#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 10-K

☑ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the fiscal year ended: **December 31, 2016** 

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 Commissions file no. 1-33741



# A. H. Belo Corporation

(Exact name of registrant as specified in its charter)

#### Delaware

(State or other jurisdiction of incorporation or organization)

38-3765318

(I.R.S. Employer Identification No.)

#### P. O. Box 224866, Dallas, Texas 75222-4866

(Address of principal executive offices, including zip code)

(214) 977-8222

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class

Series A Common Stock, \$.01 par value Preferred Share Purchase Rights Name of each exchange on which registered

New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: Series B Common Stock, \$.01 par value (Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Act. Yes □ No ☑

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes 🗆 No 🗹

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🗹 No 🗆

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S$  232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  $\square$  No  $\square$ 

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer: ☐ Accelerated filer: ☐ Non-accelerated filer: ☐ Smaller reporting company: ☐ (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  $\square$  No  $\square$ 

The aggregate market value of the registrant's voting stock held by nonaffiliates on June 30, 2016, based on the closing price for the registrant's Series A Common Stock on such date as reported on the New York Stock Exchange, was approximately \$93,312,305.\*

Shares of Common Stock outstanding at March 3, 2017: 21,676,260 shares (consisting of 19,203,580 shares of Series A Common Stock and 2,472,680 shares of Series B Common Stock).

\* For purposes of this calculation, the market value of a share of Series B Common Stock was assumed to be the same as the share of Series A Common Stock into which it is convertible.

Documents incorporated by reference:

Selected designated portions of the registrant's definitive proxy statement, relating to the Annual Meeting of Shareholders to be held on May 11, 2017, are incorporated by reference into Parts II and III of this Annual Report.

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## **PARTI**

#### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

Statements in this Annual Report on Form 10-K concerning A. H. Belo Corporation's business outlook or future economic performance, anticipated profitability, revenues, expenses, dividends, capital expenditures, investments, dispositions, impairments, business initiatives, acquisitions, pension plan contributions and obligations, real estate sales, working capital, future financings and other financial and non-financial items that are not historical facts, are "forward-looking statements" as the term is defined under applicable federal securities laws. Forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those statements. Such risks, trends and uncertainties are, in most instances, beyond the Company's control, and include changes in advertising demand and other economic conditions; consumers' tastes; newsprint prices; program costs; labor relations; technological obsolescence. Forward-looking statements, which are as of the date of this filing, are not updated to reflect events or circumstances after the date of the statement.

All dollar amounts presented herein the Annual Report on Form 10-K, except share and per share amounts, are presented in thousands, unless the context indicates otherwise.

#### Item 1. Business

A. H. Belo Corporation and subsidiaries are referred to collectively herein as "A. H. Belo" or the "Company." The Company, headquartered in Dallas, Texas, is a leading local news and information publishing company with commercial printing, distribution and direct mail capabilities, as well as expertise in emerging media and digital marketing. With a continued focus on extending the Company's media platform, A. H. Belo delivers news and information in innovative ways to a broad spectrum of audiences with diverse interests and lifestyles.

A. H. Belo Corporation was formed in February 2008 through a spin-off from its former parent company and is registered on the New York Stock Exchange (NYSE trading symbol: AHC). The Company publishes The Dallas Morning News (www.dallasnews.com), Texas' leading newspaper and winner of nine Pulitzer Prizes; the Denton Record-Chronicle (www.dentonrc.com), a daily newspaper operating in Denton, Texas, and various niche publications targeting specific audiences. Its newspaper operations also provide commercial printing and distribution services to large national and regional newspapers and other businesses in the North Texas region.

The Company also provides marketing, event marketing and other services to businesses. The predominance of services in this segment has been developed or acquired within the last five years and are provided through the Company's digital marketing divisions and through its subsidiaries DMV Digital Holdings Company ("DMV Holdings"); Your Speakeasy, LLC ("Speakeasy") and AHC Proven Performance Media, LLC ("Proven Performance Media").

DMN CrowdSource LLC ("CrowdSource") provides event marketing services including event activation and sponsorship for large scale community events, seminars and festivals. CrowdSource serves the customers in the North Texas region.

## **Business Overview**

The Company's goal is to create profitability for investors through the following:

- Be the premier provider of local journalism excellence in North Texas so citizens can make informed choices about their lives and the life of the communities in which they live.
- Provide customers with the most comprehensive suite of innovative marketing solutions.

Since the Company's spin-off in 2008, the print media industry has encountered continuous declines in revenue primarily due to the secular shift of readers and advertisers to digital platforms. The Company has sought to limit its exposure to these industry risks through greater development and enhancement of digital platforms for delivery of news and advertising, and through diversification of sources of revenue, from both organic growth and acquisitions of marketing services and new products.

In January 2015, the Company acquired an 80 percent voting interest in DMV Digital Holdings Company, into which the stock of three Dallas-based companies, Distribion, Inc. ("Distribion"), Vertical Nerve, Inc. ("Vertical Nerve") and CDFX, LLC ("MarketingFX"), were contributed. These businesses specialize in local marketing automation, search engine marketing, and direct mail and promotional products, respectively. The Company believes this acquisition complements the product and service offerings currently available to A. H. Belo customers, thereby strengthening the Company's diversified product portfolio and allowing for greater penetration in a competitive advertising market. Additionally, the Company has realized efficiencies through internal fulfillment of work that was previously out-sourced to third-party vendors and can provide businesses a more comprehensive suite of marketing solutions. This complements the organic growth realized by Speakeasy and the Company's Connect division, which offer content development, social media management, and multi-channel marketing solutions through targeted and programmatic exchanges.

The Company has redesigned and expanded its website platforms and mobile apps to provide greater digital reporting of local news and information, and to expand the delivery of advertising and marketing services across a host of continuously changing media devices and platforms. In 2016, the Company completed a multi-phase expansion of dallasnews.com to provide enhanced capabilities on its flagship website and further development of its entertainment brands. In 2015, the Company completed the expansion of its ecommerce functions and extended its interface with social media platforms and mobile devices. Complementing this digital expansion, in 2015, the Company recruited a new editor and managing editor with the goal of transforming the Company into a more effective digital news organization. With these additions, and utilizing innovative journalists in other key roles, the Company strengthened the depth of experience to support the broader delivery of news on digital platforms with focus on becoming a digital-first newsroom.

As a result of the strategic alignment within the Company's newspaper and within its marketing services operations, in 2015 the Company established separate segments for its publishing operations ("Publishing") and for its marketing, event marketing, and other services ("MEMO"). These operations had previously been reported as a single segment. The results of operations related to the Company's segments are presented in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

To support the efforts to become a more digitally driven advertising and marketing services company, and to support the necessary technological and organizational changes, a new lead over human resources was recruited. The Company's new Chief People Officer was hired to lead the cultural and transformational change needed to ensure that the Company's people and business strategies are aligned and driving growth.

Additionally, in 2016, the Company signed an operating lease to move the corporate headquarters to a location providing for more flexible office space and allowing the Company to build a contemporary digital newsroom.

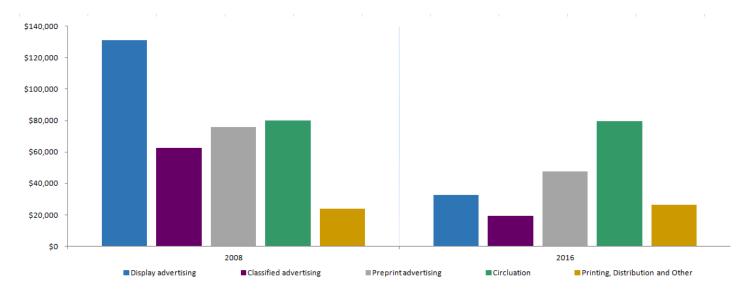
Through the Company's technological, capital and organizational investments, for 2017 and beyond, management will continue to focus its attention and initiatives on maximizing the return on its print assets and enhancing its digital publishing capabilities, thereby offering marketers performance-based media and marketing solutions through which they can grow their business.

## **Publishing Segment**

The Dallas Morning News' first edition was published on October 1, 1885 and is one of the leading metropolitan newspapers in the United States. The newspaper is distributed primarily in Dallas County and 10 surrounding counties. This coverage area represents one of the most populous and fastest growing metropolitan areas in the country. The Dallas Morning News has been awarded nine Pulitzer Prizes for news reporting, editorial writing and photography. The Dallas Morning News also publishes Briefing, a newspaper distributed four days per week at no charge to over 200,000 nonsubscribers in select coverage areas; and Al Dia, an award-winning Spanish-language newspaper published on Wednesdays and Sundays and distributed at no charge to over 100,000 households in select coverage areas. Unless otherwise noted, the financial and operating results of all publications are reported as The Dallas Morning News.

Businesses producing and providing services within the print and paper industry have encountered significant declines in revenue as a result of increasing use of the internet for delivery of information. These businesses have been challenged to find alternative solutions to offset the loss of revenue. The majority of revenues within the newspaper industry were historically generated from display and classified advertisements within the newspapers followed by revenues from subscription and retail sales of newspapers. Revenues from subscription and retail sales of newspapers have experienced greater resilience as readers have been willing to pay higher prices for the product, which has substantially offset lower circulation volumes. Since the spin-off from its former parent company in 2008, the Company has faced ongoing revenue declines in all its print products, particularly advertising within the newspapers.

The following chart presents the revenue trend of core print products since the Company's spin-off in 2008.



The following describes the various revenue streams within the Publishing segment.

Advertising Revenue - Advertising revenue accounted for approximately 51 percent of total revenue within the Publishing segment for 2016. The Company has a comprehensive portfolio of print and digital advertising products which include:

- **Display Advertising** Display revenue results from sales of advertising space within the Company's core newspapers and niche publications to local, regional or national businesses with local operations, affiliates or resellers.
- Classified Advertising Classified revenue, which includes automotive, real estate, employment, obituaries and other, results from sales of advertising space in the classified and other sections of the Company's newspapers.
- Preprint Advertising Preprint revenue results from sales of preprinted advertisements or circulars inserted into the Company's core newspapers and niche publications, or distributed by mail or third-party distributors to households in targeted areas in order to provide total market coverage for advertisers. The Company's capabilities allow its advertisers to selectively target preprint distribution at the sub-zip code level in order to optimize coverage for the advertisers' locations.
- Digital Advertising Digital publishing revenue includes the sales of banner, classified and native advertisements on the Company's news and entertainment-related websites and mobile apps.

In addition to daily newspapers, the Company publishes niche publications which provide a vehicle for delivery of display, classified, and preprint advertising, typically to nonsubscribers of the Company's core newspapers and at no charge. These publications target specific demographic groups, geographies and nonsubscriber households. Most niche publications have related websites and mobile applications, allowing digital access by consumers. The niche publications provide unique content, but usually incorporate the news content from the core newspapers while leveraging the Company's printing, distribution and technology infrastructure to drive additional advertising revenue at a low incremental cost. From time to time, the Company produces magazines or special newspaper editions to promote business, sporting or other events in the North Texas region, such as the Top 100 Places to Work edition. These publications allow the Company to generate revenue through advertising sales in the publications and through increased circulation or fees for the publications.

Circulation Revenue - Circulation revenue includes subscription and single copy sales related to the Company's core newspapers in print and digital formats. A. H. Belo's steadfast commitment to producing superior, unduplicated local content enables the Company's newspapers to charge premium subscription rates. The Dallas Morning News' goal is to maximize the amount of recurring revenue from consumers of the Company's print and digital products. The Company continuously assesses the content provided to subscribers and their willingness and ability to pay higher rates by geographic area. Each year since 2008, the Company has implemented effective rate increases to select subscribers or retailers. Periodically throughout each year, various special interest magazines, such as Healthy Living or Your Money, are included with Sunday editions as a part of subscribers' home delivery news package. Subscriber and retail rates for these editions reflect a charge for this content. A digital replica version of *The Dallas Morning News* is offered on <u>dallasnews.com</u> for subscribers to purchase if they prefer to consume news through a digital device in a more traditional format.

The Company's news websites, including <u>dallasnews.com</u>, <u>dentonrc.com</u> and <u>aldiadallas.com</u>, are the leading news and entertainment platforms in the North Texas region. The news websites offer users late-breaking and other up-to-date news coverage, user-generated content, advertising, e-commerce and other services. Readers can access news content across multiple digital platforms and obtain relevant local customized content and advertising. The Company's journalists have expanded their reach and deepened their engagement with audiences by delivering news and content through social media platforms, such as blogs, Facebook and Twitter, which direct traffic to its core websites. With the reorganization of its editorial and newsroom personnel in 2015, the Company has strengthened its focus to provide greater journalistic content on its digital platforms with increased emphasis towards video media.

In 2016, the Company completed a multi-phase expansion of <u>dallasnews.com</u> to provide enhanced capabilities on its flagship website and further development of its entertainment brands. In 2015, the Company completed the expansion of its e-commerce functions and extended its interface with social media platforms and mobile devices. A standalone website was created for guidelive.com, the premier website for entertainment news and events in North Texas. Unique landing pages solely dedicated to the Company's sportsdayDFW.com and sportsdayHS.com branded platforms were developed, and separate websites for these platforms were launched in 2016. These enhancements allow the websites to leverage the identity of their brands to gain greater audience and to quickly respond as technology evolves and new media are introduced, such as wearable devices or hybrid phone or tablet devices. In May 2016, the Company launched a meter on dallasnews.com and sportsdayDFW.com. The Company anticipates it will continue to improve its websites in 2017 as it further expands data collection capabilities for traffic to its websites, allowing support of native application strategies, and greater interface with visitors and advertisers.

Readership of the Company's newspapers is tracked by Scarborough Research, which estimated the number of individuals reading a newspaper print edition to be approximately 1,240,000 for The Dallas Morning News, as reported in the fourth quarter 2016 Alliance for Audited Media ("AAM") report, which is still subject to audit. This readership volume represents a reach of approximately

24.9 percent of the designated market for this newspaper in the Company's circulation area. The average print and digital volumes associated with A. H. Belo's primary daily newspaper and niche publications are reported and verified by a circulation audit agency, as set forth in the table below.

	201	6	201:	5	2014	4	
Newspaper	Cir Culturon			Sunday Circulation	Daily Circulation <sup>(a)</sup>	Sunday Circulation	
The Dallas Morning News Group							
The Dallas Morning News (b) (c)	235,402	317,457	271,546	358,861	272,245	382,300	
Niche publications (c)	118,732	399,366	118,126	351,008	118,760	325,492	
Total	354,134	716,823	389,672	709,869	391,005	707,792	

- Daily circulation is defined as a Monday through Saturday six-day average.
- Average circulation data for The Dallas Morning News includes the Denton Record-Chronicle.
- Data for 2016 and 2015 was obtained from the AAM Quarterly Data Reports, which are still subject to audit. Data for 2014 was obtained from the Publisher's Statement for the six-month periods ended September 30, 2014, as filed with the AAM.

Printing, Distribution and Other Revenue - Printing, distribution and other revenue accounted for approximately 12 percent of total revenue within the Publishing segment for 2016 and includes commercial printing, distribution, direct mail and event-based services. The Company provides commercial printing and distribution services, leveraging the capacity of its production and distribution assets. The Company believes the incremental revenue from these services allows a greater return on the Company's operating assets.

Commercial printing services are provided for certain national newspapers that require regional printing and for various local and regional newspapers. Newsprint used in the production of large national newspapers is generally provided by the customer. Home delivery and retail outlet distribution services are also provided for other national and regional newspapers delivered into the Company's coverage areas. A direct mail business is operated in Phoenix, Arizona, providing mailed advertisements for its business customers.

#### Marketing, Event Marketing and Other Services Segment

The following describes the various revenue streams within the MEMO segment.

#### **Marketing Services**

Digital marketing services are offered by the Company's sales and marketing divisions and by its subsidiaries, DMV Holdings and Speakeasy. The Company's strategy, with regard to the MEMO segment, is to be able to offer small to mid-sized businesses a comprehensive marketing solutions package while providing a greater percentage of the marketing fulfillment costs internally that was previously outsourced to third-party providers. The Company has aligned management and the Company's sales teams to provide a cross-functional integrated approach to maximize the development of these businesses. Digital marketing services are provided as follows:

- Distribion, a DMV Holdings business, offers multi-channel marketing solutions through subscription sales of its cloudbased software, allowing customers to manage and individualize their marketing campaigns. Distribion also provides multichannel marketing services to customers not having access to its proprietary software.
- Vertical Nerve, a DMV Holdings business, provides marketing analytics, search engine marketing and other marketing related services to businesses across the United States.
- Speakeasy, formed in 2012, targets middle-market business customers and provides turnkey social media account management and content marketing services principally for businesses in the North Texas region.
- The Company's auto sales division offers targeted advertising to auto dealerships primarily in the North Texas region desiring to advertise their inventory on the cars.com platform. The Company is under contract to sell this advertising through September 2019.
- Connect, a division of the Company formed in 2013, manages multi-channel advertising campaigns for its customers, allowing customers to target demographic audiences using data analytics and allowing customers to determine the delivery media such as email campaign, banner impressions or video views on third-party websites. Connect is able to design and fulfill customer campaign requirements through acquisition of advertising inventory on programmatic exchanges.
- The Company has also expanded its services through Proven Performance Media, an organically developed company which provides pay-for-performance advertising services primarily for newspaper companies across the United States.

Other marketing services include business marketing products offered through MarketingFX, a DMV Holdings business. These products include promotional products for businesses to supply to employees and customers.

### **Event Marketing Services**

CrowdSource was formed in 2013 to provide event marketing services including event activation and sponsorship for large scale community events, seminars and festivals. CrowdSource promotes community events, such as One Day University, an educational speaker event; Savor, a premium food, wine and spirits festival in Dallas; and other community-related events. CrowdSource seeks to focus its efforts on those events which are expected to maximize profitable returns.

## **Raw Materials and Distribution**

The basic material used in publishing newspapers is newsprint. Currently, most of the Company's newsprint is obtained through a purchasing consortium. Management believes the Company's sources of newsprint, along with available alternate sources, are adequate for the Company's current needs.

During 2016, Company operations consumed 26,752 metric tons of newsprint at an average cost of \$532 per metric ton. Consumption of newsprint in 2015 was 31,141 metric tons at an average cost of \$550 per metric ton.

The Company's newspapers and other commercial print products are produced at its facility in Plano, Texas. Distribution of printed products to subscribers, retailers and newsstands is made under terms of agreements with third-party distributors. The Company believes a sufficient number of third-party distributors exist to allow uninterrupted distribution of the Company's products.

## **Competitive Strengths and Challenges**

The Company's strengths are:

- the largest news gathering operation in North Texas
- due to the millions of unique visitors who come to the Company's websites and mobile applications daily, the Company has the opportunity to build valuable first-party data about consumers in North Texas
- the ability to develop innovative new product and service offerings which leverage the Company's brand equity, existing content, distribution platforms, technologies and relationships
- product or service offerings that allow the Company to offer advertisers a customized and integrated advertising and marketing solution through desired media channels
- sufficient liquidity to allow the Company to opportunistically invest in, or acquire, businesses that complement the Company's advertising or marketing services businesses
- an affluent and educated demographic base in its market
- the ability to market print or digital products and services to large and targeted audiences at low marginal costs
- a large sales force with knowledge of the marketplaces in which the Company conducts its business and relationships with current and potential advertising clients
- the ability to effectively manage operating costs according to market pressures

The Company's challenges are:

- timely growth of revenue and profit margins related to the Company's marketing services businesses that would provide for an offset to declines in revenue and profit margins of the Company's print operations
- maintaining and growing advertising and circulation revenues in a competitive environment with increased competition from other media, particularly the internet
- effective monetization of locally created online content on the Company's websites while balancing the impact of potential lower traffic volumes with an established paywall or metered-based model

In response to the decline in print revenue, the Company has developed or acquired capabilities to offer customers advertising and marketing solutions through multiple media channels. The Company also continues to diversify its revenue base by leveraging the available capacity of its existing assets to provide print and distribution services for newspapers and other customers requiring these services by introducing new advertising and marketing services products, by increasing circulation prices and through growth of the Company's event-based business.

As a result of declining print circulation, the Company has developed broad digital strategies designed to provide readers with multiple platforms for obtaining online access to local news. The Company continues to obtain additional key demographic data from readers, which allows the Company to provide content desired by readers and to modify marketing and distribution strategies to target and reach audiences valued by advertisers. The Company has implemented a programmatic digital advertising platform which provides digital ad placement and targeting efficiencies and increases utilization of digital inventory within the Company's and external websites. In addition, the Company's sales teams are implementing initiatives that better utilize pay for performance data and other metrics to generate and return lost advertising dollars to its print business.

## Strategy

A. H. Belo is committed to producing positive net income and cash flow and creating value for shareholders over the long-term through stock price appreciation and dividends. The Company continuously evaluates its operations and investments against various economic factors to determine the appropriate holding strategies.

In 2014, the Company completed the disposition of investments, newspaper assets and operations in Rhode Island, and nonessential real estate assets, all at opportunistic prices. Sales proceeds were used to return money to shareholders, provide additional contributions to the Company's pension plans, and invest in new businesses that complement and leverage existing core operations. The Company continues to seek investments that will provide near and long-term returns to replace declining print revenue and continuously seeks to implement measures to control operating expenses as it develops and grows new businesses. These measures

include divesting of unprofitable products and services, adjusting the Company's workforce and benefits to align with revenues and market conditions, and restructuring operations. Returns on operating and investing assets are evaluated to ensure the appropriate return on investment is achieved and capital is deployed to the benefit of shareholders.

The Company is committed to providing the leading digital and print platforms for delivering news of the highest quality and integrity in the North Texas area, as well as creating and developing innovative print and digital products that address the needs of consumers and advertisers. The Company seeks to achieve these objectives through the following strategies:

- expand the marketing services sales teams to grow revenue in these emerging businesses
- optimize and leverage marketing and sales capabilities in an integrated manner for existing print and digital products that create sustainable revenue and earnings
- produce quality local content distributed through digital and print platforms, improving the user interface and developing stronger retention methods among print readers
- develop new ways to monetize news content delivered on the Company's news and entertainment websites
- increase utilization of operating assets through selling commercial printing and distribution services to third parties
- continue to align costs with revenue, maintain strong liquidity to support future business and product initiatives and provide flexibility to meet strategic investment opportunities and other cash flow requirements

#### Competition

The Company's newspapers, niche publications and related websites primarily serve audiences in the North Texas area. The Company competes for advertising revenue for its newspapers and websites with other print and digital media companies. Advertising revenues for the Company's newspapers and websites are responsive to circulation and traffic volumes, demographics of its subscriber base, advertising results, rates and customer service. Advertising on digital platforms is highly competitive and largely dominated by large internet companies. As advertisers reallocate marketing expenditures from print to digital channels, the Company believes its strong local brand, its suite of print and digital advertising and marketing services products, affiliate agreements with large internet advertisers, and its programmatic digital advertising platform will allow it to offer unique advertising and marketing solutions to local businesses on a competitive scale.

The Dallas Morning News has the highest paid print circulation volumes in the North Texas area while competing with one other metropolitan newspaper in parts of its geographic market. Print circulation revenues are primarily challenged due to free and readilyaccessible news, entertainment, advertising and other content available through the internet. This secular shift from print to digital media continues as consumer lifestyles embrace technological advancements, particularly with mobile devices, which provide access to a wide variety of digital news and advertising alternatives, including news and social media websites, online advertising networks and exchanges, online classified services, and direct email advertising. Competition for readers is primarily based on the mode of delivery, quality of the Company's journalism, price, timeliness of its interaction with audiences and customer service. News and other digital content produced by the Company's newspapers and niche publications are available via its websites, mobile applications and through email. The Company offers competitive technology for accessing digital content on mobile devices and via personal computers. Journalists engage online readers through blogs, Twitter and other social media posts. The Company has modified its websites to provide greater video content and advertising, links to other sites sought by readers, improved layouts, and a better interface with mobile applications.

#### Seasonality

A. H. Belo's advertising revenues are subject to moderate seasonality, with advertising revenue typically higher in the fourth calendar quarter of each year because of the holiday shopping season. The level of advertising sales in any period may also be affected by advertisers' decisions to increase or decrease their advertising expenditures in response to anticipated consumer demand and general economic conditions.

#### **Employees**

As of December 31, 2016, the Company had 1,221 employees.

#### **Available Information**

A. H. Belo maintains its corporate website at www.ahbelo.com, which makes available, free of charge, this Annual Report on Form

10-K, its Quarterly Reports on Form 10-Q, its Current Reports on Form 8-K and amendments to those reports, as filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (the "Exchange Act"), as amended, as soon as reasonably practicable after the reports are electronically filed with or furnished to the Securities and Exchange Commission (the "SEC").

#### Item 1A. Risk Factors

The following risk factors are based on management's current knowledge and estimates of factors affecting the Company's operations, both known and unknown. Readers are cautioned not to place undue reliance on such forward-looking information as actual results may differ materially from the possible risks and outcomes discussed herein. In addition, a number of other factors (those identified elsewhere in this document and others, both known and unknown) may cause actual results to differ materially from expectations.

A. H. Belo's newspapers operate in highly competitive media markets, and the Company's ability to generate revenue depends on the effectiveness of the Company's strategy to promote new and existing products.

The Company's businesses operate in highly competitive media markets. A. H. Belo's newspapers compete for advertising and circulation revenue with other newspapers, websites, digital applications, magazines, television, radio, direct mail and other media. The continued expansion of digital media and communications, particularly social media, mobile applications and the proliferation of tablet and mobile devices has increased some consumers' preferences to receive all or part of their news and information digitally. Websites such as <u>craigslist.org</u>, <u>monster.com</u> and <u>cars.com</u> provide a cost efficient platform for reaching wide but targeted audiences for classified advertising. Websites such as Facebook, Twitter, Google and Yahoo! are successful in gathering national, local and entertainment news and information from multiple sources and attracting a broad readership base.

Historically, newspaper publishing was viewed as a cost-effective method of delivery for various forms of advertising to a large audience. The continued development and deployment of new technologies and greater competition from other media increases the challenge to the Company to provide competitive offerings to retain its print, as well as digital, advertisers and subscribers.

A. H. Belo's ability to stabilize advertising and circulation revenue through price and volume increases may be affected by competition from other forms of media and other publications available in the Company's various markets, declining consumer spending on discretionary items such as newspapers, decreasing amounts of free time and declining frequency of regular newspaper buying among certain demographic groups. The Company may also incur higher costs competing for paid circulation, and if the Company is not able to compete effectively, revenue may decline and the Company's financial condition and results of operations may be adversely affected.

Purchasing practices of national advertisers could negatively impact the Company's pricing and ability to up-sell other products, which could result in lower revenues.

Many national advertisers which place advertising in the Company's newspapers are centralizing purchasing functions and streamlining the buying and negotiating process. This could result in the commoditization of certain advertising products, which limits the Company's ability to promote its position in the market, the customer service value of its relationship with the advertiser, and the benefits of its suite of products, including the Company's ability to up-sell other products. This also may put the Company in competition with other advertising companies that are able to offer lower prices for a larger geographical area than the Company covers. Accordingly, the Company could experience a decline in pricing which could result in lower revenues and profitability.

Decreases in circulation may adversely affect A. H. Belo's advertising and circulation revenue.

A. H. Belo's newspapers, and the newspaper industry as a whole, are challenged to maintain and grow print circulation volume. To the extent circulation volume declines cannot be offset by rate increases, the Company will realize lower circulation revenue. Further, circulation volume declines could also result in lower rates and volumes for advertising revenue.

The expansion of programmatic advertising could result in lower realization of advertising revenue sold by the Company's news and entertainment websites.

Digital marketing services are relatively new to business customers. Barriers to entering this industry are low and many competitors offering advertising services on traditional advertising platforms are seeking to gain market share, particularly through programmatic exchanges. As this industry expands, purchasing and selling of advertisement on exchanges is expected to result in lower costs of advertising which in-turn could be passed on to businesses customers. Such events could result in lower profit realization for digital advertising revenue within the Company's news and entertainment websites as it competes with exchange platforms for advertising dollars.

The growth and profitability of the Company's marketing services businesses are largely dependent on acceptance by local businesses and the recruitment and retention of key employees.

Marketing services offerings are rapidly evolving as business customers seek quantifiable results to measure the effectiveness of their advertising spending. The Company's marketing services customers primarily represent mid-sized businesses with varying degrees of knowledge and familiarity with online marketing and advertising campaigns. The success of the Company's marketing services offerings is dependent on the education of these customers on the benefits of these services to their businesses. Challenges may include the accuracy or perceived accuracy of metrics provided and the ability of the customer to properly interpret the effectiveness of their advertising campaigns against benchmarks that may not be reliable.

Increasing the Company's client base and achieving broader market acceptance of its suite of cross-channel, interactive marketing solutions will depend on the ability of sales and marketing teams and their capabilities to obtain new clients as well as sell additional products and services to existing clients. Competition is fierce for direct sales professionals with the skills and technical knowledge that is required, and the Company may be unable to hire or retain sufficient numbers of qualified individuals in the future. The ability to achieve significant future revenue growth will depend on the success in recruiting, training and retaining sufficient numbers of direct sales professionals. New and planned hires require significant training and time before sales teams become fully productive, and may not become as productive as quickly as anticipated. The Company's growth prospects could be harmed if efforts to expand, train and retain the direct sales team do not generate a corresponding significant increase in revenue.

The Company's potential inability to successfully execute cost control measures could result in total operating costs that are greater than expected.

The primary costs of the Company's operations include employee compensation and benefits, followed by distribution costs, newsprint and other production materials and technology costs. The Company has taken steps to lower costs through selling or discontinuing production of unprofitable operations and products, reducing personnel and restructuring employee benefits and implementing general cost control measures. Although the Company continues its cost control efforts, the Company may be unable to match revenue declines with offsetting cost reductions.

Certain operating costs may not fluctuate directly with changes in revenue, which could result in lower margins if advertising and circulation volumes decline. The Company could also experience inflationary pressures from newsprint and other suppliers and be unable to generate additional revenue or additional cost reductions to offset these inflationary pressures. The Company utilizes outside service providers to distribute its newspapers, and certain preprint advertising is distributed through the mail. Higher fuel costs or higher postage rates could result in higher direct costs incurred by the Company to distribute its products.

Increasing cost of healthcare benefits offered to employees requires the Company to evaluate the scope of benefits offered and the method in which health care benefits are delivered. Competition for qualified personnel may require the Company to spend more on compensation costs, including employee benefits, to attract and retain its workforce.

The Company may not be able to pass on to customers these potential cost increases given the significant competition for advertising dollars and the ability of customers to obtain their news from other media at a low cost. If the Company does not achieve expected savings or if operating costs increase due to the creation and development of new products or otherwise, total operating costs may be greater than anticipated.

The Company believes appropriate steps are being taken to control costs. However, if the Company is not successful in matching revenue declines with corresponding cost reductions, the Company's ability to generate future profits could be affected.

The sufficiency of the Company's liquidity is dependent upon meeting future financial goals.

Although the Company's cash holdings are more than sufficient to meet foreseeable operating needs, the Company must achieve expected financial goals. Unplanned events such as significant pension plan contributions, tax obligations, significant loss of revenue, unprofitable operations or deterioration of collections of receivables, could accelerate the use of the Company's cash balances. The Company's ability to raise financial capital in the future may be hindered due to uncertainty regarding the newspaper industry's prospective performance. If adequate funds are not available or are not available on acceptable terms, if and when needed, the Company may be forced to sell assets at below-market prices to sustain its operations.

There can be no assurance that the Company's product and service initiatives will be successful.

The Company has introduced new product and service initiatives designed to grow advertising and market services revenue and to respond to the challenges of maintaining revenue in existing markets. These initiatives may not be successful, may not be marketable or profitable and could result in declines in financial performance.

Significant turnover of key employees could expose the Company to loss.

A. H. Belo relies on the efforts of its senior executive officers and other members of management. The Company is located in a strong economic region of the United States with low unemployment and strong competition for senior management personnel. The success of the Company's businesses depends heavily on its ability to successfully execute the required responsibilities of these roles as well as the Company's ability to retain current management and to attract and retain qualified personnel in the future. The loss of key personnel results in additional recruiting and training costs to the Company. Further, the exposure for loss to the Company and the potential delay of operations is elevated until the employee has sufficient knowledge commensurate with their assigned duties.

Market conditions could increase the funding requirements associated with the Company's pension plans.

The Company is the sole sponsor of A. H. Belo Pension Plans I and II (collectively, the "A. H. Belo Pension Plans") and is required to meet certain pension funding requirements as established under the Employment Retirement Income Security Act ("ERISA"). Instability in global and domestic capital markets may result in low returns on the assets contributed to the A. H. Belo Pension Plans. Additionally, low yields on corporate bonds may decrease the discount rate, resulting in a higher funding obligation. Although legislation was enacted into law in 2012 which provided limited funding relief, market conditions could materially increase the funding requirements associated with the A. H. Belo Pension Plans, which could have an adverse impact on the Company's liquidity and financial condition.

Adverse results from new litigation or governmental proceedings or investigations could adversely affect A. H. Belo's business, financial condition and results of operations.

From time to time, A. H. Belo and its subsidiaries are subject to litigation, governmental proceedings and investigations. Adverse determinations in any such matters could require A. H. Belo to make monetary payments or result in other sanctions or findings that could affect adversely the Company's business, financial condition and results of operations.

A. H. Belo's directors and executive officers have significant combined voting power and significant influence over its management and affairs.

A. H. Belo directors and executive officers hold approximately 50 percent of the voting power of the Company's outstanding voting stock as of December 31, 2016. A. H. Belo's Series A common stock has one vote per share and Series B common stock has 10 votes per share. Except for certain significant corporate transactions, generally all matters to be voted on by A. H. Belo's shareholders must be approved by a majority of the voting power of the Company's outstanding voting stock, voting as a single class. Certain corporate transactions, such as a merger, consolidation, sale of all or substantially all of the Company's assets, dissolution of the Company, the alteration, amendment, or repeal of A. H. Belo's bylaws by shareholders and certain amendments to A. H. Belo's certificate of incorporation, require the affirmative vote of the holders of at least two-thirds of the voting power of the outstanding voting stock, voting as a single class. Accordingly, A. H. Belo's directors and executive officers will have significant influence over the Company's management and affairs and over all matters requiring shareholder approval, including the election of directors and significant corporate transactions. This ownership may limit other shareholders' ability to influence corporate matters and, as a result, A. H. Belo may take actions that some shareholders do not view as beneficial.

#### Item 1B. Unresolved Staff Comments

None.

## **Item 2. Properties**

Operations	Ownership	Location
Corporate, The Dallas Morning News, and marketing and event marketing service		
operations	Owned	Dallas, Texas
Printing facilities	Owned	Plano, Texas
Denton Record-Chronicle	Leased	Denton, Texas
DMV Digital Holdings Company	Leased	Dallas, Texas
Your Speakeasy, LLC	Leased	Dallas, Texas
Direct mail office and warehouse	Leased	Phoenix, Arizona

In addition to the properties above, the Company has various leased locations it uses for the distribution of the Company's publications and it holds three real estate assets in Dallas, Texas that are nonessential to operations including various parking lots and land

On December 30, 2016, the Dallas Morning News, Inc., a wholly-owned subsidiary of the Company, entered into a lease for office space for the Company's new corporate headquarters. The 16-year lease agreement is subject to the landlord's completion of its construction obligations. The new office space will be occupied by the Company after construction and tenant improvements are complete around mid-year 2017.

## Item 3. Legal Proceedings

A number of legal proceedings are pending against A. H. Belo. In the opinion of management, liabilities, if any, arising from these legal proceedings would not have a material adverse effect on A. H. Belo's results of operations, liquidity or financial condition.

#### **Item 4. Mine Safety Disclosures**

None.

## **PART II**

## Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

The Company's authorized common equity consists of 125,000,000 shares of common stock, par value \$.01 per share. The Company has two series of common stock outstanding, Series A and Series B. Shares of the two series are identical in all respects except as noted herein. Shares of Series B common stock are entitled to 10 votes per share on all matters submitted to a vote of shareholders, and shares of Series A common stock are entitled to one vote per share. Transferability of the Series B common stock is limited to family members and affiliated entities of the holder. Shares of Series B common stock are convertible at any time on a one-for-one basis into shares of Series A common stock and upon a transfer, other than as described above, shares of Series B common stock automatically convert into Series A common stock. Shares of the Company's Series A common stock are traded on the New York Stock Exchange (NYSE trading symbol: AHC) and began trading on February 11, 2008. There is no established public trading market for shares of Series B common stock.

The declaration of dividends is subject to the discretion of A. H. Belo's board of directors. The determination as to the amount declared and its timing depends on, among other things, A. H. Belo's results of operations and financial condition, capital requirements, other contractual restrictions, prospects, applicable law, general economic and business conditions and other future factors that are deemed relevant. The board of directors generally declares dividends during the quarter preceding its stated measurement and payment dates. A. H. Belo cannot provide any assurance that future dividends will be declared and paid due to the factors discussed in "Item 1A. Risk Factors" and elsewhere in this Annual Report on Form 10-K. The table below sets forth the high and low sales prices reported on the New York Stock Exchange for a share of the Company's common stock and the recorded cash dividends per share declared for the past two years.

			St	tock Price		Dividends	
	]	High		Low	Close	Declared	
2016							
Fourth quarter	\$	7.46	\$	5.35	\$ 6.35	\$ 0.08	
Third quarter		7.95		4.87	7.35	0.08	
Second quarter		5.25		4.75	5.00	0.08	
First quarter		6.26		4.79	4.81	0.08	
2015							
Fourth quarter	\$	6.32	\$	4.64	\$ 5.00	\$ 0.08	
Third quarter		5.85		4.22	4.93	0.08	
Second quarter		8.41		5.40	5.60	0.08	
First quarter		10.92		7.85	8.23	0.08	

The closing price of the Company's Series A common stock as reported on the New York Stock Exchange on March 3, 2017, was \$6.25. The approximate number of shareholders of record of the Company's Series A and Series B common stock at the close of business on March 3, 2017, was 396 and 169, respectively.

## **Equity Compensation Plan Information**

The information set forth under the heading "Equity Compensation Plan Information" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders, to be held on May 11, 2017, is incorporated herein by reference.

#### **Issuer Purchases of Equity Securities**

None.

#### Sales of Unregistered Securities

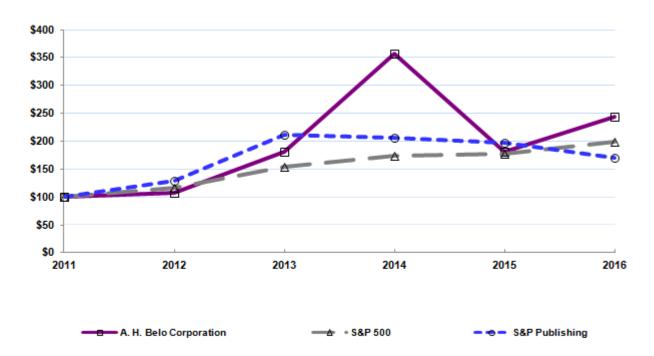
During 2016, 2015 and 2014, shares of the Company's Series B common stock in the amounts of 755, 728 and 8,918, respectively, were converted, on a one-for-one basis, into shares of Series A common stock. The Company did not register the issuance of these securities under the Securities Act of 1933 (the "Securities Act") in reliance upon the exemption under Section 3(a)(9) of the Securities Act.

## **Performance Graph**

The following graph and related information shall not be deemed "soliciting material" or to be "filed" with the SEC, nor shall such information be incorporated by reference into any future filing under the Securities Act or Exchange Act, each as amended, except to the extent that the Company specifically incorporates it by reference into such filing.

The graph below compares the annual cumulative shareholder return on an investment of \$100 on December 31, 2011, with a closing price of \$4.75 per share, adjusted for dividends, in A. H. Belo's Series A common stock, based on the market price of the Series A common stock and assuming reinvestment of dividends, with the cumulative total return, assuming reinvestment of dividends, of a similar investment in (1) the Standard & Poor's 500 Stock Index and (2) the Standard & Poor's Publishing Stock Index.

## Total Return Performance (per share)



\*\$100 invested on December 31, 2011 in stock or index, including reinvestment of dividends.

#### Item 6. Selected Financial Data

The table below sets forth selected financial data of the Company for each of the years ended December 31, 2012 through 2016. For a more complete understanding of this selected financial data, see <a href="Item 7">Item 7</a>. <a href="Management's Discussion and Analysis of Financial Condition and Results of Operations">New York of Condition and Results of Operations</a> and the consolidated financial statements and accompanying notes.

				Yea	rs En	ded December	31,		
In thousands, except per share amounts	2016			2015		2014		2013	2012
Statements of Operations Data:									
Total net operating revenue	\$	259,984	\$	272,108	\$	272,788	\$	276,183	\$ 280,924
Total operating costs and expense (a)		283,730		290,403		280,474		274,961	276,790
Operating income (loss)		(23,746)		(18,295)		(7,686)		1,222	 4,134
Total other income (expense), net (b)		2,294		(1,469)		99,671		2,154	2,766
Income tax provision (benefit)		(2,272)		(1,570)		5,978		1,460	1,793
Income (loss) from continuing operations	'	(19,180)		(18,194)		86,007		1,916	 5,107
Income (loss) from discontinued operations (c)		_		(63)		6,770		14,010	(4,688)
Net income (loss) attributable to noncontrolling									
interests (d)		130		(415)		(152)		(193)	(107)
Net income (loss) attributable to A. H. Belo									
Corporation	\$	(19,310)	\$	(17,842)	\$	92,929	\$	16,119	\$ 526
Cash dividends recorded per share (e)	\$	0.32	\$	0.32	\$	4.07	\$	0.28	\$ 0.48

		December 31,												
In thousands	2016			2015		2014		2013		2012				
Balance Sheets Data:			'				'							
Total assets (c)	\$	192,731	\$	221,501	\$	298,747	\$	279,218	\$	291,939				
Total liabilities and redeemable interest $^{(d)(f)}$	\$	103,579	\$	102,651	\$	172,728	\$	110,442	\$	189,879				
Total shareholders' equity	\$	89,152	\$	118,850	\$	126,019	\$	168,776	\$	102,060				

- (a) In 2016, the Company recorded a noncash goodwill impairment charge of \$22,682 related to its Publishing reporting unit. In 2015 and 2014, the Company recorded a charge to pension expense of \$14,964 and \$7,648, respectively, related to the recognition of prior year actuarial losses associated with liquidated pension obligations in conjunction with the Company's continued de-risking efforts.
- (b) In 2014, Classified Ventures, LLC ("Classified Ventures") an equity-method investee, sold its <u>apartments.com</u> business unit and the Company recorded a gain of \$18,479 related to the sale. On October 1, 2014, the Company completed a transaction with Gannett Co. Inc. and other unit holders of Classified Ventures whereby Gannett acquired all membership interests from the unit holders for Classified Ventures' remaining business which primarily consists of <u>cars.com</u>. The Company recorded a gain of \$77,092 related to the transaction. Other income of \$3,540 was recorded for the receipt of an economic parity payment from the former parent company in conjunction with the dissolution of the jointly-owned partnership holding the Company's investment in Classified Ventures.
- (c) In 2014, the Company sold the operations of *The Providence Journal* and in 2013, the Company sold the operations of *The Press-Enterprise*, both of which are reported as discontinued operations for the periods presented above.
- (d) The Company acquired an 80 percent interest in DMV Digital Holdings Company in 2015 and a 70 percent interest in Your Speakeasy, LLC, in 2012. The Company consolidates the results of operations related to these investments and records the interests of other owners as noncontrolling interests.
- (e) Special dividends totaling \$3.75 per share were declared in 2014, returning to shareholders excess cash generated from the sale of newspaper operations, investments and nonessential real estate.
- (f) A minority owner of DMV Holdings holds an option to sell the Company up to 50 percent of its interest, which is valued at \$2,670 as of December 31, 2016.

## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### **OVERVIEW**

With a continued focus on extending the Company's media platform, A. H. Belo delivers news and information in innovative ways to a broad spectrum of audiences with diverse interests and lifestyles.

The Company's Publishing segment includes the operations of *The Dallas Morning News* (<u>www.dallasnews.com</u>), Texas' leading newspaper and winner of nine Pulitzer Prizes; the *Denton Record-Chronicle* (<u>www.dentonrc.com</u>), a daily newspaper operating in Denton, Texas, and various niche publications targeting specific audiences. Its newspaper operations also provide commercial printing and distribution services to large national and regional newspapers and other businesses in Texas.

All other operations are reported within the Company's MEMO segment. These operations primarily include DMV Holdings and its subsidiaries Distribion, Vertical Nerve and MarketingFX; Speakeasy; sales of online automotive classifieds on the <u>cars.com</u> platform; marketing services generated by the Company's branded marketing division Connect; and Proven Performance Media. The segment also includes event activation, promotion and marketing services provided by CrowdSource.

Overview of Significant Transactions from Continuing Operations

Operating results for 2016, 2015 and 2014 reflect continued challenges in print advertising revenue trends, primarily due to volume and rate declines, partially offset by increases in the Company's digital advertising and marketing services revenues. The Company continues its efforts to diversify revenues through leveraging its brand, its personnel and its infrastructure in both organic new product development and in pursuit of acquisitions of related advertising and marketing services companies.

The Company conducted its annual goodwill impairment test as of December 31, 2016, for all reporting units. This test, which was based on the Company's most recent cash flow forecast, indicated that the Publishing reporting unit's carrying value exceeded its estimated fair value. Accordingly, the Company recorded a noncash goodwill impairment charge of \$22,682 in the fourth quarter of 2016, fully impairing the Publishing reporting unit's goodwill.

In January 2015, the Company acquired an 80 percent voting interest in DMV Digital Holdings Company, into which the stock of three Dallas-based companies, Distribion, Inc., Vertical Nerve, Inc. and CDFX, LLC, were contributed. These businesses specialize in local marketing automation, search engine marketing, and direct mail and promotional products, respectively. The Company believes this acquisition complements the product and service offerings currently available to A. H. Belo customers, thereby strengthening the Company's diversified product portfolio and allowing for greater penetration in a competitive advertising market. DMV Holdings was acquired for a cash purchase price of \$14,110 and the transaction costs totaled \$1,288. Results of operations related to the companies acquired are presented within this Annual Report on Form 10-K on a prospective basis from the date of acquisition.

Cost reductions were completed in 2015 through a voluntary severance option offered to certain newsroom employees and through other headcount reductions. Approximately 70 positions were eliminated, resulting in \$2,891 of severance and other related costs charged to employee compensation and benefits. Through the savings generated, the Company began a newsroom reorganization aimed at making *The Dallas Morning News* a more effective digital news organization in part through the recruitment of a new editor and a nationally recognized digital journalist as the Company's managing editor and placing innovative journalists in other key roles.

In efforts to de-risk the Company's pension plans, lump-sum payments totaling \$100,877 and \$52,919 were made to participants through the plans' master trust in 2015 and 2014, respectively. These payments allowed favorable settlement of the pension obligation totaling \$20,000 and resulted in a noncash charge to pension expense of \$14,964 and \$7,648 in 2015 and 2014, respectively, for amortization of losses in accumulated other comprehensive loss.

The sale of *The Providence Journal* was completed in 2014. The purchase price consisted of \$46,000 plus a working capital adjustment of \$2,654 for a pretax gain of \$17,104. The sale allowed the Company to focus its capital and other resources in the growing North Texas market. See Note 13 - Discontinued Operations and Sales of Assets.

In April 2014, the Company received a cash distribution of \$18,861 from Classified Ventures, LLC ("Classified Ventures"), an equity method investee, for its portion of the net sales proceeds for <u>apartments.com</u>, and recorded a gain of \$18,479. In October 2014, the Company completed a transaction with Gannett Co. Inc. and other unit holders of Classified Ventures whereby Gannett acquired all membership interests from the unit holders for Classified Ventures' remaining business, which primarily consists of <u>cars.com</u>. The Company received pre-tax cash proceeds, net of selling costs, of \$77,661. A gain of \$77,092 was recorded related to the transaction. The Company entered into a five-year affiliate agreement with Classified Ventures that allows *The Dallas Morning News* to continue to resell <u>cars.com</u> products and services exclusively in its local market. The affiliate agreement increased the wholesale rate that the Company pays to Classified Ventures for selling <u>cars.com</u> products. Other income of \$3,540 was recorded in July 2014 for the receipt of an economic parity payment from the former parent company in conjunction with the dissolution of the jointly-owned partnership holding the Company's investment in Classified Ventures.

Proceeds generated from the sales of investments and newspaper operations resulted in the declaration of special dividends of \$2.25 and \$1.50 per share in 2014, totaling \$83,967. Quarterly dividends of \$0.08 per share returned \$7,029, \$7,052 and \$7,193 to shareholders in 2016, 2015 and 2014, respectively. On December 9, 2016, the Company announced a \$0.08 per share dividend to shareholders of record and holders of restricted stock units ("RSUs") as of the close of business on February 10, 2017, payable on March 3, 2017.

Additional capital was returned to shareholders through the share repurchase program. In 2015 and 2014, the Company purchased 472,245 and 449,436 of its Series A common shares through open market transactions for \$3,146 and \$4,974, respectively, which are recorded as treasury stock. The Company's agreement to repurchase its shares was terminated in December 2015.

#### RESULTS OF CONTINUING OPERATIONS

### **Consolidated Results of Continuing Operations**

This section contains a discussion and analysis of net operating revenues, expenses and other information relevant to an understanding of results of operations for 2016, 2015 and 2014.

The table below sets forth the components of A. H. Belo's operating income (loss) by segment.

		Ye	ars E	Ended December 31	•	Ţ
	2016	Percentage Change		2015	Percentage Change	2014
Publishing						
Advertising and marketing services	\$ 109,354	(12.5)%	\$	125,007	(8.6)%	\$ 136,722
Circulation	79,619	(4.7)%		83,581	(1.6)%	84,922
Printing, distribution and other	26,586	(3.6)%		27,578	(3.1)%	28,468
<b>Total Net Operating Revenue</b>	215,559	(8.7)%		236,166	(5.6)%	250,112
<b>Total Operating Costs and Expense</b>	242,484	(4.7)%		254,516	(2.1)%	259,993
Operating Loss	\$ (26,925)	(46.7)%	\$	(18,350)	(85.7)%	\$ (9,881)
МЕМО						
Advertising and marketing services	\$ 40,961	28.9 %	\$	31,783	48.1 %	\$ 21,461
Printing, distribution and other	3,464	(16.7)%		4,159	242.3 %	1,215
<b>Total Net Operating Revenue</b>	44,425	23.6 %		35,942	58.5 %	22,676
Total Operating Costs and Expense	41,246	14.9 %		35,887	75.2 %	20,481
Operating Income	\$ 3,179	N/M	\$	55	(97.5)%	\$ 2,195

<sup>&</sup>quot;N/M" – not meaningful

Traditionally, the Company's primary revenues are generated from advertising within its core newspapers, niche publications and related websites and from subscription and single copy sales of its printed newspapers. As a result of competitive and economic conditions, the newspaper industry has faced significant revenue declines over the past decade. Therefore, the Company has sought to diversify its revenues through development and investment in new product offerings, increased circulation rates and leveraging of its existing assets to offer cost efficient commercial printing and distribution services to its local markets. The Company continually evaluates the overall performance of its core products to ensure existing assets are deployed adequately to maximize return.

In 2016, 2015 and 2014, the Company's advertising revenue from its core newspapers continues to be adversely affected by the shift of advertiser spending to other forms of media and the increased accessibility of free online news content, as well as news content from other sources, which resulted in declines in advertising and paid print circulation volumes and revenue. The most significant decline in advertising revenue has been attributable to print display and classified categories. These categories, which represented 26.6 percent of consolidated revenue in 2014, have declined to 19.9 percent of consolidated revenue in 2016, and further declines are likely in future periods. Decreases in print display and classified categories are indicative of continuing trends by advertisers towards digital platforms, which are widely available from many sources. In the current environment, companies are allocating more of their advertising spending towards programmatic channels that provide digital advertising on multiple platforms with enhanced technology for targeted delivery and measurement. As a result of the continued declines the Publishing segment experienced, and expects to continue to experience, in advertising and print circulation revenues, the Publishing reporting unit's goodwill was determined to be impaired. The Company recorded a goodwill impairment charge of \$22,682 in the fourth quarter of 2016.

The Company has responded to these challenges by expanding programmatic channels through which it works to meet customer demand for digital advertisement opportunities in display, mobile, video and social media categories. By utilizing advertising exchanges to apply marketing insight, the Company believes it offers greater value to customers through focused targeting of advertising to potential customers.

The Company's expanded digital and marketing services product offerings leverage the Company's existing resources and relationships to offer additional value to existing and new advertising customers. Solutions provided by DMV Holdings include

development of mobile websites, search engine marketing and optimization, video, mobile advertising, email marketing, advertising analytics and online reputation management services. Through Speakeasy, the Company is able to target middle-market business customers and provide turnkey social media account management and content development services.

## Advertising and marketing services revenue

Advertising and marketing services revenue was 57.8 percent, 57.6 percent and 58.0 percent of total revenue for 2016, 2015 and 2014, respectively.

		Ye	ears E	anded December 3	l,	
	2016	Percentage Change		2015	Percentage Change	2014
Publishing	_			_		
Display advertising	\$ 32,535	(27.3)%	\$	44,751	(9.5)%	\$ 49,464
Classified advertising	19,218	(7.1)%		20,676	(10.5)%	23,097
Preprint advertising	47,533	(2.6)%		48,823	(8.4)%	53,272
Digital advertising	10,068	(6.4)%		10,757	(1.2)%	10,889
MEMO						
Digital services	37,295	26.7 %		29,428	37.1 %	21,461
Other services	3,666	55.7 %		2,355	— %	
Advertising and Marketing Services	\$ 150,315	(4.1)%	\$	156,790	(0.9)%	\$ 158,183

#### **Publishing**

**Display** – Display revenue primarily represents sales of non-classified advertising space within the Company's core and niche newspapers. As advertisers continue to diversify marketing budgets to incorporate more and varied avenues of reaching consumers, traditional display advertising continues to decline. Revenue decreased in 2016 due to lower retail and general advertising in substantially all categories except sporting goods. In retail, the department store, food and beverage, furniture, electronics and entertainment categories experienced the greatest declines with a combined revenue decrease of approximately \$4,301 driven heavily by a volume decline of 23.3 percent and varying rate declines across most categories. General advertising has declined in all categories with a combined revenue decrease of approximately \$3,149 primarily due to a volume decline of 36.2 percent.

In 2015, revenue decreased due to lower retail advertising in substantially all categories except medical and sporting goods. The electronics and furniture categories experienced the greatest declines with a combined revenue decrease of approximately \$2,200 driven heavily by a volume decline of 17.0 percent

Classified – Classified revenue primarily represents sales of classified advertising space within the Company's core and niche newspapers. The decline in classified advertising revenue continues to be challenging as alternative digital outlets continue to emerge. Rate improvement trends in certain display advertising categories partially offset the volume decline. Overall classified revenue decreased in 2016 due to lower volumes in employment and obituaries. This decline was partially offset by an increase in automotive.

In 2015, overall classified revenue decreased due to lower volumes in all categories except legal and real estate. This decline was partially offset by higher rates in employment and obituaries.

**Preprint** – Preprint revenue primarily reflects preprinted advertisements inserted into the Company's core newspapers and niche publications, or distributed to non-subscribers through the mail. Revenue decreased in 2016 and 2015 due to a decline in the rate and volume of preprint newspaper inserts, consistent with the decline in circulation volumes discussed below. The 2016 preprint decline was partially offset by higher volumes in home delivery mail advertising.

**Digital** – Digital publishing revenue is primarily comprised of banner and real estate classified advertising on *The Dallas Morning News*' website <u>dallasnews.com</u> as well as online employment and obituary classified advertising on third-party websites sold under a print/digital bundle package. Revenue decreased in 2016 and 2015 due to a lower volume of online banner advertisements on *dallasnews.com*.

## Marketing, Event Marketing and Other Services

**Digital services** – Digital marketing revenue includes targeted and multi-channel advertising placed on third-party websites, content development, social media management, search optimization, other consulting, and sales of online automotive classifieds on the <u>cars.com</u> platform. The 2015 acquisition of DMV Holdings provided a significant portion of the growth in digital marketing revenue. For 2016, DMV Holdings revenue increased 97.6 percent, or \$6,486, and organic growth from Speakeasy resulted in increased revenue of \$2,068. These revenue increases offset approximately 55 percent of the core print advertising revenue decline during 2016.

In 2015, digital marketing revenue increased 37.1 percent or \$7,967. DMV Holdings accounted for \$6,646 of the revenue growth and organic growth from Speakeasy resulted in a revenue increase of \$1,314. These increases in marketing services revenues offset approximately 50 percent of the core print advertising revenue declines during 2015.

**Other services** – Other services revenue increased \$1,311, or 55.7 percent, due to the sale of promotional merchandise by MarketingFX, acquired in 2015.

#### Circulation revenue

Circulation revenue was 30.6 percent, 30.7 percent and 31.1 percent of total revenue for 2016, 2015 and 2014, respectively.

		Ye	ars Ended December 3	1,	
	2016	Percentage Change	2015	Percentage Change	2014
Publishing					
Circulation	\$ 79,619	(4.7)%	\$ 83,581	(1.6)%	\$ 84,922

Revenue decreased in 2016 due to a decline in home delivery and single copy paid print circulation volumes of 8.7 percent and 13.7 percent, respectively. These volume declines were partially offset by a rate increase of 5.6 percent for home delivery. Additionally, the daily single copy rate was raised from \$1.50 to \$2.00 in November 2016, which had a negligible impact on the Company's 2016 circulation revenue. In 2015, revenue decreased due to 8.3 percent and 16.1 percent declines in paid print home delivery and single copy circulation volumes, respectively.

Volume declines in circulation revenue have been more pronounced with single copy sales as it competes for retail space. Price increases and supplemental editions are critical to maintaining the revenue base to support this product. In 2016, the Company generated \$126 of incremental circulation revenue through the distribution of specialty magazines to its core subscribers.

#### Printing, distribution and other revenue

Printing, distribution and other revenue was 11.6 percent, 11.7 percent and 10.9 percent of total revenue for 2016, 2015 and 2014, respectively.

	Years Ended December 31,											
	2016	Percentage Change		2015	Percentage Change		2014					
Publishing												
Commercial print and distribution	\$ 26,586	(3.6)%	\$	27,578	(3.1)%	\$	28,468					
MEMO												
Event marketing and other	3,464	(16.7)%		4,159	242.3 %		1,215					
Printing, Distribution and Other	\$ 30,050	(5.3)%	\$	31,737	6.9 %	\$	29,683					

**Publishing** - The Company aggressively markets the capacity of their printing and distribution assets to other newspapers that would benefit from cost sharing arrangements. Revenue decreased in 2016 due to a decline in volumes associated with certain national newspapers. This decrease was partially offset by commencement of printing operations related to a regional newspaper in January 2016.

Marketing, Event Marketing and Other Services – CrowdSource provides event marketing services including event activation and sponsorship for large scale community events, seminars and festivals. CrowdSource revenue decreased in 2016 by \$1,195, due to events the Company did not host in 2016. This decrease was partially offset by a revenue increase of \$500 related to performance-based sales leads generated by Proven Performance Media.

## Operating Costs and Expense

The table below sets forth the components of the Company's operating expenses for the last three years.

	_		Yea	rs Ei	nded December	31,	
		2016	Percentage Change		2015	Percentage Change	2014
Publishing							
Employee compensation and benefits	\$	88,139	(18.7)%	\$	108,376	2.6 %	\$ 105,674
Other production, distribution and operating costs		96,496	(7.7)%		104,598	(3.4)%	108,313
Newsprint, ink and other supplies		24,534	(18.3)%		30,021	(6.8)%	32,213
Depreciation		10,633	(6.7)%		11,401	(16.6)%	13,672
Amortization			(100.0)%		120	(0.8)%	121
Goodwill impairment		22,682	N/A		_	N/A	_
MEMO							
Employee compensation and benefits		15,870	27.6 %		12,442	106.1 %	6,036
Other production, distribution and operating costs		23,334	9.9 %		21,231	52.5 %	13,926
Newsprint, ink and other supplies		1,056	21.2 %		871	196.3 %	294
Depreciation		80	(29.8)%		114	(23.0)%	148
Amortization		906	(26.3)%		1,229	N/M	77
<b>Total Operating Costs and Expense</b>	\$	283,730	(2.3)%	\$	290,403	3.5 %	\$ 280,474

#### **Publishing**

Employee compensation and benefits – The Company continues to implement measures to optimize its workforce and reduce risk associated with future obligations towards employee benefit plans. Employee compensation and benefits decreased \$20,237 in 2016 due to a decrease in pension expense of \$13,793 and a decrease of \$6,444 due to headcount reductions within the Company that were effected in the second half of 2015. In 2015, expense increased due to higher pension expense of \$6,235. The increase in this noncash expense was primarily due to amortization of \$14,964 of prior year actuarial losses associated with liquidated pension obligations in 2015. The increase in 2015 was substantially offset by lower salary and commissions expense of \$4,297, primarily due to headcount reductions at the Company's newspapers and corporate operations and due to lower sales.

Other production, distribution and operating costs – Expense decreased in 2016, reflecting savings as the Company continues to manage discretionary spending. Savings were generated by reductions in temporary and personnel recruiting services, promotional spending, travel and other outside service expenses. In 2015, expense decreased due to a decrease in delivery costs, consistent with lower circulation volumes. These costs were offset by higher postage related to mailed advertisements. Additional savings were generated by discontinued computer maintenance costs no longer supporting the Company's systems and from negotiation of lower utility rates.

Newsprint, ink and other supplies – Expense decreased in 2016 and 2015 due to reduced newsprint costs associated with lower circulation volumes from the Company and certain third-party newspapers and the discontinuation of unprofitable product lines in 2016. Newsprint consumption approximated 26,752, 31,141 and 33,717 metric tons in 2016, 2015 and 2014, respectively, at an average cost per metric ton of \$532, \$550 and \$589, respectively. The average purchase price for newsprint was \$538, \$534 and \$617 per metric ton in 2016, 2015 and 2014, respectively.

**Depreciation** – Expense decreased in 2016 and 2015 due to a lower depreciable asset base as a higher level of in-service assets are now fully depreciated. Capital spending is primarily directed towards digital platforms, production systems and improvements to the Company's facilities. The Company is committed to investing the appropriate levels of capital to sustain existing operations and develop new operations having an appropriate return on the investment. Capital spending is expected to be approximately \$13,000 in 2017, which includes \$7,000 for the Company's new headquarters.

**Amortization** – All definite-lived intangible assets are fully amortized. Amortization of customer relationships acquired in 2015 was completed in 2015.

**Goodwill impairment** – 2016 operating costs and expense for the Publishing segment reflect a noncash goodwill impairment charge of \$22,682.

## Marketing, Event Marketing and Other Services

**Employee compensation and benefits** – Expense increased in 2016 by \$3,428, primarily related to headcount growth of 26, or 3.0 percent, in DMV Holdings.

Other production, distribution and operating costs – Expenses increased in 2016 by \$2,103 primarily attributed to an increase in sales related expenses driven by the growth in DMV Holdings.

Newsprint, ink and other supplies – Expense increased in 2016 primarily due to an increase in promotional material printing costs associated with MarketingFX.

**Depreciation** – Marketing and event services' cost structure is primarily labor driven. Capital purchases are required to support technology investments, the Company's websites and customer engaging applications. Capital assets are primarily depreciated over a life of three years.

**Amortization** – Expense decreased in 2016 primarily related to CrowdSource customer lists that became fully amortized as of December 31, 2015.

#### Other

The table below sets forth the other components of the Company's results of operations.

	Years Ended December 31,										
		2016	Percentage Change		2015	Percentage Change		2014			
Other Income (Expense):											
Gain (loss) from equity method investments, net	\$		100.0 %	\$	(1,065)	(101.1)%	\$	93,898			
Other income (expense), net		2,294	667.8 %		(404)	(107.0)%		5,773			
Total other income (expense), net	\$	2,294	256.2 %	\$	(1,469)	(101.5)%	\$	99,671			
Income Tax Provision (Benefit)	\$	(2,272)	(44.7)%	\$	(1,570)	(126.3)%	\$	5,978			

Other Income (Expense) – Other income (expense) is primarily comprised of gain (loss) from investments and gain (loss) on disposal of fixed assets. In the fourth quarter of 2015, the Company's ownership interest in Wanderful Media, LLC ("Wanderful") decreased to less than 20 percent of the outstanding membership interests of Wanderful and the Company no longer exerted significant influence over Wanderful. Accordingly, the Company discontinued the use of the equity method of accounting for the investment in Wanderful, and began accounting for the investment under the cost method. In the fourth quarter of 2016, the Company abandoned its remaining ownership interest in Wanderful. For 2014, total other income (expense), net reflects gains of \$18,479 and \$77,092 related to Classified Ventures' sale of apartments.com and the Company's sale of its membership interest in Classified Ventures, respectively.

On December 22, 2016, the Company completed the sale of land in Providence, Rhode Island, and received net cash proceeds of \$921 and a \$1,000 three-year note receivable upon closing of the transaction, generating a loss of \$216. On December 27, 2016, the Company completed the sale of a parking lot located in downtown Dallas, Texas. The Company received net cash proceeds of \$4,458, generating a gain of \$1,842.

In 2015, the Company completed the sale of land and a building which served as the headquarters of *The Providence Journal*. The Company received net proceeds of \$6,119 upon closing of the transaction, generating a loss of \$265, which was offset by \$328 of returned escrow received in 2016. The Company demolished existing structures on an additional property in Providence, Rhode Island, at a cost of \$251.

In 2014, the Company sold various parcels of property including land and buildings formerly used as a commercial packaging operation in southern Dallas. This sale generated proceeds of \$6,677 and a gain of \$1,827. During 2014, the Company received sales proceeds of \$3,408 for the sale of land and buildings in Riverside, California, and 97 acres in undeveloped land in southern Dallas, Texas, resulting in gains totaling \$862.

**Tax provision** – A tax benefit of \$2,272 was recorded in 2016. The benefit is primarily due to deductions associated with capital losses on the sale of certain investments which will be carried back to 2014 for federal income tax purposes.

Taxable earnings in 2014 included the gains on the sale of Classified Ventures and *The Providence Journal*. The Company fully utilized the remaining net operating loss carry forwards of \$19,567 available on December 31, 2014, towards its tax obligations. Tax payments of \$11,613 and \$8,759 were made in 2015 and 2014, respectively, primarily related to the gains on these asset sales.

## **Critical Accounting Policies and Estimates**

A. H. Belo's consolidated financial statements reflect the application of accounting policies that require management to make significant estimates and assumptions. The Company believes that the following are the critical accounting policies, estimates and assumptions currently affecting A. H. Belo's financial position and results of operations. See the Notes to the Consolidated Financial Statements, Note 1 – Significant Accounting Policies and Recently Issued Accounting Standards, for additional information concerning significant accounting policies.

Revenue Recognition and Reserves for Uncollectible Accounts Receivables. The Company's principal sources of revenue are the advertising space in published issues of its newspapers and on the Company's and third-party websites, the sale of newspapers to distributors and individual subscribers, as well as amounts charged to customers for commercial printing, distribution and direct mail. Advertising revenue is recorded net of agency commission at the time the advertisements are published in the newspaper and ratably over the period of time the advertisement is placed on the websites. Marketing services revenue is recognized at the time the services are rendered. Proceeds from subscriptions are deferred and included in revenue ratably over the term of the subscriptions. Subscription revenue under buy-sell arrangements with distributors is recorded based on the net amount received from the distributor, whereas subscription revenue under fee-based delivery arrangements with distributors is recorded based on the amount received from the subscriber. Commercial printing and direct mail revenue is recorded when the product is distributed or shipped.

The Company estimates the allowance for doubtful accounts based on historical write-off experience and the Company's knowledge of the customers' ability to pay amounts due. Expense for such uncollectible amounts is included in other production, distribution and operating costs.

Goodwill. Goodwill is recorded at the reporting unit level based on the excess fair value of prior business acquisitions over the fair value of the assets and liabilities acquired. Reporting units of the Company are based on its internal reporting structure and represent a reporting level below an operating segment. Unless qualitative factors allow the Company to conclude it is more-likely-than-not that the fair value of the reporting unit exceeds its carrying value, goodwill is tested for impairment by estimating the fair value of the reporting unit. If the fair value of the reporting unit is less than its carrying value, the fair value for the reporting unit's underlying assets and liabilities is determined and goodwill is adjusted accordingly. In determining the fair value for a reporting unit, the Company considers recent stock and sales transaction prices of peer group companies as well as the present value of expected future cash flows of the reporting unit. Significant assumptions include sales and expense growth rates, discount rates, capital expenditures and the impact of current market conditions. These estimates could be materially impacted by changes in market conditions. The Company performs the goodwill impairment test as of December 31 each fiscal year or when changes in circumstances indicate an impairment event may have occurred. Impairment charges represent noncash charges and do not affect the Company's liquidity, cash flows from operating activities or have any effect on future operations.

The Company conducted the annual goodwill impairment test as of December 31, 2016, for all reporting units. This test, which was based on the Company's most recent cash flow forecast, indicated that the Publishing reporting unit's carrying value exceeded its estimated fair value. Accordingly, the Company recorded a noncash goodwill impairment charge of \$22,682 in the fourth quarter of 2016, fully impairing the Publishing reporting unit's goodwill.

Pension. The Company follows accounting guidance for single-employer defined benefit plans. Plan assets and the projected benefits obligation are measured each December 31, and the Company records as an asset or liability for the net funded position of the plans. Certain changes in actuarial valuations related to returns on plan assets and projected benefit obligations are recorded to accumulated other comprehensive income (loss) and are amortized to net periodic pension expense over the weighted average remaining life of plan participants, to the extent the cumulative balance in accumulated other comprehensive income (loss) exceeds 10 percent of the greater of the respective plan's (a) projected benefit obligation or (b) the market-related value of the plan's assets. Net periodic pension expense is recognized each period by accruing interest expense on the projected benefit obligation and accruing a return on assets associated with the plan assets. Participation in and accrual of new benefits to participants has been frozen since 2007 and, accordingly, on-going service costs are not a component of net periodic pension expense. From time to time, the Company-sponsored plans may settle pension obligations with certain plan participants through the plans' master trust as part of its de-risking strategies. The gains or losses associated with settlements of plan obligations to participants are recognized to earnings if such settlements exceed the interest component of net periodic pension cost for the year. Otherwise, such amounts are included in actuarial gains (losses) in accumulated other comprehensive income (loss). Re-measurement of plan assets and liabilities upon a significant settlement or curtailment event is performed based on the values of the month-end closest to the event.

The projected benefit obligations of the A. H. Belo Pension Plans are estimated using the Citigroup Pension Yield Curve, which is based upon a portfolio of high quality corporate debt securities with maturities that correlate to the timing of benefit payments to the

plans' participants. Future benefit payments are discounted to their present value at the appropriate yield curve rate to determine the projected benefit obligation outstanding at each year end. The yield curve discount rates as of December 31, 2016 and 2015, were 3.8 percent and 4.0 percent, respectively.

Interest expense included in net periodic pension expense (benefit) is based on the Citigroup Pension Yield Curve established at the beginning of the fiscal year. Interest expense for 2016, 2015 and 2014 was determined using beginning of year yield curve rate of 4.0 percent.

The Company assumed a 6.5 percent long-term rate of return on the plans' assets in 2016, 2015 and 2014. This return is based upon historical returns of similar investment pools having asset allocations consistent with the expected allocations of the A. H. Belo Pension Plans. Investment strategies for the plans' assets are based upon factors such as the remaining life expectancy of participants and market risks. The Company currently targets the plans' assets invested in equity securities and fixed-income securities to approximate 50 percent and 50 percent, respectively.

**Income Taxes.** The Company uses the asset and liability method of accounting for income taxes and recognizes deferred tax assets and liabilities based on the difference between the financial statement and tax basis of assets and liabilities using enacted tax rates. The Company establishes a valuation allowance if it is more-likely-than-not that the deferred tax assets will not be realized. The factors used to assess the likelihood of realization of the deferred tax assets include reversal of future deferred tax liabilities, available tax planning strategies, future taxable income and taxable income in prior carryback years. In 2015, the FASB issued ASU 2015-17 allowing companies to present deferred tax assets and liabilities as noncurrent in a classified balance sheet. The Company elected to early-adopt this presentation in its Consolidated Balance Sheet as of December 31, 2015.

The Company evaluates any uncertain tax positions each reporting period by tax jurisdiction to determine if it is more-likely-than-not that the tax position will not be sustained on examination by the taxing authorities based on the technical merits of the position. The tax benefits recognized in the financial statements for such positions are measured based on the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement. If a net operating loss or other tax credit carry forward exists, the Company records the unrecognized tax benefits for such tax positions as a reduction to a deferred tax asset. Otherwise, the unrecognized tax benefits are recorded as a liability. The Company records a liability for uncertain tax positions taken or expected to be taken in a tax return. Any change in judgment related to the expected ultimate resolution of uncertain tax positions is recognized in earnings in the period in which such change occurs. Interest and penalties, if any, related to unrecognized tax benefits are recorded in interest expense.

**Segments.** The Company operates under two reportable segments. The Publishing segment includes the operating activities associated with the Company's print operations and its related websites. All other activities are included in the MEMO segment. This segment primarily includes sales of advertising delivered outside the Company's news platforms, social media management services, and other marketing services designed to provide integrated solutions for optimizing businesses marketing challenges and opportunities. The segment also includes the operations related to the Company's event marketing services.

## **Recent Accounting Standards**

See the Notes to the Consolidated Financial Statements, <u>Note 1 - Significant Accounting Policies and Recently Issued Accounting Standards</u>, regarding the impact of certain recent accounting pronouncements.

#### **Liquidity and Capital Resources**

The Company's cash balances as of December 31, 2016 and 2015, were \$80,071 and \$78,380, respectively. The increase in the cash balance during 2016 is primarily due to asset sales and expense management, partially offset by return of capital to shareholders, capital expenditures and lower display, preprint and classified advertising revenues. In 2015, cash balances declined primarily due to the acquisition of DMV Holdings, return of capital to shareholders and payment of income taxes related to the 2014 gain on the sale of assets.

The Company intends to hold existing cash for purposes of future investment opportunities, potential return of capital to shareholders and for contingency purposes. Although revenue from Publishing operations is expected to continue to decline in future periods, operating contributions expected from the Company's marketing services businesses, as well as planned adjustments for tax, pension and other cost cutting measures, are expected to be sufficient to fund operating activities and capital spending of approximately \$13,000 over the next 12 month period, which includes \$7,000 for the Company's new headquarters.

The future payment of dividends is dependent upon available cash after considering future operating and investing requirements and cannot be guaranteed. The Company discontinued share repurchases in December 2015, and current holdings of treasury stock could be used to satisfy its obligations related to share-based awards issued to employees and directors, or can be sold on the open market.

The following discusses the changes in cash flows by operating, investing and financing activities in 2016, 2015 and 2014.

### **Operating Cash Flows**

Net cash provided by (used for) continuing operations was \$7,616, \$(4,779) and \$(33,318) in 2016, 2015 and 2014, respectively.

Cash flows from continuing operating activities improved by \$12,395 in 2016, primarily due to changes in working capital and other operating assets and liabilities of \$8,372.

Cash flows from continuing operating activities increased in 2015 compared to 2014, primarily due to reduced pension contributions of \$29,927. No pension contributions were required in 2015. Pension contributions in 2014 included \$20,000 of voluntary contributions, which were made to offset taxable income resulting from the disposition of the Company's Rhode Island and California newspapers and its investment in Classified Ventures.

Cash flows from continuing operating activities decreased in 2014, primarily due to lower display, preprint and classified advertising revenues, which declined by \$13,364 in 2014. Cash expenditures increased due to additional pension contributions in 2014 of \$17,927, which included required and voluntary contributions of \$9,927 and \$20,000, respectively. Additional taxes of \$7,327 were paid in 2014 resulting from higher taxable earnings from the sale of investments and newspaper assets and operations. The higher expenditures were offset by improved margins of \$2,616 related to the marketing services operations.

Net cash provided by (used for) operating activities of discontinued operations was \$(24) and \$6,856 in 2015 and 2014, respectively. Cash activity in 2014 represented activity related to *The Providence Journal* operations through its sale date on September 3, 2014. See Note 13 - Discontinued Operations and Sales of Assets.

#### **Investing Cash Flows**

Net cash provided by (used for) continuing investing activities was \$(1,211), \$(15,270) and \$100,942 in 2016, 2015 and 2014, respectively.

Cash flows from continuing investing activities increased in 2016 compared to 2015, primarily due to the 2015 acquisition of DMV Holdings for a purchase price of \$14,110. Cash flows used for continuing investing activities in 2016 included capital expenditures of \$6,597.

Cash flows from continuing investing activities decreased in 2015 compared to 2014, primarily due to the acquisition of DMV Holdings in 2015 and 2014 cash flows included proceeds related to Classified Ventures transactions. Capital expenditures of \$7,572 were offset by \$6,119 of proceeds received in 2015 from the sale of the land and building which previously served as the headquarters of *The Providence Journal*.

Cash flows from continuing investing activities in 2014 included proceeds related to Classified Ventures transactions totaling \$100,827. These transactions included \$18,861 related to Classified Ventures' sale of its *apartments.com* business unit; \$77,661 related to the Company's sale of its units in Classified Ventures, which continued to own and operate *cars.com*; and an economic parity payment of \$3,540 from the Company's former parent in conjunction with the dissolution of the jointly-owned partnership holding the investment in Classified Ventures, and \$765 of dividends.

Proceeds from the sale of fixed assets of \$10,085 in 2014 included the divestiture of nonessential real estate assets as well as other minor asset sales. Such proceeds were partially offset by purchases of additional investments for \$2,279 and higher capital expenditures of \$3,586.

Cash flows from investing activities of discontinued operations in 2014 were \$45,561. Cash activity in 2014 represented net proceeds received from the sale of *The Providence Journal*. See Note 13 - Discontinued Operations and Sales of Assets.

#### **Financing Cash Flows**

Net cash used for continuing financing activities was \$4,714, \$59,718 and \$44,063 in 2016, 2015 and 2014, respectively.

Cash used for continuing financing activities included total dividends paid of \$7,029, \$57,200 and \$41,012 in 2016, 2015, and 2014, respectively. Dividends paid in 2015 included a special dividend of \$2.25 per share, declared and recorded in 2014, returning \$50,148 to shareholders and holders of RSUs. Dividends paid in 2014 included a special dividend of \$1.50 per share, returning \$33,819 to shareholders and holders of RSUs.

For the years 2015 and 2014, the Company purchased 472,245 and 449,436 shares of its Series A common stock at a total cost of \$3,146 and \$4,974, respectively, under its share repurchase program. The Company's agreement to repurchase its shares was terminated in December 2015.

## **Financing Arrangements**

None.

### **Contractual Obligations**

The table below sets forth the summarized commitments of the Company as of December 31, 2016. See the Notes to the Consolidated Financial Statements, Note 10 - Commitments and Contingencies.

		Total	2017	2018	2019	2020	2021	,	Thereafter
Operating lease commitments		36,795	\$ 2,180	\$ 2,586	\$ 3,038	\$ 2,403	\$ 1,904	\$	24,684
Capital commitments		319	319	_	_	_	_		
Total commitments	\$	37,114	\$ 2,499	\$ 2,586	\$ 3,038	\$ 2,403	\$ 1,904	\$	24,684

On December 30, 2016, the Dallas Morning News, Inc., a wholly-owned subsidiary of the Company, entered into a lease for office space for the Company's new corporate headquarters. The 16-year lease agreement is subject to the landlord's completion of its construction obligations. The new office space will be occupied by the Company after construction and tenant improvements are complete around mid-year 2017, and the Company will recognize rent expense on a straight-line basis. Per the lease agreement, rent payments will begin in June 2018.

Based on the applicable tax and labor laws governing pension plan funding, the Company expects to make no required contributions to the A. H. Belo Pension Plans in 2017.

On December 9, 2016, the Company announced a \$0.08 per share dividend to shareholders of record and holders of RSUs as of the close of business on February 10, 2017, payable on March 3, 2017.

In connection with the acquisition of DMV Holdings, the Company entered into a shareholder agreement which provides for a put option to a noncontrolling shareholder. The put option provides the shareholder with the right to require the Company to purchase up to 25 percent of the noncontrolling ownership interest in DMV Holdings between the second and third anniversaries of the agreement and up to 50 percent of the noncontrolling ownership interest in DMV Holdings between the fourth and fifth anniversaries of the agreement.

The exercisability of the noncontrolling interest put option is outside the control of the Company. As such, the redeemable noncontrolling interest of \$2,670 is reported in the mezzanine equity section of the Consolidated Balance Sheet as of December 31, 2016. In the event that the put option expires unexercised, the related portion of noncontrolling interest would be classified as a component of equity in the Consolidated Balance Sheets.

#### Item 7A. Quantitative and Qualitative Disclosures about Market Risk

A. H. Belo has exposure to changes in the price of newsprint. The Company does not engage in the purchase of derivative contracts to hedge against price fluctuations that may occur. See <a href="Item 7">Item 7</a>. Management's Discussion and Analysis of Financial Condition and Results of Operations for further discussion of this risk.

The investment assets and actuarial liabilities associated with the A. H. Belo Pension Plans are impacted by market factors such as interest rates, inflation and the overall economic environment. Changes in these risk factors could have a direct and material impact on the funded status of the A. H. Belo Pension Plans and the level of funding the Company is required to meet each year.

## Item 8. Financial Statements and Supplementary Data

The consolidated financial statements, together with the Report of Independent Registered Public Accounting Firm, are included herein starting on <u>page</u> 34 of this Annual Report on Form 10-K.

## Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

#### Item 9A. Controls and Procedures

#### **Evaluation of Disclosure Controls and Procedures**

The Company maintains "disclosure controls and procedures," as such term is defined in Rules 13a-15(e) under the Exchange Act, that are designed to ensure that information required to be disclosed by the Company in reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to management, including the Company's Chief Executive Officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating these disclosure controls and procedures, management recognized that disclosure controls and procedures, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the disclosure controls and procedures are met. Additionally, in designing disclosure controls and procedures, management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible disclosure controls and procedures. The design of any disclosure controls and procedures is also based, in part, upon certain assumptions about the likelihood of future events and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

The Company's management, with the participation of its Chief Executive Officer and principal financial officer, evaluated the effectiveness of the design and operation of its disclosure controls and procedures as of December 31, 2016. Based on that evaluation, management concluded that, as of such date, the Company's disclosure controls and procedures were effective.

#### Management's Report on Internal Control Over Financial Reporting

The management of A. H. Belo is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control system was designed to provide reasonable assurance to management and the board of directors regarding the preparation and fair presentation of published financial statements. Under the supervision and with the participation of management, including the Chief Executive Officer and principal financial officer, an assessment of the effectiveness of internal control over financial reporting was conducted as of December 31, 2016. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") in Internal Control – Integrated Framework (2013), management concluded that internal control over financial reporting was effective as of December 31, 2016.

#### Audit Opinion on Internal Control over Financial Reporting

The effectiveness of the Company's internal control over financial reporting was audited by KPMG LLP, an independent registered public accounting firm, as stated in their report, which is included herein on page 34, of this Annual Report on Form 10-K, which is incorporated by reference herein.

## **Changes in Internal Control Over Financial Reporting**

There were no changes in the Company's internal control over financial reporting during the fiscal quarter ended December 31, 2016, that materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART III

#### Item 10. Directors, Executive Officers and Corporate Governance

The information set forth under the headings "A. H. Belo Corporation Stock Ownership – Section 16(a) Beneficial Ownership Reporting Compliance," "Proposal One: Election of Directors," "Corporate Governance – Committees of the Board – *Audit Committee*," "Corporate Governance – Committees of the Board – *Nominating and Corporate Governance Committee*," and "Executive Officers" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders to be held on May 11, 2017, is incorporated herein by reference.

A. H. Belo has adopted a Code of Business Conduct and Ethics that applies to all directors, officers and employees, which can be found at the Company's website, <u>www.ahbelo.com</u>. The Company will post any amendments to the Code of Business Conduct and Ethics, as well as any waivers that are required to be disclosed by the rules of either the SEC or the New York Stock Exchange, on the Company's website. Information on A. H. Belo's website is not incorporated by reference into this Annual Report on Form 10-K.

The Company's board of directors adopted Corporate Governance Guidelines and charters for the Audit, Compensation and Nominating and Governance Committees of the Board of Directors. These documents can be found at the Company's website, www.ahbelo.com.

Shareholders can also obtain, without charge, printed copies of any of the materials referred to above by contacting the Company at the following address:

A. H. Belo Corporation P. O. Box 224866 Dallas, Texas 75222-4866 Attn: Investor Relations Telephone: (214) 977-8222

## **Item 11. Executive Compensation**

The information set forth under the headings "Corporate Governance – Committees of the Board – Compensation Committee," "Corporate Governance – Compensation Committee Interlocks and Insider Participation," "Executive Compensation – Compensation Discussion and Analysis, – Compensation Committee Report, – Summary Compensation Table, – Grants of Plan-Based Awards in 2016, – Outstanding A. H. Belo Equity Awards at Fiscal Year-End 2016, – Option Exercises and Stock Vested in 2016, – Post-Employment Benefits, – Pension Benefits at December 31, 2016, – Non-Qualified Deferred Compensation for 2016, – Change in Control Arrangements and Other Agreements Upon Termination of Employment, – Potential Payments on Change in Control or Upon Termination of Employment at December 31, 2016," "Corporate Governance – Compensation Committee Interlocks and Insider Participation" and "Director Compensation" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders to be held on May 11, 2017, is incorporated herein by reference.

#### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information set forth under the headings "A. H. Belo Corporation Stock Ownership of Directors and Executive Officers" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders to be held on May 11, 2017, is incorporated herein by reference.

Information regarding the number of shares of common stock authorized for issuance under the Company's equity compensation plans is included in the Notes to the Consolidated Financial Statements, Note 5 - Long-term Incentive Plan.

#### Item 13. Certain Relationships and Related Transactions, and Director Independence

The information set forth under the heading "Certain Relationships" and "Corporate Governance – Director Independence" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders to be held on May 11, 2017, is incorporated herein by reference.

## Item 14. Principal Accountant Fees and Services

The information set forth under the heading "Proposal Two: Ratification of the Appointment of Independent Registered Public Accounting Firm" contained in the definitive Proxy Statement for the Company's Annual Meeting of Shareholders to be held on May 11, 2017, is incorporated herein by reference.

## **PART IV**

#### Item 15. Exhibits, Financial Statement Schedules

- (1) The consolidated financial statements listed in the Index to Consolidated Financial Statements included in the table of contents are filed as part of this report.
- (2) All financial statement schedules were omitted because they are not applicable, are not required, or the required information is shown in the consolidated financial statements or notes thereto.
- (3) Exhibits:

Exhibits marked with an asterisk (\*) are incorporated by reference to documents previously filed by the Company with the SEC, as indicated. In accordance with Regulation S-T, the XBRL-related information marked with a double asterisk (\*\*) in Exhibit No. 101 to this Annual Report on Form 10-K is deemed filed. All other documents are filed with this report. Exhibits marked with a tilde (~) are

Exhibit Number		Description							
3.1	*	Amended and Restated Certificate of Incorporation of the Company (Exhibit 3.1 to Amendment No. 3 to the Company's Form 10 dated January 18, 2008 (Securities and Exchange Commission File No. 001-33741) (the "Third Amendment to Form 10"))							
3.2	*	Certificate of Designations of Series A Junior Participating Preferred Stock of the Company dated January 11, 2008 (Exhibit 3.2 to Post-Effective Amendment No. 1 to Form 10 filed January 31, 2008 (Securities and Exchange Commission File No. 001-33741))							
3.3	*	Amended and Restated Bylaws of the Company, effective December 11, 2014 (Exhibit 3.1 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on December 12, 2014 (Securities and Exchange Commission File No. 001-33741))							
4.1	*	Certain rights of the holders of the Company's Common Stock set forth in Exhibits 3.1-3.3 above							
4.2	*	Specimen Form of Certificate representing shares of the Company's Series A Common Stock (Exhibit 4.2 to the Third Amendment to Form 10)							
4.3	*	Specimen Form of Certificate representing shares of the Company's Series B Common Stock (Exhibit 4.3 to the Third Amendment to Form 10)							
4.4	*	Rights Agreement dated as of January 11, 2008 between the Company and Mellon Investor Services LLC (Exhibit 4.4 to the Third Amendment to Form 10)							
10.1	*	Material Contracts							
		(1) * Asset Purchase Agreement by and between the Press-Enterprise Company, AHC California Properties LLC, A. H. Belo Management Services, Inc. and Freedom Communications Holdings, Inc. dated October 9, 2013 (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on October 11, 2013 (Securities and Exchange Commission file no. 001-33741) (the "October 11, 2013 Form 8-K"))							
		(2) * Form of Limited Guaranty by and between A. H. Belo Corporation and Freedom Communications Holdings, Inc (Exhibit 10.2 to the October 11, 2013 Form 8-K)							

- (Exhibit 10.2 to the October 11, 2013 Form 8-K)
- (3) \* Amendment No. 1 to Asset Purchase Agreement dated October 31, 2013, between the Press-Enterprise Company, AHC California Properties LLC, A. H. Belo Management Services, Inc. and Freedom Communications Holdings Inc. (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on November 4, 2013 (Securities and Exchange Commission file no. 001-33741))
- (4) \* Amendment No. 2 to Asset Purchase Agreement dated November 21, 2013, between the Press-Enterprise Company, AHC California Properties LLC, A. H. Belo Management Services, Inc. and Freedom Communications Holdings Inc. (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on November 25, 2013 (Securities and Exchange Commission file no. 001-33741))

## Table of Contents Exhibit Number Description (5) \* Asset Purchase Agreement among The Providence Journal Company and LMG Rhode Island Holdings, Inc. dated as of July 22, 2014 (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on July 25, 2014 (Securities and Exchange Commission file no. 001-33741)) (6) \* Unit Purchase Agreement dated August 5, 2014 by and among Gannett Company, Inc., Classified Ventures, LLC, and Unitholders of Classified Ventures, LLC (Exhibit 2.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on August 6, 2014 (Securities and Exchange Commission file no. 001-33741)) (7) \* Sublease Agreement for Old Dallas Library Building dated December 30, 2016 (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on January 3, 2017 (Securities and Exchange Commission File No. 001-33741) (the "January 3, 2017 Form 8-K")) (8) \* Guaranty of Lease dated December 30, 2016 (Exhibit 10.2 to the January 3, 2017 Form 8-K) 10.2 \* Compensatory plans and arrangements: ~(1) \* A. H. Belo Savings Plan as Amended and Restated Effective January 1, 2015 (Exhibit 10.2(1) to the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 6, 2015 (Securities and Exchange Commission File No. 001-33741)) \* (a) First Amendment to the A. H. Belo Savings Plan effective January 1, 2016 (Exhibit 10.2(1)(a) to the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 1, 2016 (Securities and Exchange Commission File No. 001-33741))

~(2) \* A. H. Belo Corporation 2008 Incentive Compensation Plan (Exhibit 10.5 to the February 12, 2008 Form 8-K)

November 1, 2016 (Securities and Exchange Commission File No. 001-33741))

\* (a) First Amendment to A. H. Belo 2008 Incentive Compensation Plan effective July 23, 2008 (Exhibit 10.2(2)(a) to the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on August 14, 2008 (Securities and Exchange Commission File No. 001-33741))

\* (b) Second Amendment to the A. H. Belo Savings Plan effective September 8, 2016 (Exhibit 10.2(1)(b) to the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on

- \* (b) Form of A. H. Belo 2008 Incentive Compensation Plan Evidence of Grant (for Non-Employee Director Awards) (Exhibit 10.2(2)(b) to the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on May 13, 2010 (Securities and Exchange Commission File No. 001-33741) (the "1st Quarter 2010 Form 10-Q"))
- \* (c) Form of A. H. Belo 2008 Incentive Compensation Plan Evidence of Grant (for Employee Awards) (Exhibit 10.2(2)(c) to the 1st Quarter 2010 Form 10-Q)
- \* (d) Form of A. H. Belo 2008 Incentive Compensation Plan Evidence of Grant (for Employee Awards) (Exhibit 10.1 to A. H. Belo Corporation's Current Report on Form 8-K filed with the Securities and Exchange Commission on March 12, 2012 (Securities and Exchange Commission File No. 001-33741) (the "March 12, 2012 Form 8-K"))
- \* (e) Form of A. H. Belo Cash Long-Term Incentive Evidence of Grant (for Employee Awards) (Exhibit 10.2 to the March 12, 2012 Form 8-K)
- ~(3) \* A. H. Belo Pension Transition Supplement Restoration Plan effective January 1, 2008 (Exhibit 10.6 to the February 12, 2008 Form 8-K)
  - \* (a) First Amendment to the A. H. Belo Pension Transition Supplement Restoration Plan dated March 31, 2009 (Exhibit 10.4 to the April 2, 2009 Form 8-K)
  - Second Amendment to the A. H. Belo Pension Transition Supplement Restoration Plan dated July 29, 2016 (Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on August 2, 2016 (Securities and Exchange Commission File No. 001-33741))
- ~(4) \* A. H. Belo Corporation Change In Control Severance Plan (Exhibit 10.7 to the February 12, 2008 Form 8-K)
  - \* (a) Amendment to the A. H. Belo Change in Control Severance Plan dated March 31, 2009 (Exhibit 10.3 to the April 2, 2009 Form 8-K)
- ~(5) \* Robert W. Decherd Compensation Arrangements dated June 19, 2013 (Exhibit 10.1 to the June 19, 2013 Form 8-K)

Exhibit	
Number	Description
	~(6) * Timothy M. Storer Employment Agreement dated March 2, 2017 (Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on March 6, 2017 (Securities and Exchange Commission File No. 001-33741) (the "March 6, 2017 Form 8-K"))
	* (a) Timothy M. Storer PBRSU Award Notice dated March 2, 2017 (Exhibit 10.2 to the March 6, 2017 Form 8-K)
10.3	* Agreements relating to the separation of A. H. Belo from its former parent company:
	(1) * Pension Plan Transfer Agreement by and between Belo Corp. and A. H. Belo Corporation dated as of October 6, 2010 (Exhibit 10.1 to the Company's current Report on Form 8□K filed with the Securities and Exchange Commission (October 8, 2010 Form 8□K))
	(2) * Agreement among the Company, Belo Corp., and The Pension Benefit Guaranty Corporation, effective March 9, 2011 (Exhibit 10.3(6) to the Company's Annual Report on Form 10□K filed with the Securities and Exchange Commission on March 11, 2011 (Securities and Exchange Commission File No. 001□33741))
12	Computation of Ratio of Earnings to Fixed Charges
21	Subsidiaries of the Company
23.1	Consent of KPMG LLP
23.2	Consent of Moss Adams LLP
24	Power of Attorney (set forth on the signature page(s) hereof)
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes □Oxley Act of 2002
31.2	Certification of principal financial officer pursuant to Section 302 of the Sarbanes ☐Oxley Act of 2002
32	Certifications of Chief Executive Officer and principal financial officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes □Oxley Act of 2002
99.1	Wanderful Media, LLC financial statements
101.INS	** XBRL Instance Document
101.SCH	** XBRL Taxonomy Extension Scheme
101.CAL	** XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	** XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	J
101.PRE	** XBRL Taxonomy Extension Presentation Linkbase Document

## **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## A. H. BELO CORPORATION

By: /s/ James M. Moroney III

James M. Moroney III

Chairman of the Board, President and

Chief Executive Officer

Dated: March 10, 2017

## POWER OF ATTORNEY

The undersigned hereby constitute and appoint James M. Moroney III and Katy Murray, and each of them and their substitutes, our true and lawful attorneys-in-fact with full power to execute in our name and behalf in the capacities indicated below any and all amendments to this report and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, and hereby ratify and confirm all that such attorneys-in-fact, or any of them, or their substitutes shall lawfully do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Company and in the capacities and on the dates indicated:

Signature	Title	Date
/s/ James M. Moroney III	Chairman of the Board, President and	March 10, 2017
James M. Moroney III	Chief Executive Officer	
/s/ Robert W. Decherd	Director	March 10, 2017
Robert W. Decherd		
/s/ John A. Beckert	Director	March 10, 2017
John A. Beckert		
/s/ Louis E. Caldera	Director	March 10, 2017
Louis E. Caldera		
/s/ Ronald D. McCray	Director	March 10, 2017
Ronald D. McCray		
/s/ Tyree B. Miller	Director	March 10, 2017
Tyree B. Miller		
/s/ John P. Puerner	Director	March 10, 2017
John P. Puerner		
/s/ Nicole G. Small	Director	March 10, 2017
Nicole G. Small		
/s/ Katy Murray	Senior Vice President/	March 10, 2017
Katy Murray	Chief Financial Officer (Principal Financial Officer)	

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders A. H. Belo Corporation:

We have audited the accompanying consolidated balance sheets of A. H. Belo Corporation and subsidiaries as of December 31, 2016 and 2015, and the related consolidated statements of operations, comprehensive income (loss), shareholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2016. We also have audited A. H. Belo Corporation's internal control over financial reporting as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework* (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). A. H. Belo Corporation's management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on these consolidated financial statements and an opinion on the Company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the consolidated financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of A. H. Belo Corporation and subsidiaries as of December 31, 2016 and 2015, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2016, in conformity with U.S. generally accepted accounting principles. Also in our opinion, A. H. Belo Corporation maintained, in all material respects, effective internal control over financial reporting as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).



## A. H. Belo Corporation and Subsidiaries Consolidated Statements of Operations

			Years 1	Years Ended December 31,		
In thousands, except share and per share amounts		2016		2015		2014
Net Operating Revenue:	Ф	150.015	Ф	156500	Ф	150 100
Advertising and marketing services	\$	150,315	\$	156,790	\$	158,183
Circulation		79,619		83,581		84,922
Printing, distribution and other		30,050		31,737		29,683
Total net operating revenue		259,984		272,108		272,788
Operating Costs and Expense:		104000		120.010		111 51/
Employee compensation and benefits		104,009		120,818		111,710
Other production, distribution and operating costs		119,830		125,829		122,239
Newsprint, ink and other supplies		25,590		30,892		32,507
Depreciation		10,713		11,515		13,820
Amortization		906		1,349		198
Goodwill impairment	_	22,682				
Total operating costs and expense		283,730		290,403		280,474
Operating loss		(23,746)		(18,295)		(7,686
Other Income (Expense):						
Gain (loss) from equity method investments, net		_		(1,065)		93,898
Other income (expense), net		2,294		(404)		5,773
Total other income (expense), net		2,294		(1,469)		99,67
<b>Income (Loss) from Continuing Operations Before Income Taxes</b>		(21,452)		(19,764)		91,985
Income tax provision (benefit)		(2,272)		(1,570)		5,978
Income (Loss) from Continuing Operations		(19,180)		(18,194)		86,00′
Income from discontinued operations						4,064
Gain (loss) from divestiture of discontinued operations		_		(63)		17,05
Tax expense from discontinued operations		_		_		14,35
Income (Loss) from Discontinued Operations				(63)		6,770
Net Income (Loss)	_	(19,180)	_	(18,257)	_	92,777
Net income (loss) attributable to noncontrolling interests		130		(415)		(152
Net Income (Loss) Attributable to A. H. Belo Corporation	\$		Φ	(17,842)	•	<u> </u>
Net Income (Loss) Attributable to A. H. Belo Corporation	\$	(19,310)	\$	(17,842)	\$	92,929
Per Share Basis						
Basic	Φ.	(0.00)		(0.04)		•
Continuing operations	\$	(0.90)	\$	(0.84)	\$	3.84
Discontinued operations			_	<u> </u>		0.3
Net income (loss) attributable to A. H. Belo Corporation	\$	(0.90)	\$	(0.84)	\$	4.15
Diluted						
Continuing operations	\$	(0.90)	\$	(0.84)	\$	3.82
Discontinued operations		` _		`		0.31
Net income (loss) attributable to A. H. Belo Corporation	\$	(0.90)	\$	(0.84)	\$	4.13
Number of common shares used in the per share calculation:						
Basic		21,620,539		21,408,940		21,899,602
Diluted		21,620,539		21,408,940		22,006,022
Dilutou		21,020,333		21,700,270		22,000,022

## A. H. Belo Corporation and Subsidiaries Consolidated Statements of Comprehensive Income (Loss)

	Years Ended December 31,								
In thousands		2016		2015	-,	2014			
Net Income (Loss)	\$	(19,180)	\$	(18,257)	\$	92,777			
Other Comprehensive Income (Loss):		, in the second		, i					
Actuarial gains (losses)		(810)		2,742		(49,228)			
Amortization of actuarial (gains) losses, net of tax		(56)		16,183		6,954			
Total other comprehensive income (loss)		(866)		18,925		(42,274)			
Comprehensive Income (Loss)		(20,046)		668		50,503			
Comprehensive income (loss) attributable to noncontrolling interests		130		(415)		(152)			
Total Comprehensive Income (Loss) Attributable to A. H. Belo Corporation	\$	(20,176)	\$	1,083	\$	50.655			

## A. H. Belo Corporation and Subsidiaries Consolidated Balance Sheets

	-	December 31,				
In thousands, except share amounts		2016	001 51	2015		
Assets						
Current assets:						
Cash and cash equivalents	\$	80,071	\$	78,380		
Accounts receivable (net of allowance of \$1,115 and \$1,441 at December 31, 2016						
and December 31, 2015, respectively)		29,114		31,502		
Inventories		3,386		4,052		
Prepaids and other current assets		9,553		9,415		
Total current assets		122,124		123,349		
Property, plant and equipment, at cost		445,874		448,223		
Less accumulated depreciation		(402,115)		(396,865)		
Property, plant and equipment, net		43,759		51,358		
Intangible assets, net		4,872		5,778		
Goodwill		14,201		36,883		
Other assets		7,775		4,133		
Total assets	\$	192,731	\$	221,501		
Liabilities and Shareholders' Equity	<u> </u>	192,701	<u> </u>	221,6 01		
Current liabilities:						
Accounts payable	\$	9,036	\$	12,736		
Accrued compensation and benefits	Ψ	8,657	Ψ	7,100		
Other accrued expense		6,318		4,712		
Advance subscription payments		13,243		14,424		
Total current liabilities		37,254		38,972		
Long-term pension liabilities		54,843		57,446		
Other post-employment benefits		2,329		2,489		
Deferred income taxes, net		2,329		1,046		
Other liabilities		6,483		1,277		
Total liabilities		100,909	_	101,230		
Noncontrolling interest - redeemable		2,670		1,421		
Shareholders' equity:		2,070		1,721		
Preferred stock, \$.01 par value; Authorized 2,000,000 shares; none issued				<u></u>		
Common stock, \$.01 par value; Authorized 125,000,000 shares						
Series A: issued 20,620,461 and 20,522,503 shares at December 31, 2016						
and December 31, 2015, respectively		207		205		
Series B: issued 2,472,680 and 2,387,509 shares at December 31, 2016						
and December 31, 2015, respectively		24		24		
Treasury stock, Series A, at cost; 1,416,881 shares held at December 31, 2016						
and December 31, 2015		(11,233)		(11,233)		
Additional paid-in capital		499,552		500,449		
Accumulated other comprehensive loss		(39,308)		(38,442)		
Accumulated deficit		(361,324)		(333,222)		
Total shareholders' equity attributable to A. H. Belo Corporation		87,918		117,781		
Noncontrolling interests		1,234		1,069		
Total shareholders' equity		89,152		118,850		
Total liabilities and shareholders' equity	\$	192,731	\$	221,501		

## A. H. Belo Corporation and Subsidiaries Consolidated Statements of Shareholders' Equity

		~ .					~					
	Co	ommon Stock		_		Treasury	y St		cumulated			
In thousands, except share amounts	Shares Series A	Shares Series B	Amount		dditional Paid-in Capital	Shares Series A	A		Other	Accumulated Deficit	Noncontrolling Interests	Total
Balance at												
December 31, 2013	19,931,599	2,397,155	\$ 223	\$	496,682	(495,200)	\$	(3,113) \$	(15,093)			,
Net income (loss) Other comprehensive loss		_	_	_				_	(42,274)	92,929	(152)	92,777
Capital contributions from	_		_		_	_			(42,274)	_	_	(42,274)
noncontrolling interests	_	_		_	_	_		_		_	232	232
Treasury stock purchases		_				(449,436)		(4,974)				(4,974)
Issuance of shares for						(442,430)		(4,274)				(4,574)
restricted stock units	210,522	_	2		(2)	_		_	_	_		_
Issuance of shares for stock	- ,-				( )							
option exercises	190,462	_	2		939	_		_	_	_	_	941
Excess tax benefit on share-												
based compensation	_	_	_	-	933	_		_	_	_	_	933
Share-based compensation	_	_	_	-	768	_		_	_	_	_	768
Conversion of Series B to												
Series A	8,918	(8,918)	_	-					_		_	
Dividends		_		-				_	_	(91,160)		(91,160)
Balance at							_					
December 31, 2014	20,341,501	2,388,237	\$ 227	\$	499,320	(944,636)	\$	(8,087) \$	(57,367)			
Net loss	_	_	_	-	_	_		_	_	(17,842)	(415)	(18,257)
Other comprehensive									10.025			10.025
income		_	_		_			_	18,925	_	_	18,925
Capital contributions from noncontrolling interests											1,210	1,210
Treasury stock purchases	_	_	_	_	_	(472,245)		(3,146)	_	_	1,210	(3,146)
Issuance of shares for						(472,243)		(3,140)			_	(3,140)
restricted stock units	162,274	_	2		(2)	_		_	_		_	_
Issuance of shares for stock	102,27		_		(-)							
option exercises	18,000	_	_	_	71	_		_	_	_		71
Excess tax benefit on share-	ĺ											
based compensation	_	_	_	_	557	_		_	_	_	_	557
Share-based compensation	_		_	-	605	_			_	_	_	605
Redeemable noncontrolling												
interest	_	_	_	-	(102)	_		_	_	_	18	(84)
Conversion of Series B to												
Series A	728	(728)	_	-				_	_	(5.050)	_	(5.050)
Dividends				-						(7,050)		(7,050)
Balance at	20 522 502	2 205 500	A 220		<b>5</b> 00 440	(1.416.001)	Φ.	(11.000) #	(20.442)	* (222.22)	A 1000 A	110050
December 31, 2015	20,522,503	2,387,509	\$ 229	\$	500,449	(1,416,881)	\$	(11,233) \$	(38,442) 5	. , ,		
Net income (loss) Other comprehensive loss	_	_	_	-	_	_		_	(866)	(19,310)	77	(19,233)
Distributions to				_					(800)	_		(866)
noncontrolling interests											(308)	(308)
Capital contributions from	_	_				_		_			(300)	(300)
noncontrolling interests	_		_	_	(396)				_		396	_
Issuance of shares for					(370)						370	
restricted stock units	97,203	_	1		(1)	_		_	_	_	_	
Issuance of shares for stock	Ź											
option exercises	_	85,926	1		155	_		_	_	_	_	156
Share-based compensation	_	_	_	-	640	_		_	_	_	_	640
Redeemable noncontrolling												
interest	_	_	_	-	(1,295)			_	_	_	_	(1,295)
Conversion of Series B to		, <b>_</b>										
Series A	755	(755)	_	-	_	_		_	_		_	(0.70.7)
Dividends										(8,792)		(8,792)
Balance at	20.650.451	0.455.505	Φ		400	(1.11.5.00.1)	Φ.	(1.1.000)	(20.200			00.15
December 31, 2016	20,620,461	2,472,680	\$ 231	\$	499,552	(1,416,881)	\$	(11,233)\$	(39,308)	\$ (361,324)	\$ 1,234 \$	89,152

 $See \ the \ accompanying \ Notes \ to \ the \ Consolidated \ Financial \ Statements.$ 

## A. H. Belo Corporation and Subsidiaries Consolidated Statements of Cash Flows

	Years Ended December 31,							
In thousands		2016		2015	,	2014		
Operating Activities								
Net income (loss)	\$	(19,180)	\$	(18,257)	\$	92,777		
Adjustments to reconcile net income (loss) to net cash provided by (used for)						,		
operating activities:								
(Income) loss from discontinued operations		_		63		(6,770)		
Depreciation and amortization		11,619		12,864		14,018		
Net periodic pension and other post-employment (benefit) expense		(3,538)		10,423		3,479		
Contributions to defined benefit pension plans				_		(29,927)		
Equity method investment (gain) loss in excess of dividends		_		1,440		(18,677)		
Share-based compensation		640		605		702		
Deferred income taxes		(1,046)		(1,572)		780		
(Gain) loss on investment related activity		200		(1,045)		(78,762)		
(Gain) loss on disposal of fixed assets		(1,950)		478		(2,787)		
Goodwill impairment		22,682		_				
Other operating activities		_		405		(672)		
Changes in working capital and other operating assets and liabilities, net of								
acquisitions								
Accounts receivable		2,388		2,894		1,002		
Inventories, prepaids and other current assets		528		(144)		(2,138)		
Other assets		(2,592)		(363)		343		
Accounts payable		(3,700)		85		(813)		
Compensation and benefit obligations		1,777		(2,133)		(2,564)		
Other accrued expenses		1,060		(9,052)		(4,304		
Advance subscription payments		(1,181)		(1,470)		1,052		
Other post-employment benefits		(91)		` —		(57)		
Net cash provided by (used for) continuing operations		7,616		(4,779)		(33,318)		
Net cash provided by (used for) discontinued operations		_		(24)		6,856		
Net cash provided by (used for) operating activities		7,616		(4,803)		(26,462)		
Investing Activities	_	7,010	_	(1,003)	_	(20, 102)		
Acquisition costs, net of cash acquired				(14,110)				
Sales of assets		5,636		5,866		10,085		
Purchases of assets		(6,597)		(7,572)		(7,844)		
Other investment related proceeds		(0,397)		1,046		100,980		
Purchases of investments		(250)		(500)		(2,279)		
	_		_		_			
Net cash provided by (used for) continuing investing activities		(1,211)		(15,270)		100,942		
Net cash provided by discontinued investing activities	_		_		_	45,561		
Net cash provided by (used for) investing activities		(1,211)		(15,270)		146,503		
Financing Activities								
Dividends paid		(7,029)		(57,200)		(41,012)		
Proceeds from other financing activities		2,566		_		_		
Distributions to noncontrolling interests		(407)				_		
Purchases of treasury stock		_		(3,146)		(4,974)		
Proceeds from exercise of stock options		156		71		941		
Excess tax benefit on share-based compensation		_		557		933		
Capital contributions from noncontrolling interests						49		
Net cash used for financing activities		(4,714)		(59,718)		(44,063)		
Net increase (decrease) in cash and cash equivalents		1,691		(79,791)		75,978		
Cash and cash equivalents, beginning of period		78,380		158,171		82,193		
Cash and cash equivalents, end of period	\$	80,071	\$	78,380	\$	158,171		
cash and cash equivalents, one of period	Ψ	00,071	Ψ	, 0,500	Ψ	1.0,1/1		

#### A. H. Belo Corporation and Subsidiaries Notes to the Consolidated Financial Statements

#### Note 1: Significant Accounting Policies and Recently Issued Accounting Standards

**Description of Business.** A. H. Belo Corporation and subsidiaries are referred to collectively herein as "A. H. Belo" or the "Company." The Company, headquartered in Dallas, Texas, is a leading local news and information publishing company with commercial printing, distribution and direct mail capabilities, as well as expertise in emerging media and digital marketing. With a continued focus on extending the Company's media platform, A. H. Belo delivers news and information in innovative ways to a broad spectrum of audiences with diverse interests and lifestyles. The Company publishes *The Dallas Morning News* (www.dallasnews.com), Texas' leading newspaper and winner of nine Pulitzer Prizes; the Denton Record-Chronicle (www.dentonrc.com), a daily newspaper operating in Denton, Texas, and various niche publications targeting specific audiences. A. H. Belo also offers digital marketing solutions through DMV Digital Holdings Company ("DMV Holdings") and Your Speakeasy, LLC ("Speakeasy"), and provides event activation, promotion and marketing services through DMN CrowdSource LLC ("CrowdSource").

Basis of Presentation. The consolidated financial statements included herein include adjustments of a normal recurring nature which, in the Company's opinion, are necessary to present fairly the consolidated financial information as of and for the periods indicated. All significant intercompany balances and transactions have been eliminated in consolidation. A. H. Belo consolidates the financial results of the entities in which it has controlling financial interests, including DMV Holdings and Speakeasy, in which the Company holds ownership percentages of 80 percent and 70 percent, respectively. As a consequence, the assets and liabilities of such entities are presented on a consolidated basis in A. H. Belo's financial statements. All dollar amounts presented herein, except share and per share amounts, are in thousands, unless the context indicates otherwise.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates and assumptions that affect (i) the reported amounts of assets and liabilities, (ii) the disclosure of contingent assets and liabilities known to exist as of the date the financial statements are published, and (iii) the reported amount of net operating revenues and expenses recognized during the periods presented. Adjustments made with respect to the use of estimates often relate to improved information not previously available. Uncertainties with respect to such estimates and assumptions are inherent in the preparation of financial statements; accordingly, actual results could differ from these estimates.

**Cash and Cash Equivalents.** The Company considers all highly liquid instruments purchased with original maturities of three months or less to be cash equivalents.

**Accounts Receivable.** Accounts receivable are reported net of a valuation reserve that represents an estimate of amounts considered uncollectible. The Company estimates the allowance for doubtful accounts based on historical write-off experience and the Company's knowledge of the customers' ability to pay amounts due. Accounts are written-off after all collection efforts fail; generally, after one year has expired. Expense for such uncollectible amounts is included in other production, distribution and operating costs. Bad debt expense for 2016 and 2015 was \$1,712 and \$2,168, respectively. Write-offs, net of recoveries and other adjustments for 2016 and 2015 were \$2,039 and \$1,989, respectively.

**Risk Concentration.** A significant portion of the Company's customer base is concentrated within the North Texas geographical area. The Company generally extends credit to customers, and the ultimate collection of accounts receivable could be affected by the national and local economy. Management continually performs credit evaluations of its customers and may require cash in advance or other special arrangements from certain customers. The Company maintains an allowance for losses based upon the collectability of accounts receivable. Management does not believe significant credit risk exists that could have a material adverse effect on the Company's consolidated financial condition, liquidity or results of operations.

**Inventories.** Inventories, consisting primarily of newsprint, ink and other supplies used in printing newspapers, are recorded at the lower of cost or market value. Cost is determined by the weighted average purchase price of the inventory acquired.

**Property, Plant and Equipment.** The Company records property, plant and equipment at cost or its fair value if acquired through a business acquisition or non-monetary exchange. Depreciation is recorded on a straight-line basis over the estimated useful lives of the assets and depreciable assets are reviewed to ensure the remaining useful life of the assets continues to be appropriate. An adjustment resulting from a change in the estimated useful life of an asset is recorded to depreciation expense on a prospective basis.

The table below sets forth property, plant and equipment by type.

		Decem	Estimated		
	2016		2015		Useful Lives
Land	\$	11,384	\$	16,066	
Buildings and improvements		133,441		133,355	5 - 30 years
Publishing equipment		217,221		214,608	3 - 20 years
Other		81,724		82,530	3 - 10 years
Construction in process		2,104		1,664	
Total		445,874		448,223	
Less accumulated depreciation		(402,115)		(396,865)	
Property, plant and equipment, net	\$	43,759	\$	51,358	

Goodwill. Goodwill is recorded at the reporting unit level based on the excess fair value of prior business acquisitions over the fair value of the assets and liabilities acquired. Reporting units of the Company are based on its internal reporting structure and represent a reporting level below an operating segment. Unless qualitative factors allow the Company to conclude it is more-likely-than-not that the fair value of the reporting unit exceeds its carrying value, goodwill is tested for impairment by estimating the fair value of the reporting unit. If the fair value of the reporting unit is less than its carrying value, the fair value for the reporting unit's underlying assets and liabilities is determined and goodwill is adjusted accordingly. In determining the fair value for a reporting unit, the Company considers recent stock and sales transaction prices of peer group companies as well as the present value of expected future cash flows of the reporting unit. Significant assumptions include sales and expense growth rates, discount rates, capital expenditures and the impact of current market conditions. These estimates could be materially impacted by changes in market conditions. The Company performs the goodwill impairment test as of December 31 each fiscal year or when changes in circumstances indicate an impairment event may have occurred. Impairment charges represent noncash charges and do not affect the Company's liquidity, cash flows from operating activities or have any effect on future operations.

The Company conducted the annual goodwill impairment test as of December 31, 2016, for all reporting units. This test, which was based on the Company's most recent cash flow forecast, indicated that the Publishing reporting unit's carrying value exceeded its estimated fair value. Accordingly, the Company recorded a noncash goodwill impairment charge of \$22,682 in the fourth quarter of 2016, fully impairing the Publishing reporting unit's goodwill.

**Long-Lived Assets.** The Company evaluates its ability to recover the carrying value of property, plant and equipment and finite-lived intangible assets, using the lowest level of cash flows associated with the assets, which are grouped based on the Company's intended use of these assets. This evaluation is performed whenever a change in circumstances indicates that the carrying value of an asset group may not be recoverable. If the analysis of undiscounted future cash flows indicates the carrying value of the long-lived assets cannot be recovered, the assets are adjusted to the lower of its carrying value or fair value.

**Investments.** The Company owns certain equity securities in companies in which it does not exercise control. These investments are recorded under the cost method and the Company recognizes income or loss upon the receipt of dividends or distributions, or upon liquidation of the investment. The Company evaluates its ability to recover the carrying value of cost method investments based upon the financial strength of the investee. If the Company determines the carrying value is not recoverable, an impairment charge is recorded for the difference between the fair value of the investment and the carrying value. For those investments where the Company is able to exercise significant influence over the investee as defined under ASC 323 – *Equity Method and Joint Ventures*, the Company accounts for the investment under the equity method of accounting, recognizing its share of the investee's income or loss as a component of earnings. As of December 31, 2016, the Company did not have any equity method investments.

In the fourth quarter of 2015, the Company's ownership interest in Wanderful Media, LLC ("Wanderful") decreased to less than 20 percent of the outstanding membership interests of Wanderful and the Company no longer exerted significant influence over Wanderful. Accordingly, the Company discontinued the use of the equity method of accounting for the investment in Wanderful, and began accounting for the investment under the cost method. In the fourth quarter of 2016, the Company abandoned its remaining ownership interest in Wanderful.

**Pension.** The Company follows accounting guidance for single-employer defined benefit plans. Plan assets and the projected benefits obligation are measured each December 31, and the Company records as an asset or liability the net funded position of the plans. Certain changes in actuarial valuations related to returns on plan assets and projected benefit obligations are recorded to accumulated other comprehensive income (loss) and are amortized to net periodic pension expense over the weighted average remaining life of plan participants, to the extent the cumulative balance in accumulated other comprehensive income (loss) exceeds 10 percent of the greater of the respective plan's (a) projected benefit obligation or (b) the market-related value of the plan's assets. Net periodic pension expense is recognized each period by accruing interest expense on the projected benefit obligation and accruing a return on assets associated with the plan assets. Participation in and accrual of new benefits to participants has been frozen since 2007 and,

accordingly, on-going service costs are not a component of net periodic pension expense. From time to time, the Company-sponsored plans may settle pension obligations with certain plan participants through the plans' master trust as part of its de-risking strategies. The gains or losses associated with settlements of plan obligations to participants are recognized to earnings if such settlements exceed the interest component of net periodic pension cost for the year. Otherwise, such amounts are included in actuarial gains (losses) in accumulated other comprehensive income (loss). Re-measurement of plan assets and liabilities upon a significant settlement or curtailment event is performed based on the values of the month-end closest to the event.

**Long-Term Incentive Plan.** The Company sponsors a long-term incentive plan (the "Plan") under which it issues restricted stock units ("RSUs") and cash awards to directors and certain employees of the Company. The fair value of awards issued under the Plan is recognized to expense over the requisite service period. The fair value of RSUs is established at the closing price of the Company's common stock on the date of grant. Vested RSUs are redeemed 60 percent in A. H. Belo Series A common stock and 40 percent in cash over a period of up to three years. The Company records a liability for the portion of the outstanding RSUs to be redeemed in cash, which is adjusted to its fair value each period, based on the closing price of the Company's common stock.

Under the long-term incentive plan, options can be issued to directors and employees of the Company. All outstanding options issued against the Company's stock were fully vested and recognized to earnings as of December 31, 2016.

**Shareholders' Equity.** The Company authorized the issuance of shares of Series A and Series B common stock. Series A common stock has one vote per share and Series B common stock has 10 votes per share. Shares of Series B common stock are convertible at any time on a share-for-share basis into shares of Series A common stock, but not vice versa.

The Company is authorized to grant stock option and RSU awards to employees and directors of the Company. Upon vesting of RSUs, shares of Series A common stock are issued. Upon the exercise of stock options, Series A common stock is issued if the holder of the stock options executes a simultaneous exercise and sale. If the holder of the stock option chooses not to sell the shares, Series B common stock is issued.

In 2012, the Company's board of directors authorized the purchase of the A. H. Belo Series A or Series B common stock, for use other than retirement, through open market purchases, privately negotiated transactions or otherwise. The Company's agreement to repurchase its shares was terminated in December 2015. Treasury stock acquired under the repurchase program is recorded at cost, reducing shareholders' equity. The acquired shares are available for sale on the open market or for settlement of obligations related to its share-based awards.

Accumulated other comprehensive loss consists of actuarial gains and losses associated with the A. H. Belo Pension Plans ("Pension Plans") and other post-employment benefit ("OPEB") plans. The cumulative balances are amortized to earnings over the weighted average remaining life expectancy of the participants to the extent such balances exceed 10 percent of the greater of the respective plan's (a) projected benefit obligation or (b) the market-related value of the plan's assets. The Company discloses amounts reclassified from accumulated other comprehensive loss to net income in Note 8 - Shareholders' Equity.

Revenue Recognition. The Company's principal sources of revenue are the advertising space in published issues of its newspapers and on the Company's and third-party websites, the sale of newspapers to distributors and individual subscribers, as well as amounts charged to customers for commercial printing, distribution and direct mail. Advertising revenue is recorded net of agency commission at the time the advertisements are published in the newspaper and ratably over the period of time the advertisement is placed on the websites. Marketing services revenue is recognized at the time the services are rendered. Proceeds from subscriptions are deferred and included in revenue ratably over the term of the subscriptions. Subscription revenue under buy-sell arrangements with distributors is recorded based on the net amount received from the distributor, whereas subscription revenue under fee-based delivery arrangements with distributors is recorded based on the amount received from the subscriber. Commercial printing and direct mail revenue is recorded when the product is distributed or shipped.

**Income Taxes.** The Company uses the asset and liability method of accounting for income taxes and recognizes deferred tax assets and liabilities based on the difference between the financial statement and tax basis of assets and liabilities using enacted tax rates. The Company establishes a valuation allowance if it is more-likely-than-not that the deferred tax assets will not be realized. The factors used to assess the likelihood of realization of the deferred tax assets include reversal of future deferred tax liabilities, available tax planning strategies, future taxable income and taxable income in prior carryback years. In 2015, the FASB issued ASU 2015-17 allowing companies to present deferred tax assets and liabilities as noncurrent in a classified balance sheet. The Company elected to early-adopt this presentation in its Consolidated Balance Sheet as of December 31, 2015.

The Company evaluates any uncertain tax positions each reporting period by tax jurisdiction to determine if it is more-likely-than-not that the tax position will not be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements for such positions are measured based on the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement. If a net operating loss or other tax credit carry forward exists, the Company records the unrecognized tax benefits for such tax positions as a reduction to a deferred tax asset. Otherwise, the unrecognized tax benefits are recorded as a liability. The Company records a liability for uncertain tax positions taken or expected to

be taken in a tax return. Any change in judgment related to the expected ultimate resolution of uncertain tax positions is recognized in earnings in the period in which such change occurs. Interest and penalties, if any, related to unrecognized tax benefits are recorded in interest expense.

Use of Estimates. Company management makes estimates and assumptions that affect the amounts and disclosures reported in its financial statements and include valuation allowances for doubtful accounts, uncertain tax positions and deferred tax assets, fair value measurements related to assets held for sale, pension plan assets and equity based compensation, actuarial liabilities related to self-insured risks, pension plan obligations and assumptions related to impairment and recovery of goodwill and long-lived assets. Estimates are based on past experience and other considerations reasonable under the circumstances. Actual results may differ from these estimates.

**Segments.** The Company operates under two reportable segments. The Publishing ("Publishing") segment includes the operating activities associated with the Company's print operations and its related websites. All other activities are included in the marketing, event marketing and other services segment ("MEMO"). This segment primarily includes sales of advertising delivered outside the Company's news platforms, social media management services, and other marketing services designed to provide integrated solutions for optimizing businesses marketing challenges and opportunities. The segment also includes the operations related to the Company's event marketing services.

**Fair Value Measurements.** The Company's financial instruments, including cash, cash equivalents, accounts receivable, interest receivable, accounts payable and amounts due to customers are carried at cost, which approximates its fair value because of the short-term nature of these instruments.

#### Recently Adopted Accounting Pronouncements.

In April 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2015-05 – Intangibles – Goodwill and Other – Internal-Use Software (Subtopic 350-40): Customer's Accounting for Fees Paid in a Cloud Computing Arrangement. This update provides guidance to customers about whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the customer should account for the arrangement as a service contract. The standard became effective for annual and interim reporting periods beginning after December 15, 2015. The adoption of this standard did not have a material impact on the Company's consolidated financial statements.

In September 2015, the FASB issued ASU 2015-16 – Business Combinations (Topic 805): Simplifying the Accounting for Measurement-Period Adjustments. This update requires that an acquirer in a business combination recognize adjustments to provisional amounts that are identified during the measurement period in the reporting period in which the adjustment amounts are determined. The acquirer is required to record, in the same period's financial statements, the effect on earnings, if any, as a result of the change to the provisional amounts, calculated as if the accounting had been completed at the acquisition date. The amendments in this update are effective for fiscal years beginning after December 15, 2015, including interim periods within those fiscal years. The amendments in this update should be applied prospectively to adjustments to provisional amounts that occur after the effective date of this update with earlier application permitted for financial statements that have not been issued. The Company adopted this standard in the fourth quarter of 2015. Accordingly, the Company has not retroactively accounted for the changes in the purchase price allocation for DMV Holdings, which was finalized in the fourth quarter of 2015.

In March 2016, the FASB issued ASU 2016-09 – Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting. The amendments in this update affect all entities that issue share-based payment awards to their employees. The areas for simplification in this update involve several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. The guidance will be effective for fiscal years beginning after December 15, 2016, including interim periods within those fiscal years. Early adoption is permitted in any interim or annual period. The Company early adopted this standard prospectively in the first quarter of 2016. Adoption of this standard did not materially impact the Company's consolidated financial statements.

**New Accounting Pronouncements.** The FASB has issued the following accounting pronouncements and guidance which may be applicable to the Company but have not yet become effective.

In May 2014, the FASB issued ASU 2014-09 – Revenue from Contracts with Customers (Topic 606). This guidance prescribes a single comprehensive model for entities to use in the accounting of revenue arising from contracts with customers. The core principle contemplated by this new guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount reflecting the consideration the entity expects to be entitled in exchange for those goods or services. New disclosures about the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers are also required. Since May 2014, the FASB issued clarifying updates to the new standard specifically to address certain core principles

including the identification of performance obligations, licensing guidance, the assessment of the collectability criterion, the presentation of taxes collected from customers, noncash considerations, contract modifications, and completed contracts at transition. The new guidance will supersede virtually all existing revenue guidance under GAAP and is effective for fiscal years beginning after December 31, 2017.

The Company currently anticipates adopting ASU 2014-09 using the modified retrospective approach as of January 1, 2018. This approach consists of recognizing the cumulative effect of initially applying the standard as an adjustment to opening retained earnings. The Company is currently evaluating the impact that the updated guidance will have on the Company's financial statements and related disclosures. The Company will utilize a bottoms-up approach to analyze the impact of the standard on the Company's portfolio of contracts by reviewing its current accounting policies and practices to identify potential differences that would result from applying the requirements of the new standard to the Company's existing revenue contracts. The Company expects to complete this evaluation prior to the fourth quarter of 2017.

In February 2016, the FASB issued ASU 2016-02 – *Leases (Topic 842)*. This update requires an entity to recognize a right-of-use asset and a lease liability for virtually all of its leases. The liability will be equal to the present value of lease payments. The asset will generally be based on the liability. For income statement purposes operating leases will result in straight-line expense and finance leases will result in expenses similar to current capital leases. The guidance also requires additional disclosures to enable users of financial statements to understand the amount, timing and uncertainty of cash flows arising from leases. The guidance will be effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years and will be applied retrospectively. Early adoption is permitted. The Company is currently evaluating the requirements of this update and has not yet determined its impact on the Company's consolidated financial statements.

#### **Note 2: Acquisitions**

In January 2015, the Company acquired an 80 percent voting interest in DMV Digital Holdings Company, which holds all outstanding ownership interests of three Dallas-based businesses, Distribion, Inc., Vertical Nerve, Inc. and CDFX, LLC. These businesses specialize in local marketing automation, search engine marketing, and direct mail and promotional products, respectively. The Company believes this acquisition complements the product and service offerings currently available to A. H. Belo clients, thereby strengthening the Company's diversified product portfolio and allowing for greater penetration in a competitive advertising market.

The Company's interest in DMV Holdings was acquired for a cash purchase price of \$14,110. Transaction costs related to the purchase are a component of other production, distribution and operating costs and totaled \$1,288. The estimated fair value of the acquired businesses totaled \$17,829, of which \$2,548 was attributed to noncontrolling interests. Approximately \$807 of goodwill acquired is expected to be deductible for tax purposes. On March 2, 2017, the Company acquired the remaining 20 percent voting interest in DMV Holdings for \$7,120.

As further discussed in <u>Note 10 - Commitments and Contingencies</u> and <u>Note 11 - Redeemable Noncontrolling Interest</u> the contribution agreement included provisions for two pro-rata distributions and an embedded put option arrangement with certain noncontrolling shareholders of DMV Holdings. The allocation of the purchase price was completed in the fourth quarter of 2015 and is summarized as follows:

	 Estimated Fair Value
Working capital, net of acquired cash	\$ (80)
Property, plant and equipment	57
Other intangible assets	6,470
Goodwill	12,301
Deferred tax liability	 (2,090)
	\$ 16,658

Through this acquisition, the Company has been able to fulfill key marketing service functions that were previously outsourced to third-party vendors and also expand the portfolio of marketing services offered to its existing customers. These synergies have allowed the Company to establish a more robust service offering that will allow it to establish greater market presence in this industry.

Operating results of the businesses acquired have been included in the Consolidated Statements of Operations from the acquisition date forward. Revenue from marketing services is recognized at the time services are delivered and upfront fees, if any, are recognized over the life of the contractual arrangement. Operating results for 2015, related to the acquired businesses, included \$10,138 of operating revenue, which included \$1,137 of intercompany sales and a pretax income of \$95 before adjusting for noncontrolling interests. Pro forma results of the Company, assuming the acquisition had occurred at the beginning of each period presented, would not be materially different from the results reported.

Additionally, on February 16, 2017, the Company acquired the remaining 30 percent voting interest in Speakeasy for \$2,111.

#### **Note 3: Segment Reporting**

The Company has identified two reportable segments based on management and internal reporting structures as well as product and service offerings: Publishing ("Publishing") and Marketing, Event Marketing and Other Services ("MEMO").

The Publishing segment includes the Company's core print operations associated with its newspapers, niche publications and related websites. These operations generate revenue from sales of advertising within its newspaper and digital platforms, subscription and retail sales of newspapers and commercial printing and distribution services primarily related to national and regional newspapers and preprint advertisers. Businesses within the Publishing segment leverage production facilities, subscriber base and digital news platforms to provide additional contribution margin. The Company assesses the performance of the Publishing segment on the basis of operating profit and cash flows from operating activities. In 2015, the Company initiated cost reductions through a voluntary severance option offered to certain newsroom employees and other headcount reductions. Through these initiatives, the Company eliminated 70 positions resulting in severance and other related costs of approximately \$2,891 in employee compensation and benefits during 2015.

The MEMO segment is comprised of the Company's marketing, event marketing and other businesses. Marketing services and product offerings include multi-channel marketing services, targeted-channel marketing services, marketing analytics, content development, social media management and other consulting services. Marketing services also include non-digital marketing products, including sales of business promotional items and sales of pay-for-performance services directed primarily to other newspaper companies. Marketing services include the operations of DMV Holdings, Speakeasy and Proven Performance Media, as well as its operating division doing business as Connect and its *cars.com* sales division.

Event marketing includes the operations of CrowdSource, which provides event activation, promotion and marketing services.

The Company assesses the performance of the MEMO segment on the basis of revenue growth and operating profit in conjunction with the expansion of these businesses within their respective markets.

The following tables show summarized financial information for the Company's reportable segments.

		Years Ended December 31,						
		2016		2015		2014		
Revenue								
Publishing	\$	215,559	\$	236,166	\$	250,112		
MEMO		44,425		35,942		22,676		
Total	\$	259,984	\$	272,108	\$	272,788		
Operating Income (Loss)								
Publishing	\$	(26,925)	\$	(18,350)	\$	(9,881)		
MEMO		3,179		55		2,195		
Total	\$	(23,746)	\$	(18,295)	\$	(7,686)		
Noncash Expenses								
Publishing								
Depreciation	\$	10,633	\$	11,401	\$	13,672		
Amortization		_		120		121		
Goodwill impairment		22,682		_		_		
Pension settlement				14,964		7,648		
Total	<u>\$</u>	33,315	\$	26,485	\$	21,441		
MEMO								
Depreciation	\$	80	\$	114	\$	148		
Amortization		906		1,229		77		
Total	\$	986	\$	1,343	\$	225		

	_	Decem	ber 31	,
		2016 20		
Total Assets				
Publishing	\$	168,641	\$	196,912
MEMO		24,090		24,589
Total	\$	192,731	\$	221,501

Note 4: Goodwill and Intangible Assets

The Company records goodwill and intangible assets from previous acquisitions. In 2015, the Company reorganized reporting units, aligning resources consistent with management's operating strategies. The Company's Publishing segment operates as a single reporting unit and the MEMO segment includes reporting units for marketing services operations and event marketing operations. The table below sets forth the goodwill and other intangible assets by reportable segment as of December 31, 2016 and 2015.

	 Decen	ıber 31,	
	2016		2015
Goodwill			
Publishing	\$ _	\$	22,682
MEMO	14,201		14,201
Total	\$ 14,201	\$	36,883
Intangible Assets			
MEMO			
Cost	\$ 6,710	\$	6,710
Accumulated Amortization	(1,838)		(932)
Net Carrying Value	\$ 4,872	\$	5,778

Intangible assets consist of \$5,190 of customer relationships with estimated useful lives of 10 years and \$1,520 of developed technology with an estimated useful life of five years. Aggregate amortization expense was \$906 and \$1,349 for 2016 and 2015, respectively. Annual amortization expense is expected to approximate \$799 in 2017 through 2019, and approximately \$495 thereafter until the carrying value is fully amortized.

The Company tested goodwill for impairment as of December 31, 2016 at the reporting unit level using a discounted cash flow methodology with a peer-based, risk-adjusted weighted average cost of capital, combined with a market approach using peer-based earnings multiples. The Company believes the use of a discounted cash flow approach, combined with the market approach, is the most reliable indicator of the estimated fair values of the businesses.

Because the Company's annual test indicated that the Publishing reporting unit's carrying value exceeded its estimated fair value, a second phase of the goodwill impairment test ("Step 2") was performed specific to the Publishing reporting unit. Under Step 2, the fair value of the Publishing reporting unit's assets and liabilities were estimated, including intangible assets, for the purpose of deriving an estimate of the implied fair value of goodwill. The implied fair value of goodwill was then compared to the recorded goodwill to determine the amount of the impairment.

Upon completion of the annual test, the Publishing reporting unit's goodwill was determined to be impaired, and the Company recorded a noncash goodwill impairment charge of \$22,682 in the fourth quarter of 2016, fully impairing the Publishing reporting unit's goodwill.

#### Note 5: Long-term Incentive Plan

A. H. Belo sponsors a long-term incentive plan under which 8,000,000 shares of the Company's Series A and Series B common stock are authorized for equity-based awards. Awards may be granted to A. H. Belo employees and outside directors in the form of non-qualified stock options, incentive stock options, restricted share awards, RSUs, performance shares, performance units or stock appreciation rights. In addition, stock options may be accompanied by full and limited stock appreciation rights Rights and limited stock appreciation rights may also be issued without accompanying stock options. Awards under the Plan were also granted to holders of stock options issued by A. H. Belo's former parent company in connection with the Company's separation from its former parent in 2008.

**Stock Options.** Stock options granted under the Plan are fully vested and exercisable. No options have been granted by the Company since 2009, and all compensation expense associated with stock options has been fully recognized as of December 31, 2016.

The table below sets forth a summary of stock option activity under the Plan.

	Number of Options	Weighted-Average Exercise Price
Outstanding at December 31, 2015	259,311	\$ 8.37
Exercised	(85,926)	1.81
Canceled	(58,406)	18.33
Outstanding at December 31, 2016	114,979	8.21

The aggregate intrinsic value of options exercised in 2016, 2015 and 2014 was \$300, \$100 and \$1,099, respectively. The aggregate intrinsic value of outstanding options at December 31, 2016 was \$13. The weighted-average remaining contractual life of the Company's stock options was 1.4 years as of December 31, 2016.

**Restricted Stock Units.** The Company's RSUs have a service condition and, subject to retirement eligibility, vest over a period of up to three years. Vested RSUs are redeemed 60 percent in A. H. Belo Series A common stock and 40 percent in cash over a period of up to three years. As of December 31, 2016, the liability for the portion of the awards to be redeemed in cash was \$769. The table below sets forth a summary of RSU activity under the Plan.

	Total RSUs	Issuance of Common Stock	RSUs Redeemed in Cash	Cl	Cash ayments at losing Price of Stock	Ave	eighted- rage Price Date of Grant
Non-vested at December 31, 2015	92,355				_	\$	7.13
Granted	202,955						5.47
Vested and outstanding	(155,511)						6.00
Vested and issued	(18,668)	11,196	7,472	\$	44		8.10
Non-vested at December 31, 2016	121,131						5.65

In 2016, the Company issued 86,007 shares of Series A common stock and 57,341 shares were redeemed in cash for RSUs that were previously vested as of December 31, 2015. In addition, there were 237,074 and 224,911 RSUs that were vested and outstanding as of December 31, 2016 and 2015, respectively.

The fair value of RSU grants is determined using the closing trading price of the Company's Series A common stock on the grant date. As of December 31, 2016, unrecognized compensation expense related to the non-vested RSUs totaled \$320, which is expected to be recognized over a weighted-average period of 1.0 years.

**Compensation Expense.** A. H. Belo recognizes compensation expense for awards granted under the Plan over the vesting period of the award. Compensation expense related to RSUs granted under the Plan is set forth in the table below.

Years Ended December 31,	Red	SUs eemable Stock	RSUs Redeemable in Cash	Total RSU Awards Expense			
2016	\$	640	\$ 580	\$	1,220		
2015		605	(349)		256		
2014		702	1,117		1,819		

**Note 6: Income Taxes** 

The table below sets forth the income tax provision (benefit) related to continuing operations.

	_	Years Ended December 31,										
			2015		2014							
Current				_								
Federal	\$	(2,431)	\$	(1,726)	\$	3,865						
State		1,205		1,729		1,333						
Total current		(1,226)		3		5,198						
Deferred												
Federal		1,514		(3,988)		28,577						
State		(26)		(389)		646						
Total deferred		1,488		(4,377)		29,223						
Valuation Allowance		(2,534)		2,804		(28,443)						
Income Tax Provision (Benefit)	\$	(2,272)	\$	(1,570)	\$	5,978						

The table below reconciles the income tax provision (benefit) for continuing operations computed by applying the applicable United States federal income tax rate to the tax provision (benefit) computed at the effective income tax rate.

	Years Ended December 31,										
		2016		2015		2014					
Computed expected income tax provision (benefit)	\$	(7,312)	\$	(6,917)	\$	32,195					
State income tax (net of federal benefit)		757		780		1,314					
Valuation allowance		(2,534)		2,804		(28,443)					
Goodwill impairment		6,266				_					
Nondeductible expenses		249		493		81					
Uncertain tax position reserve		(7)		244		_					
Noncontrolling interests		(40)		133		53					
Other		349		893		778					
Income tax provision (benefit)	\$	(2,272)	\$	(1,570)	\$	5,978					
Effective income tax rate		10.6%		7.9%		6.5%					

A tax benefit of \$2,272 was recorded in 2016. The benefit is primarily due to deductions associated with capital losses on the sale of certain investments, which will be carried back to 2014 for federal income tax purposes.

A tax benefit of \$1,570 was recorded in 2015. The benefit was primarily derived from \$2,090 of deferred tax liabilities assumed in the acquisition of DMV Holdings, which reduced the amount of valuation allowance that would have otherwise been required. A receivable was recorded in prepaid and other assets as of December 31, 2015, for federal net operating losses of \$3,066 generated in 2015.

The Company generated taxable income in 2014 as a result of the sale of its investment in Classified Ventures, LLC ("Classified Ventures") and the sale of *The Providence Journal*. Accordingly, the 2014 tax provision was reduced for changes in the valuation allowance, primarily resulting from the use of the Company's net operating loss carry forwards which totaled \$19,567.

The Company made income tax payments, net of refunds, of \$(906) and \$11,613 in 2016 and 2015, respectively. Tax benefits recognized in 2015 were carried back against taxes paid in 2014 for a refund of \$2,930 received in 2016. Federal tax benefits recognized in 2016 in the amount of \$2,976 are recorded within current assets on the Company's Consolidated Balance Sheet as of December 31, 2016. These tax benefits are the result of the abandonment of the Company's ownership interest in Wanderful and the sale of the Company's equity investment in Homesnap, Inc. in the fourth quarter of 2016. Taxes paid in 2015 relate to gains on the sale of the Classified Ventures investment and the newspaper operation discussed above.

In accordance with realization requirements of ASC 718 – Stock Compensation, the tax liability and additional paid in capital were reduced in 2015 and 2014 by \$557 and \$933, respectively, for the value of equity compensation in excess of the compensation expense recognized. These deductions were not available to the Company prior to 2014 due to the net operating loss assets.

The table below sets forth the significant components of the Company's deferred tax liabilities and assets.

	 Decem	ber 31,	,
	2016		2015
Deferred Tax Assets (Liabilities)	_		
Defined benefit plans	\$ 19,195	\$	20,106
Investments	659		4,270
Tax depreciation less than book depreciation	4,171		2,284
Expenses deductible for tax purposes in a year different from the year accrued	805		1,366
Deferred compensation and benefits	756		951
Tax amortization in excess of book amortization	(848)		(2,814)
State taxes	106		80
Other	739		502
Total	 25,583		26,745
Valuation allowance for deferred tax assets	(25,583)		(27,791)
Net Deferred Tax Liabilities	\$	\$	(1,046)

The presentation of net deferred tax assets and liabilities for each jurisdiction are presented as noncurrent within the Company's Consolidated Balance Sheets. Deferred income tax balances reflect the effects of temporary differences between the carrying amounts of assets and liabilities and their tax bases and are stated at enacted tax rates expected to be in effect when the taxes are actually paid or recovered. The Company recognizes a valuation allowance for deferred tax assets when it is more-likely-than-not that these assets will not be realized. In making this determination, all positive and negative evidence is considered, including future reversals of existing taxable temporary differences, tax planning strategies, future taxable income and taxable income in prior carryback years.

Uncertain tax positions are evaluated and a liability is recognized for the tax benefit associated with uncertain positions only if it is more-likely-than-not that the positions will not be sustained upon examination by taxing authorities, based on the technical merits of the positions. The Company assesses its filing positions in all significant jurisdictions where it is required to file income tax returns for all open tax years. The Company's federal income tax returns for the years subsequent to December 31, 2013, remain subject to examination, and income tax returns in major state income tax jurisdictions where the Company operates remain subject to examination for various periods subsequent to December 31, 2012. Additionally, the December 2014 return was amended in 2016, extending the statute of limitations associated with the 2014 filing. The Company is currently under examination by state tax jurisdictions for California and New Jersey for income taxes paid during the years ended December 31, 2012, 2013 and 2014. The Company has recorded a reserve for the tax benefit related to uncertain state tax positions existing as of December 31, 2016.

The table below sets forth a reconciliation of the beginning and ending amount of unrecognized tax benefit.

	 2016
Balance at January 1	\$ 244
Reductions for tax positions of prior years	 (7)
Balance at December 31	\$ 237

#### Note 7: Pension and Other Retirement Plans

**Defined Benefit Plans.** The Company sponsors the A. H. Belo Pension Plans, which provide benefits to approximately 2,300 current and former employees of the Company. A. H. Belo Pension Plan I provides benefits to certain current and former employees primarily employed with *The Dallas Morning News* or the A. H. Belo corporate offices. A. H. Belo Pension Plan II provides benefits to certain former employees of The Providence Journal Company. This obligation was retained by the Company upon the sale of the newspaper operations of *The Providence Journal*. No additional benefits are accruing under the A. H. Belo Pension Plans, as future benefits were frozen.

The Company was not required to make contributions to the A. H. Belo Pension Plans in 2016 and 2015 under the applicable tax and labor laws governing pension plan funding. Required and voluntary contributions of \$9,927 and \$20,000, respectively, were made in 2014, to the A. H. Belo Pension Plans, directly reducing the unfunded projected pension obligation of the Pension Plans. Actuarial gains (losses) of \$(884), \$2,540 and \$(49,243) were recorded to other comprehensive income in 2016, 2015 and 2014, respectively; see Note 8 - Shareholders' Equity for information on amounts recorded to accumulated other comprehensive loss.

In 2015, the Company-sponsored Pension Plans implemented a de-risking strategy whereby voluntary and mandatory lump-sum payments to participants may be made to decrease future benefit obligations. As part of this strategy, payments of \$100,877 were made in 2015 to approximately 1,000 participants and \$52,919 of payments were made in 2014 to approximately 700 participants. The lump-sum payments resulted in a favorable settlement of the projected benefit obligations of approximately \$5,000 and \$15,000 in 2015 and 2014, respectively. A charge to pension expense for \$14,964 and \$7,648 in 2015 and 2014, respectively, was recorded to reflect the amortization of losses in accumulated other comprehensive loss associated with these settlements. The obligations were funded through the Pension Plans' master trust account and are a component of benefit payments as shown in the table below. The Company will continue to evaluate the feasibility of additional de-risking strategies based on the economic benefits to the Company.

The table below sets forth summarized financial information about the A. H. Belo Pension Plans.

	 2016	2015
Change in Projected Benefit Obligation		
Projected benefit obligation at beginning of year	\$ 262,027	\$ 396,656
Interest cost	10,098	14,161
Actuarial (gain) loss	1,368	(27,307)
Benefit payments	 (14,468)	(121,483)
Projected benefit obligation at end of year	 259,025	262,027
Change in Plan Assets	 	
Fair value of plan assets at beginning of year	204,581	330,797
Return on plan assets	14,069	(4,733)
Benefit payments	(14,468)	(121,483)
Fair value of plan assets at end of year	 204,182	204,581
Funded Status	\$ (54,843)	\$ (57,446)
Amounts Recorded on the Balance Sheet	 	
Noncurrent liability - accrued benefit cost	\$ 54,843	\$ 57,446
Accumulated Benefit Obligation	\$ 259,025	\$ 262,027

Net Periodic Pension Expense (Benefit)

The projected benefit obligations of the A. H. Belo Pension Plans are estimated using the Citigroup Pension Yield Curve, which is based upon a portfolio of high quality corporate debt securities with maturities that correlate to the timing of benefit payments to the Pension Plans' participants. Future benefit payments are discounted to their present value at the appropriate yield curve rate to determine the projected benefit obligation outstanding at each year end. The yield curve discount rates as of December 31, 2016 and 2015, were 3.8 percent and 4.0 percent, respectively.

Interest expense included in net periodic pension expense (benefit) is based on the Citigroup Pension Yield Curve established at the beginning of the fiscal year. Interest expense for 2016, 2015 and 2014 was determined using beginning of year yield curve rate of 4.0 percent.

The Company assumed a 6.5 percent long-term return on the Pension Plans' assets in 2016, 2015 and 2014. This return is based upon historical returns of similar investment pools having asset allocations consistent with the expected allocations of the A. H. Belo Pension Plans. Investment strategies for the Pension Plans' assets are based upon factors such as the remaining life expectancy of participants and market risks. The table below sets forth components of net periodic pension expense (benefit) for 2016, 2015 and 2014.

		Years	Ended December 31	,	
	2016		2015		2014
Interest cost	\$ 10,098	\$	14,161	\$	17,320
Expected return on plans' assets	(13,585)		(20,033)		(20,859)
Amortization of actuarial loss	45		1,252		
Recognized settlement loss	_		14,964		7,648
Net periodic pension expense (benefit)	\$ (3,442)	\$	10,344	\$	4,109

#### Plan Assets

The Company is responsible for directing the investment strategies of the A. H. Belo Pension Plans' assets. The investment strategies focus on asset class diversification, liquidity to meet benefit payments and an appropriate balance of long-term investment return and risks. The long-term targeted allocation of the Pension Plans' assets invested in equity securities and fixed-income securities is 50.0 percent and 50.0 percent, respectively. These targets are determined by matching the actuarial projections of the Pension Plans' future liabilities and benefit payments with the expected long-term rates of return on assets and expected market risks. Investment risk is continuously monitored and Pension Plans' assets are rebalanced to target allocations to meet the Company's strategy and the Pension Plans' liquidity needs. At December 31, 2016, the Pension Plans' investments in equity securities and fixed income securities accounted for 44.8 percent and 55.2 percent of the total noncash holdings, respectively.

The table below sets forth the A. H. Belo Pension Plans' assets at fair value as of December 31, 2016 and 2015, with inputs used to develop fair value measurements.

	_					]	Fair	Value Mea	sur	ements Usin	g				
		To	otal								cant vable ts III)				
Description		2016		2015		2016		2015		2016		2015		2016	2015
Cash and Money Market															
Funds	\$	1,865	\$	4,178	\$	1,865	\$	4,178	\$	_	\$	_	\$	<b>—</b> \$	S —
<b>Equity Funds</b>															
U.S. equity securities		58,645		62,314		_		_		58,645		62,314		_	_
International equity															
securities		32,079		28,669		10,824		4,334		21,255		24,335			_
Fixed Income Funds															
Domestic corporate and															
government debt securities		52,136		54,427		_		_		52,136		54,427		_	_
Domestic corporate debt															
securities		51,768		49,074				_		51,768		49,074		_	_
International corporate and															
government debt securities		7,689		5,919		_				7,689		5,919			
Total	\$	204,182	\$	204,581	\$	12,689	\$	8,512	\$	191,493	\$	196,069	\$	_ \$	S

Inputs and valuation techniques used to measure the fair value of Pension Plans' assets vary according to the type of asset being valued. Cash and money market funds, as well as exchange traded funds, are designated as Level I. Remaining equity securities and fixed income securities represent units of commingled pooled funds and fair values are based on net asset value ("NAV") of the units of the fund determined by the fund manager. Commingled pooled funds are similar in nature to retail mutual funds, but are typically more efficient for institutional investors than retail mutual funds. As commingled pooled funds are typically only accessible by institutional investors, the NAV is not readily observable by non-institutional investors. Equity securities held through units in these funds are monitored as to issuer and industry. As of December 31, 2016, there were no significant concentrations of equity or debt securities in any single issuer or industry.

#### Other

The table below sets forth the Company's expected future benefit payments as of December 31, 2016.

Payment year	Expected Benefit Payments
2017	\$ 15,859
2018	16,030
2019	16,100
2020	16,043
2021	16,039
2022 - 2026	79,266

The Company expects to make no required contributions to the A. H. Belo Pension Plans in 2017.

Other defined benefit plans A. H. Belo also sponsors other post-employment benefit plans which provide health and life insurance benefits for certain retired employees. These plans were frozen subsequent to the separation from the Company's former parent company and no future benefits accrue. The Company recorded a liability of \$1,342 and \$1,429 related to the OPEB plans as of December 31, 2016 and 2015, respectively. A net periodic benefit (cost) of \$(43), \$13 and \$630 in 2016, 2015 and 2014, respectively, was recorded to employee compensation and benefits. The net benefit primarily represents amortization of actuarial gains (losses) and prior service costs, offset by interest expense associated with the actuarial liability. Actuarial gains of \$74, \$202 and \$15 were recorded to other comprehensive loss in 2016, 2015 and 2014, respectively. See Note 8 - Shareholders' Equity.

**Defined Contribution Plans.** The A. H. Belo Savings Plan, a defined contribution 401(k) plan, covers substantially all employees of A. H. Belo. Participants may elect to contribute a portion of their pretax compensation as provided by the Savings Plan and the Internal Revenue Code. Employees can contribute up to 100 percent of their annual eligible compensation less required withholdings and deductions up to statutory limits. The Company provides an ongoing dollar-for-dollar match of eligible employee contributions, up to 1.5 percent of the employees' compensation on a per-pay-period basis. The Company recorded expense of \$977, \$1,013 and \$987 in 2016, 2015 and 2014, respectively, for matching contributions to the Savings Plan.

#### **Note 8: Shareholders' Equity**

**Dividends.** On December 9, 2016, the Company announced a \$0.08 per share dividend to shareholders of record and holders of RSUs as of the close of business on February 10, 2017, payable on March 3, 2017. As of December 31, 2016, the Company recorded \$1,763 to accrue for dividends declared but not yet paid. Dividends paid in 2015 included a special dividend of \$2.25 per share, declared and recorded in 2014, returning \$50,148 to shareholders and holders of RSUs.

On March 2, 2017, the Company's board of directors declared a quarterly cash dividend of \$0.08 per share payable on June 2, 2017, to shareholders of record and holders of RSUs at the close of business on May 12, 2017.

**Treasury Stock.** The Company repurchased shares of its common stock pursuant to a publicly announced share repurchase program by the Company's board of directors. A total of 2,500,000 shares were authorized under the program. In December 2015, the Company discontinued share repurchases. For the years 2015 and 2014, the Company purchased 472,245 and 449,436 shares of its Series A common stock at a total cost of \$3,146 and \$4,974, respectively, under its share repurchase program.

Accumulated Other Comprehensive Loss. Accumulated other comprehensive loss consists of actuarial gains and losses attributable to the A. H. Belo Pension Plans, gains and losses resulting from Pension Plans' amendments and other actuarial experience attributable to OPEB plans. The Company records amortization of the components of accumulated other comprehensive loss in employee compensation and benefits in its Consolidated Statements of Operations. Gains and losses associated with the A. H. Belo Pension Plans are amortized over the weighted average remaining life expectancy of the Pension Plans' participants. Gains and losses associated with the Company's OPEB plans are amortized over the average remaining service period of active OPEB plans' participants. In 2017, the Company anticipates amortizing \$371 of net losses in accumulated other comprehensive loss related to its defined benefit Pension Plans and OPEB plans. Deferred tax assets related to amounts recorded in accumulated other comprehensive loss in 2016 and 2015 are fully reserved. See <a href="Note 6-Income Taxes">Note 6-Income Taxes</a>.

The table below sets forth the changes in accumulated other comprehensive loss, net of tax, as presented in the Company's consolidated financial statements.

			2016					2015	
	Total	Defined benefit pensio Total plans		•	Other post- employment penefit plans	Total	be	Defined nefit pension plans	Other post- employment benefit plans
Balance, beginning of period	\$ (38,442)	\$	(38,898)	\$	456	\$ (57,367)	\$	(57,654)	\$ 287
Amortization	(56)		45		(101)	16,183		16,216	(33)
Actuarial gains (losses)	(810)		(884)		74	2,742		2,540	202
Balance, end of period	\$ (39,308)	\$	(39,737)	\$	429	\$ (38,442)	\$	(38,898)	\$ 456

**Note 9: Earnings Per Share** 

The table below sets forth the reconciliations for net income (loss) and weighted average shares used for calculating basic and diluted earnings per share ("EPS"). The Company's Series A and Series B common stock equally share in the distributed and undistributed earnings.

	,	Years E	Ended December 31,	
	 2016		2015	2014
Earnings (Numerator)				
Net income (loss) attributable to A. H. Belo Corporation	\$ (19,310)	\$	(17,842)	\$ 92,929
Less: Income (loss) from discontinued operations			(63)	6,770
Less: Dividends to participating securities	140		115	2,118
Net income (loss) available to common shareholders from				
continuing operations	\$ (19,450)	\$	(17,894)	\$ 84,041
Shares (Denominator)				
Weighted average common shares outstanding (basic)	21,620,539		21,408,940	21,899,602
Effect of dilutive securities	_		_	106,420
Adjusted weighted average shares outstanding (diluted)	21,620,539		21,408,940	22,006,022
Earnings Per Share from Continuing Operations				
Basic	\$ (0.90)	\$	(0.84)	\$ 3.84
Diluted	\$ (0.90)	\$	(0.84)	\$ 3.82

Holders of service-based RSUs participate in A. H. Belo dividends on a one-for-one share basis. Distributed and undistributed income associated with participating securities is included in the calculation of EPS under the two-class method as prescribed under ASC 260 – *Earnings Per Share*.

The Company considers outstanding stock options and RSUs in the calculation of earnings per share. A total of 473,184, 576,577 and 729,611 options and RSUs outstanding as of December 31, 2016, 2015 and 2014, respectively, were excluded from the calculation because the effect was anti-dilutive.

## **Note 10: Commitments and Contingencies**

As of December 31, 2016, the Company had contractual obligations for leases and capital expenditures that primarily related to software upgrades. The table below sets forth the summarized commitments of the Company as of December 31, 2016.

	Total	2017		2018		2019		2020		2021	-	Thereafter
Operating lease commitments	\$ 36,795	\$ 2,180	\$	2,586	\$	3,038	\$	2,403	\$	1,904	\$	24,684
Capital commitments	319	319		_		_		_		_		_
Total commitments	\$ 37,114	\$ 2,499	\$	2,586	\$	3,038	\$	2,403	\$	1,904	\$	24,684

On December 30, 2016, the Dallas Morning News, Inc., a wholly-owned subsidiary of the Company, entered into a lease for office space for the Company's new corporate headquarters. The 16-year lease agreement is subject to the landlord's completion of its construction obligations. The new office space will be occupied by the Company after construction and tenant improvements are

complete around mid-year 2017, and the Company will recognize rent expense on a straight-line basis. Per the lease agreement, rent payments will begin in June 2018.

Total lease expense for property and equipment was \$1,988, \$1,856 and \$1,724 in 2016, 2015 and 2014, respectively.

The Company funds the A. H. Belo Pension Plans to meet or exceed statutory requirements and currently expects to make no required contributions to these plans in 2017. See Note 7 - Pension and Other Retirement Plans for discussion of pension funding relief.

From time to time, the Company is involved in a variety of claims, lawsuits and other disputes arising in the ordinary course of business. Management routinely assesses the likelihood of adverse judgments or outcomes in these matters, as well as the ranges of probable losses to the extent losses are reasonably estimable. Accruals for contingencies are recorded when, in the judgment of management, adverse judgments or outcomes are probable and the financial impact, should an adverse outcome occur, is reasonably estimable. The determinations of likely outcomes of litigation matters relates to factors that include, but are not limited to, past experience and other evidence, interpretation of relevant laws or regulations and the specifics and status of each matter. Predicting the outcome of claims and litigation and estimating related costs and financial exposure involves substantial uncertainties that could cause actual results to vary materially from estimates and accruals.

The Company is currently involved in a dispute with a customer regarding performance and pricing terms with respect to a change order to its printing services contract with the Company. Although the Company believes its position related to the contract can be sustained on its legal merits, it is reasonably possible that losses from zero up to the total amount of disputed invoices, totaling approximately \$1,500, could be incurred in connection with the dispute.

In the opinion of management, liabilities, if any, arising from other currently existing claims against the Company would not have a material adverse effect on A. H. Belo's results of operations, liquidity or financial condition.

**Pro-rata distributions.** In connection with the acquisition of DMV Holdings, the shareholder agreement provides for a pro-rata distribution of 100 percent and 50 percent of DMV Holdings' free cash flow for fiscal years 2015 and 2016, respectively. Free cash flow is defined as earnings before interest, taxes, depreciation and amortization less capital expenditures, debt amortization and interest expense, as applicable. In 2016, the Company made pro-rata distributions to noncontrolling interests of \$264 in connection with this agreement based on 2015 free cash flow as defined.

#### **Note 11: Redeemable Noncontrolling Interest**

In connection with the acquisition of DMV Holdings, the Company entered into a shareholder agreement which provides for a put option to a noncontrolling shareholder. The put option provides the shareholder with the right to require the Company to purchase up to 25 percent of the noncontrolling ownership interest in DMV Holdings between the second and third anniversaries of the agreement and up to 50 percent of the noncontrolling ownership interest in DMV Holdings between the fourth and fifth anniversaries of the agreement.

The exercisability of the noncontrolling interest put option is outside the control of the Company. As such, the redeemable noncontrolling interest of \$2,670 and \$1,421 is reported in the mezzanine equity section of the Consolidated Balance Sheets as of December 31, 2016 and 2015, respectively. In the event that the put option expires unexercised, the related portion of noncontrolling interest would be classified as a component of equity in the Consolidated Balance Sheets.

Redeemable noncontrolling interest is recorded at fair value on the acquisition date and the carrying value is adjusted each period for its share of the earnings related to DMV Holdings. After the carrying value is adjusted for its share of the earnings related to DMV Holdings, the carrying value is adjusted for the change in fair value, which is the greater of the estimated redemption value or the value that would otherwise be assigned if the interest was not redeemable. Adjustments are recorded to retained earnings or additional paid in capital, as applicable, and have no effect to earnings of the Company. In 2016, redeemable noncontrolling interest was increased by \$53 for its share of the DMV Holdings' earnings and decreased by \$99 for distributions related to 2015 free cash flow as required under the shareholder agreement. The carrying value adjustment for the 2016 change in fair value was an increase of \$1,295.

#### **Note 12: Supplemental Cash Flow Data**

The table below sets forth supplemental disclosures related to the Company's Consolidated Statements of Cash Flows.

	Years Ended December 31,						
	2016		2015		2014		
Income tax paid, net of refunds	\$ (906)	\$	11,613	\$	8,759		
Noncash investing and financing activities:							
Investments in property and equipment not paid	1,203		_		_		
Receivable for asset sales proceeds	1,000		_		_		
Dividends payable at year end	1,763		_		50,148		
Receivable for investment sales proceeds	_		_		3,280		
Impairment of equity method investment	_		_		1,871		
Noncash contributions from noncontrolling interests	_		1,210		183		

Note 13: Discontinued Operations and Sales of Assets

**Discontinued Operations.** In September 2014, The Providence Journal Company, a wholly-owned subsidiary of the Company, completed a transaction for the (i) sale of substantially all of the assets comprising the newspaper operations of *The Providence Journal* and related real property located in Providence, Rhode Island, and (ii) assumption of certain liabilities by LMG Rhode Island Holdings, Inc. ("LMG"), a subsidiary of New Media Investment Group Inc. The purchase price consisted of \$46,000 plus a working capital adjustment of \$2,654. Closing costs of \$110 and estimated selling and exit costs of \$3,237 were recognized, and a pretax gain on the sale of \$17,104 was recorded in 2014.

Upon completion of this divestiture, the Company no longer owns newspaper operations in Providence, Rhode Island and the activity and balances of *The Providence Journal* are presented as discontinued operations. The Company retains the obligation for the A. H. Belo Pension Plan II, which provides benefits to employees of The Providence Journal Company.

**Other Dispositions.** On December 22, 2016, the Company completed the sale of land, in Providence, Rhode Island and received net cash proceeds of \$921 and a \$1,000 three-year note receivable upon closing of the transaction, generating a loss of \$216. On December 27, 2016, the Company completed the sale of a parking lot located in downtown Dallas, Texas. The Company received net cash proceeds of \$4,458, generating a gain of \$1,842.

In 2015, the Company completed the sale of land and a building which served as the headquarters of *The Providence Journal*. The Company received net proceeds of \$6,119 upon closing of the transaction, generating a loss of \$265, which was offset by \$328 of returned escrow received in 2016. The Company demolished existing structures on an additional property in Providence, Rhode Island, at a cost of \$251.

In 2014, the Company sold the land and building formerly used as a commercial packaging operation in southern Dallas, generating sales proceeds of \$6,677 and a gain of \$1,827. The Company also received sales proceeds of \$3,408 for the sales of land and buildings in Riverside, California, and 97 acres in undeveloped land in southern Dallas, Texas, resulting in gains totaling \$862.

## **Note 14 - Quarterly Results of Operations (Unaudited)**

The table below sets forth a summary of the unaudited consolidated quarterly results of operations for 2016 and 2015.

	1 <sup>st</sup> Qu	ıart	er	2 <sup>nd</sup> Quarter			3 <sup>rd</sup> Quarter			4 <sup>th</sup> Quarter			
	2016		2015	2016		2015		2016		2015	2016		2015
Net operating revenue	\$ 62,483	\$	65,436	\$ 66,626	\$	66,676	\$	64,780	\$	66,908	\$ 66,095	\$	73,088
Operating income (loss)	(1,781)		(5,106)	2,659		(535)		(489)		(3,102)	(24,135)		(9,552)
Income (loss) from continuing	(1,701)		(3,100)	2,037		(333)		(407)		(3,102)	(24,133)		(7,332)
operations	(593)		319	674		(694)		(452)		(3,967)	(18,809)	(	(13,852)
Income (loss) from discontinued													
operations	_		(12)	_		2		_		(52)	_		(1)
Net income (loss)	(593)		307	674		(692)		(452)		(4,019)	(18,809)	(	(13,853)
Net income (loss) attributable to													
A. H. Belo Corporation	(632)		363	693		(592)		(497)		(3,956)	(18,874)	(	(13,657)
•	` ′												
Net income (loss) per share from													
continuing operations													
Basic	\$ (0.03)	\$	0.02	\$ 0.03	\$	(0.03)	\$	(0.02)	\$	(0.18)	\$ (0.87)	\$	(0.64)
Diluted	(0.03)		0.02	0.03		(0.03)		(0.02)		(0.18)	(0.87)		(0.64)

Fourth quarter 2016 includes a goodwill impairment charge of \$22,682 related to the Company's Publishing reporting unit and fourth quarter 2015 includes a pension settlement charge of \$14,964.

Per share amounts are computed independently for each of the quarters presented. The sum of the quarters may not equal the total year amount due to the impact of changes in average quarterly shares outstanding.

## COMPUTATION OF RATIO OF EARNINGS TO FIXED CHARGES

	Years Ended December 31,									
In thousands, except ratios		2016		2015		2014		2013		2012
Fixed Charges:										
Interest	\$		\$	_	\$	_	\$	311	\$	629
Portion of rental expense representative of the interest										
factor (1)		663		619		575		604		628
Total Fixed Charges	\$	663	\$	619	\$	575	\$	915	\$	1,257
Ü										
Earnings (Loss) Before Tax:										
Income (loss) from continuing operations before										
income taxes	\$	(21,452)	\$	(19,764)	\$	91,985	\$	3,376	\$	6,900
Add: Total fixed charges		663		619		575		915		1,257
Less: Net income (loss) attributable to noncontrolling										
interests		130		(415)		(152)		(193)		(107)
Total Earnings Available for Fixed Charges	\$	(20,919)	\$	(18,730)	\$	92,712	\$	4,484	\$	8,264
Ratio of Earnings to Fixed Charges <sup>(2)</sup>		_				161.2		4.9		6.6

<sup>(1)</sup> For purposes of calculating fixed charges, an interest factor of one-third was applied to total rental expense.

<sup>(2)</sup> Adjusted earnings for the years ended December 31, 2016 and 2015 were not sufficient to provide for fixed charges.

## LIST OF SUBSIDIARIES OF A. H. BELO CORPORATION

Subsidiary	State or Jurisdiction of Incorporation
A. H. Belo Management Services, Inc.	Delaware
AHC Proven Performance Media LLC	Delaware
Belo Lead Management LLC*	Delaware
NewsRight, LLC*	Delaware
True North Real Estate LLC	Delaware
AHC California Dispositions, Inc. (formerly Press-Enterprise Company)	Delaware
AHC California Properties, LLC	Delaware
AHC Dallas Properties, LLC	Delaware
Belo Enterprises, Inc.	Delaware
Belo Interactive, Inc.	Delaware
Belo Investments II, Inc.	Delaware
Belo Company (The)	Delaware
Belo Technology Assets, Inc.	Delaware
Dallas Morning News, Inc. (The)	Delaware
Al Dia, Inc.	Delaware
DFW Printing Company, Inc.	Delaware
Denton Publishing Company	Texas
DMI Acquisition Sub, Inc.	Delaware
DMN Crowdsource LLC	Delaware
Untapped Festivals, LLC	Delaware
DMV Digital Holdings Company*	Delaware
Distribion, Inc. *	Delaware
CDFX, LLC*	Delaware
Vertical Nerve, Inc.*	Delaware
Fountain Street Corporation	Rhode Island
Providence Journal Company (The)	Delaware
Your Speakeasy, LLC*	Texas

<sup>\*</sup>Non-wholly owned

#### CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors A. H. Belo Corporation:

We consent to the incorporation by reference in the registration statements (Nos. 333-148811 and 333-180482) on Form S-8 of A. H. Belo Corporation of our report dated March 10, 2017, with respect to the consolidated balance sheets of A. H. Belo Corporation as of December 31, 2016 and 2015, and the related consolidated statements of operations, shareholders' equity, cash flows, and comprehensive income (loss) for each of the years in the three-year period ended December 31, 2016, and the effectiveness of internal control over financial reporting as of December 31, 2016, which report appears in the December 31, 2016 Annual Report on Form 10-K of A. H. Belo Corporation.

/s/ KPMG LLP Dallas, Texas March 10, 2017



#### CONSENT OF INDEPENDENT ACCOUNTANTS

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (Nos. 333-148811 and 333-180482) of A. H. Belo Corporation of our report dated March 7, 2016, relating to the consolidated financial statements of Wanderful Media LLC for the years ended December 31, 2015 and 2014, appearing in this Annual Report on Form 10-K of A. H. Belo Corporation for the year ended December 31, 2016.

/s/ Moss Adams LLP San Francisco, California March 9, 2017

#### SECTION 302 CERTIFICATION

I, James M. Moroney III, Chairman of the Board, President and Chief Executive Officer of A. H. Belo Corporation, certify that:

- 1. I have reviewed the Annual Report on Form 10-K of A. H. Belo Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions
    about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on
    such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ James M. Moroney III

James M. Moroney III

Chairman of the Board, President and Chief Executive Officer

Date: March 10, 2017

#### **SECTION 302 CERTIFICATION**

- I, Katy Murray, Senior Vice President and Chief Financial Officer of A. H. Belo Corporation, certify that:
- 1. I have reviewed the Annual Report on Form 10-K of A. H. Belo Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions
    about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on
    such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Katy Murray

Katy Murray Senior Vice President Chief Financial Officer

Date: March 10, 2017

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of A. H. Belo Corporation (the "Company") on Form 10-K for the year ended December 31, 2016, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, James M. Moroney III, Chairman of the Board, President and Chief Executive Officer of the Company, and Katy Murray, Senior Vice President/Chief Financial Officer of the Company, each hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ James M. Moroney III

James M. Moroney III

Chairman of the Board, President and Chief Executive Officer

Date: March 10, 2017

By: /s/ Katy Murray

Katy Murray

Senior Vice President and Chief Financial Officer

Date: March 10, 2017

Report of Independent Auditors and Consolidated Financial Statements

Wanderful Media LLC

As of and for the years ended December 31, 2015 and 2014

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#### REPORT OF INDEPENDENT AUDITORS

To the Board of Directors and Members Wanderful Media LLC

We have audited the accompanying consolidated financial statements of Wanderful Media LLC (the "Company"), which comprise the consolidated balance sheets as of December 31, 2015 and 2014, and the related statements of operations, members' interests and cash flows for the years then ended, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Company's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2015 and 2014, and the results of its operations and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

The accompanying consolidated financial statements have been prepared assuming the Company will continue as a going concern. As discussed in Note 2 to the consolidated financial statements, the Company has suffered recurring losses from operations and has an accumulated deficit that raises substantial doubt about the ability of the Company to continue as a going concern. The Company requires additional financing in order to meet its anticipated cash needs necessary to fund operations. Management's plans concerning these matters are described in Note 2. The consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty. Our opinion is not modified with respect to this matter.

/s/ Moss Adams LLP San Francisco, California March 7, 2016

## CONSOLIDATED FINANCIAL STATEMENTS

		2015		2014
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$	8,879,983	\$	13,397,261
Accounts receivable	·	376,535	•	381,535
Deferred compensation asset, current portion		1,210,482		550,956
Other current assets		102,750		62,908
Total current assets		10,569,750		14,392,660
Deposits		45,150		44,933
Property and equipment, net		371,046		585,677
Internally developed software, net		633,737		-
Deferred compensation asset, net of current portion		84,684		71,255
Total assets	\$	11,704,367	\$	15,094,525
LIABILITIES AND MEMBERS' INTERES	STS			
CURRENT LIABILITIES				
Accounts payable	\$	214,763	\$	227,591
Accrued compensation		1,152,806		1,403,690
Accrued expenses		433,709		29,839
Deferred revenue		31,365		27,853
Accrued incentive plan, current portion		719,011		422,449
Deferred compensation, current portion		1,210,482		550,956
Long-term debt, current portion		24,367		22,665
Total current liabilities		3,786,503		2,685,043
Long-term debt, net of current portion		17,029		41,474
Accrued incentive plan, net of current portion		610,048		995,586
Deferred compensation, net of current portion		53,334		39,905
Total liabilities		4,466,914		3,762,008
<b>COMMITMENTS AND CONTINGENCIES</b> (See Note 6)				
MEMBERS' INTERESTS				
Members' contributions:				
Class A: 29,259.17 and 22,791.79 units issued and outstanding				
as of December 31, 2015 and 2014, respectively		35,071,024		36,002,302
Class B: 9,199.40 and 5,786.96 units issued and outstanding				
as of December 31, 2015 and 2014, respectively		20,451,461		14,474,899
Accumulated deficit	-	(48,285,032)		(39,144,684)
Total members' interests		7,237,453		11,332,517
Total liabilities and members' interests	\$	11,704,367	\$	15,094,525

	2015	2014		
REVENUES				
Conversion fees	\$ 2,049,296	\$ 2,744,267		
Access fees	1,143,190	1,415,914		
Other revenue	780,810	515,295		
Total revenues	3,973,296	4,675,476		
COST OF REVENUES				
Conversion fees	994,285	1,125,515		
Other revenue	9,130	4,723		
Total cost of revenues	1,003,415	1,130,238		
GROSS PROFIT	2,969,881	3,545,238		
OPERATING EXPENSES				
Research and development	3,286,287	4,983,224		
Sales and marketing	3,978,087	3,286,172		
General and administrative	4,847,601	4,901,493		
Asset impairment	<del></del>	169,469		
Total operating expenses	12,111,975	13,340,358		
OTHER INCOME (EXPENSE)				
Interest income	5,754	2,573		
Interest expense	(4,008)	(5,218)		
Other expense	<del>_</del>	(1,277)		
Total other income (expense)	1,746_	(3,922)		
NET LOSS	\$ (9,140,348)	\$ (9,799,042)		

## WANDERFUL MEDIA LLC CONSOLIDATED STATEMENTS OF MEMBERS' INTERESTS Years Ended December 31, 2015 and 2014

	Members' Contributions									
	Class A		Class B			Accumulated		<b>Total Members'</b>		
	Units		Amount	Units		Amount		Deficit		nterests
Balance, January 1, 2014	12,197.73	\$	30,494,320	2,202.27	\$	5,505,682	\$	(29,345,642)	\$	6,654,360
Members' contributions	14,181.75		14,477,199	-		-		-		14,477,199
Reclassification of members' units Net loss	(3,587.69)		(8,969,217)	3,587.69		8,969,217		- (9,799,042)		- (9,799,042)
Balance, December 31, 2014	22,791.79		36,002,302	5,789.96		14,474,899		(39,144,684)		11,332,517
Members' contributions	9,876.82		5,045,284	-		-		-		5,045,284
Reclassification of members' units Net loss	(3,409.44)		(5,976,562)	3,409.44		5,976,562	_	- (9,140,348)		- (9,140,348)
Balance, December 31, 2015	29,259.17	\$	35,071,024	9,199.40	\$	20,451,461	\$	(48,285,032)	\$	7,237,453

		2015	 2014
CASH FLOWS FROM OPERATING ACTIVITIES			
Net loss	\$	(9,140,348)	\$ (9,799,042)
Adjustments to reconcile net loss to cash used in operating activities:			
Depreciation and amortization		267,126	224,333
Changes in allowance for doubtful accounts		-	51,944
Asset impairment		-	169,469
Changes in operating assets and liabilities:			
Accounts receivable		5,000	116,207
Prepaid expenses and other current assets		(699,368)	98,588
Deposits and other long-term assets		(13,646)	(606,149)
Accounts payable		(12,828)	39,691
Accrued liabilities		736,965	414,938
Deferred revenue		3,512	 27,853
Net cash used in operating activities		(8,853,587)	 (9,262,168)
CASH FLOWS FROM INVESTING ACTIVITIES			
Cash paid for asset acquisition		-	(169,469)
Acquisition of property and equipment		-	(18,757)
Payments for capitalized internally developed software	-	(686,232)	 
Net cash used in investing activities		(686,232)	 (188,226)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payments on long-term debt		(22,743)	(22,025)
Members' contributions	-	5,045,284	 14,477,199
Net cash provided by financing activities		5,022,541	 14,455,174
NET INCREASE IN CASH AND CASH EQUIVALENTS		(4,517,278)	5,004,780
CASH AND CASH EQUIVALENTS BEGINNING OF YEAR		13,397,261	 8,392,481
CASH AND CASH EQUIVALENTS END OF YEAR	\$	8,879,983	\$ 13,397,261
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION			
Cash paid for interest	\$	6,989	\$ 4,413
SUPPLEMENTAL DISCLOSURE OF NON-CASH FINANCING ACTIVITIES			
Reclassification of Class A units into Class B units	\$	5,976,562	\$ 8,969,217

#### NOTE 1 - DESCRIPTION OF THE BUSINESS

Wanderful Media LLC (the "Company") is a Delaware limited liability corporation formed as a partnership. The Company was organized on October 24, 2011, in order to operate as a holding company for the investment in FindnSave Inc. ("FindnSave"). FindnSave, a California corporation organized on March 1, 2000, has offices in Chico and Los Gatos, California. FindnSave provides marketing management, print conversion, and hosting services for media and advertising companies on the internet. FindnSave also has an internet-based local discovery shopping experience for newspapers, retailers, and shoppers. In 2015, the Company launched the Cash Dash feature of the FindnSave mobile phone application which uses geo-conquesting, a targeting technique used to reach and engage consumers in or around a target advertising location.

### **NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Going concern and management's plans** – The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP"), which contemplate continuation of the Company as a going concern. The Company has not achieved profitable operations or sustained positive cash flows from operations and it may incur additional losses in future periods. There is no assurance that profitable operations, if achieved, could be sustained on a continuing basis. The Company has an accumulated deficit of \$48,285,032 at December 31, 2015, and used cash in operations of \$8,853,587 during the year ended December 31, 2015. Cash and cash equivalents at December 31, 2015, were \$8,879,983.

The Company plans to finance its operations with a combination of cash flows from future product sales, possible future equity raises, and reduction in spending relating to the Cash Dash application. Successful future product sales are dependent upon continued operations of the Company, which in turn are dependent upon the Company's ability to meet its financing requirements on a continuing basis, and to generate cash from future operations. These factors, among others, raise substantial doubt about the Company's ability to continue as a going concern. There is no assurance that additional funding will be available in the future when needed, on favorable terms, if at all.

The consolidated financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or amounts and classification of liabilities that might be necessary should the Company be unable to continue in existence.

**Principles of consolidation** – The Company's consolidated financial statements include the accounts of the Company and its wholly owned subsidiary: FindnSave Inc. All significant intercompany balances and transactions have been eliminated in consolidation.

**Use of estimates** – The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

Reclassifications – Certain amounts in the prior year financial statements have been reclassified to conform to the current year's presentation. These include \$105,816 reclassified from other current assets to cash and cash equivalents, internally developed software with a net book value of \$0 (gross cost of \$362,294 with an accumulated amortization of \$362,294) reclassified from property and equipment, \$550,956 reclassified from other long-term assets to deferred compensation asset, current portion, \$422,449 reclassified from accrued compensation to accrued incentive plan, current portion, \$550,956 reclassified from deferred compensation, net of current portion to deferred compensation, current portion, and \$995,586 reclassified from deferred compensation, net of current portion to accrued incentive plan, net of current portion. These reclassifications had no impact on the previously reported net loss.

**Revenue recognition** – Revenue primarily consists of the following:

- Conversion fees professional service fees for converting print-based newspaper and retail advertising into digital form for display on the internet or in a company intranet;
- Access fees subscriptions-based fees for providing a web and mobile-based consumer shopping experience; and
- Other click-through and other bounties that are ad hoc in nature including bounties received from retailers relating to the Cash Dash application.

The Company recognizes revenue when the four basic criteria of revenue recognition are met: (1) persuasive evidence of an arrangement exists; (2) delivery has occurred or services have been rendered; (3) the fee is fixed or determinable and (4) collectability is reasonably assured. Conversion fee revenue is recognized in the period the services are performed and delivered. Payments received for access fees in advance of services being rendered are deferred and recognized as revenue in the period the services are performed and delivered. Other revenues are recognized when earned.

**Cost of revenue** – The Company recognizes the costs of producing digital advertisement as cost of revenue. These costs include payroll, benefits, an allocation of related overhead expenses, and outsourced production costs. Costs associated with access fees and other revenues are insignificant.

**Advertising expense** – The Company expenses the costs of advertising as incurred. The Company has elected to record the expenses relating to amounts earned by shoppers using the Cash Dash mobile application. Advertising expenses for the year ended December 31, 2015, was \$2,372,036, which included \$1,569,951 relating to amounts earned by shoppers using the Cash Dash application. As of December 31, 2015, advertising expenses owed to customers from the Cash Dash application that have not yet been paid amounted to \$382,026 and is included in accrued expenses on the balance sheet as of December 31, 2015.

Advertising expenses for the year ended December 31, 2014, was \$1,897,560.

**Cash and cash equivalents** – The Company's cash and cash equivalents are maintained in checking and money market accounts at several banks. The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents. As of December 31, 2015 and 2014, cash equivalents were \$145,135 and \$166,009, respectively.

The carrying amount reported in the balance sheet for cash and cash equivalents approximates fair value due to the short term nature of the maturities. Balances maintained at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. It is customary for deposits with financial institutions to exceed federally insured limits.

**Fair values of financial instruments** – The Company follows the guidance of Accounting Standards Codification ("ASC") 820, *Fair Value Measurements*, which defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. ASC 820 is applicable whenever other standards require or permit assets or liabilities to be measured at fair value but does not expand the use of fair value in any new circumstances. Accordingly, the carrying amounts of certain financial instruments of the Company, including cash, continue to be valued at fair value on a recurring basis.

ASC 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC 820 also establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- **Level 1** Quoted prices in active markets for identical assets or liabilities.
- **Level 2** Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in active markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- **Level 3** Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

Following is a description of the valuation methodologies used for instruments measured at fair value on a recurring basis and recognized in the accompanying consolidated balance sheet, as well as the general classification of such instruments pursuant to the valuation hierarchy.

Cash and cash equivalents – At December 31, 2015 and 2014, the carrying values of financial instruments, related to cash and cash equivalents included in checking, savings, money market accounts, are representative of their fair values due to their short-term maturities. The carrying amount approximates fair value, estimated using information available to the Company as of December 31, 2015 and 2014, determined to be Level 1.

Long-term debt – The fair values of the Company's long-term debt is estimated based on the current fixed rate of debt which approximates the carrying amount.

Nonfinancial assets, such as intangible assets, property, and equipment, are evaluated for impairment and adjusted to fair value using Level 3 inputs only when impairment is recognized. Fair values are considered Level 3 when management makes significant assumptions in developing a discounted cash flow model based upon a number of considerations including projections of revenues, earnings, and a discount rate. During the year ended December 31, 2014, the Company recognized \$169,469 of impairment expense relating to intangible assets purchased in an asset acquisition that were determined to have no future economic benefit. (See "Asset Acquisition" below). During the year ended December 31, 2015, the Company did not recognize any impairment expense.

**Accounts receivable** – Accounts receivable are reported at net-realizable value and represent amounts that are invoiced to customers with contractual obligations where a signed and executed contract exists.

In cases where the Company is aware of circumstances that may impair a specific customer's ability to meet its financial obligations, the Company records a specific allowance against amounts due, and thereby reduces the net recognized receivable to the amount the Company reasonably believes will be collected. For the remaining customers, the Company recognizes allowances for doubtful accounts based on the length of time the aggregate receivables are outstanding, the current business environment, and historical experience. Amounts are charged to allowance for doubtful accounts as they are deemed uncollectible, based upon a periodic review.

The Company evaluated the collectability of accounts receivable and has determined no allowance for doubtful accounts was necessary at December 31, 2015 and 2014. During the years ended December 31, 2015 and 2014, the Company wrote-off \$36,400 and \$126,944, respectively, of accounts receivable against the allowance. Bad debt expense was \$36,400 and \$51,944 for the years ended December 31, 2015 and 2014, respectively.

**Concentration of credit risk and significant customers** – Financial instruments, which potentially subject the Company to concentrations of credit risk, principally consist of cash and cash equivalents and accounts receivable.

The Company maintains its cash and cash equivalents in bank accounts which may, at times, exceed federally-insured limits. As of December 31, 2015, the Company had \$8,387,488 of bank balances in excess of the federally-insured limits. The Company has not experienced any losses in such accounts.

Management believes that it is not exposed to any significant credit risk. The Company generally does not require collateral or other security in support of accounts receivable. The Company maintains reserves for estimated credit losses and such losses have historically been within management's expectations and have not been significant.

The Company had two customers who represented 39% of net revenues for the year ended December 31, 2015, and two customers who represented 37% of net revenues for the ended December 31, 2014.

The Company had two customers who represented 63% of accounts receivable as of December 31, 2015, and three customers who represented 48% of accounts receivable as of December 31, 2014.

The Company had four vendors who represented 95% of accounts payable as of December 31, 2015, and three vendors who represented 47% of accounts payable as of December 31, 2014.

**Deposits** – The Company has deposits of \$45,150 and \$44,933 at December 31, 2015 and 2014, respectively, related to operating leases for its office facilities and certain other services. Deposits relating to the Company's operating leases are refundable at the expiration of the lease terms. Deposits relating to services are capitalized and amortized over the related term of service. Amounts amortized during the years ended December 31, 2015 and 2014, were insignificant.

**Property and equipment** – Property and equipment are stated at cost, less accumulated depreciation. Depreciation is recorded over the estimated useful lives of the assets of three to ten years using the straight-line method. Leasehold improvements are amortized over the shorter of the lease term or the estimated useful life of the asset or improvement. Maintenance, repairs, and minor renewals are expensed as incurred. Expenditures that substantially increase an asset's useful life are capitalized. When assets are sold or otherwise disposed of, any resulting gain or loss on such sale or disposal is included in the statements of operations.

**Software development costs** – The Company capitalizes certain development costs incurred in connection with its internal use software, following the guidance set forth in ASC 350-40, *Computer Software Developed or Obtained for Internal Use.* ASC 350-40 requires companies to capitalize qualifying computer software costs, if direct and incremental, that are incurred during the application development stage. The Company also capitalizes costs related to specific upgrades and enhancements when it is probable the expenditures will result in additional functionality. Capitalized costs are recorded as noncurrent assets on the accompanying balance sheets. Costs related to preliminary project activities, post-implementation activities, and training is expensed as incurred. The Company amortizes the costs over the estimated useful life of three years following the release date.

Management evaluates the useful lives of capitalized software on an annual basis and tests for impairment whenever events or changes in circumstances occur that could impact its recoverability. There were no impairments to internal use software during the years ended December 31, 2015 and 2014.

**Asset acquisition** – In September 2014, the Company purchased certain assets of Real Valuable Corporation. The Company purchased software and code, certain client relationship and agreements, and certain accounts receivable. Total amounts paid were \$169,468. Subsequent to the purchase at December 31, 2014, the Company wrote off the purchased intangible assets as it was deemed to have no future economic benefit.

**Impairment of long-lived assets** – The Company periodically evaluates whether changes have occurred that would require revision of the remaining estimated useful life of the property, improvements, and other long-lived assets or render them not recoverable. An impairment loss would be recognized when estimated undiscounted future cash flows expected to result from the use of the asset and its eventual disposition are less than its carrying amount.

**Accrued incentive plan** – The Company records amounts relating to its long term incentive plan ("LTIP") invested as an asset and as a liability on the balance sheets. See Note 10 for discussion of the long term incentive plan.

**Deferred compensation**–The Company's short term incentive plan ("STIP") is similar to a bonus plan. The STIP is approved annually at each year-end by the Board of Directors for amounts to be paid to eligible employees within the first quarter of the following fiscal year. During the years ended December 31, 2015 and 2014, certain employees elected to defer the payments of their STIP amounts, and instead requested that the Company invest their STIP amounts on the employees' behalf. As of December 31, 2015 and 2014, the Company recorded the amounts to be paid out in cash in the first quarter of the subsequent fiscal year as deferred compensation, current portion, as a current liability in the amounts of \$1,210,482 and \$550,956, respectively. As of December 31, 2015 and 2014, the Company recognized as a long term liability, the deferred compensation amounts of \$53,334 and \$39,905, respectively, that were due to be funded by the Company over twelve months after the respective balance sheet date.

**Income taxes** – The Company was formed as a partnership in relation to the provisions of the Internal Revenue Code; accordingly, income or loss will be reported by the members on their corporate income tax returns.

FindnSave's income taxes are provided based on the tax effects of transactions reported in the consolidated financial statements and consist of taxes currently due plus deferred taxes related primarily to differences between the basis of certain assets and liabilities for financial and tax reporting. Deferred taxes represent the future tax return consequences of those differences, which will either be deductible or taxable when the assets and liabilities are recovered or settled.

Recent accounting pronouncements – In May 2014, Financial Accounting Standards Board ("FASB") issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606), which is a new standard on revenue recognition. The new standard contains principles that an entity will need to apply to determine the measurement of revenue and timing of when revenue is recognized. The underlying principle is to recognize revenue to depict the transfer of goods or services to customers at an amount that the entity expects to be entitled to in exchange for those goods or services. The standard has a five-step approach which includes identifying the contract or contracts, identifying the performance obligations, determining the transaction price, allocating the transaction price, and recognizing revenue. The standard also significantly expands the quantitative and qualitative disclosure requirements for revenue, which are intended to help users of financial statements understand the nature, amount, timing, and uncertainty of revenue and the related cash flows. In July 2015, the FASB voted to amend ASU 2014-09 by approving a one-year deferral of the effective date as well as allowing early adoption as of the original effective date, but not before the annual periods beginning after December 15, 2016. The Company is currently evaluating this new standard and the impact it will have on its consolidated financial statements, information technology systems, processes, and internal controls.

In August 2014, the FASB issued ASU No. 2014-15, *Presentation of Financial Statements—Going Concern (Sub Topic 205-40) – Uncertainties about an Entity's Ability to Continue as a Going Concern.* ASU 2014-15 clarifies principles and definitions that may be used by an organization's management for disclosures that are currently made available in financial statement footnotes. Presently, U.S. GAAP does not provide an organization's management guidance regarding its responsibility to assess whether substantial doubt exists regarding the ability to continue as a going concern or to prepare related footnote disclosures. Instead, auditors are responsible for assessing an entity's ability to continue as a going concern under AUC 570. ASU 2014-15 will move this responsibility to management. ASU 2014-15 will require management to evaluate whether there are conditions or events that raise substantial doubt about the entity's ability to continue as going concern from one year from the date the financial statements are issued. ASU 2014-15 is effective for annual periods ending after December 15, 2016, to allow the auditing guidance to catch up with this change. ASU 2014-15 affects all companies and nonprofits and early application is allowed. The Company is currently evaluating the impact of adopting this new guidance on its consolidated financial statements.

In April 2015, the FASB issued ASU No. 2015-03, *Interest – Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs.* ASU 2015-03 simplifies the presentation of debt issuance costs by requiring such costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. Recognizing debt issuance costs as a deferred charge is no longer permitted. This update is effective for financial statements issued for fiscal years beginning after December 15, 2015. Early adoption is permitted for financial statements that have not been previously issued. The new guidance should be applied on a retrospective basis with the balance sheet of each individual period presented adjusted to reflect the period-specific effects of applying the new guidance. Upon transition, the Company is expected to comply with the applicable disclosures for a change in accounting principle. The Company is currently evaluating the impact of this ASU on its consolidated financial statements.

In April 2015, the FASB issued ASU No. 2015-05, *Customer's Accounting for Fees Paid in a Cloud Computing Arrangement*, which amended the existing accounting standards for intangible assets. The amendments provide explicit guidance to customers in determining the accounting for fees paid in a cloud computing arrangement, wherein the arrangements that do not convey a software license to the customer are accounted for as service contracts. It is effective for annual reporting periods beginning after December 15, 2015, but early adoption is permitted. The Company is currently evaluating the impact that this amended guidance will have on its consolidated financial statements.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which requires lessees to recognize a liability associated with obligations to make payments under the terms of the arrangement in addition to a right-of-use asset representing the lessee's right to use, or control the use of the given asset assumed under the lease. The standard will be effective for nonpublic business entities beginning after December 15, 2019. Early adoption is permitted. The Company is currently evaluating this new standard and the impact it will have on its financial statements, information technology systems, process, and internal controls.

**Subsequent events** – Subsequent events are events or transactions that occur after the consolidated balance sheet date but before consolidated financial statements are issued or are available to be issued. The Company recognizes in the consolidated financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the consolidated balance sheet, including the estimates inherent in the process of preparing the consolidated financial statements. The Company's consolidated financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the consolidated balance sheet but arose after the consolidated balance sheet date and before the consolidated financial statements are issued or are available to be issued. The Company has evaluated subsequent events through March 7, 2016.

## **NOTE 3 - PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following:

	December 31,			
		2015		2014
Computers and software	\$	712,259	\$	712,259
Office equipment		25,409		25,409
Leasehold improvements		608,586		608,586
Equipment		94,189		94,189
		1,440,443		1,440,443
Less: Accumulated depreciation	-	(1,069,397)		(854,766)
	\$	371,046	\$	585,677

Depreciation expense for the years ended December 31, 2015 and 2014, was \$214,631 and \$224,333, respectively.

## NOTE 4 - CAPITALIZED INTERNALLY DEVELOPED SOFTWARE

Capitalized internally developed software consisted of the following:

	December 31,			
		2015		2014
FindnSave website	\$	362,294	\$	362,294
Cash Dash mobile application		629,121		-
Webprovision software		57,111		<u>-</u>
		1,048,526		362,294
Less: Accumulated amortization		(414,789)		( 362,294 )
	\$	633,737	\$	

During the year ended December 31, 2015, the Company capitalized software development costs of \$686,232 relating to the Cash Dash mobile application. There were no amounts capitalized during the year ended December 31, 2014.

During the year ended December 31, 2015, the Company recorded amortization expense of \$52,495 included as Sales and Marketing expenses.

The Company previously capitalized \$362,294 of software development costs prior to the year ended December 31, 2014. All costs were fully amortized as of January 1, 2014.

The following table summarizes total expected future amortization related to internally developed capitalized software:

### Year Ending December 31,

2016	\$	209,704
2017		228,744
2018		176,250
2019		19,039
	<u>\$</u>	633,737

#### **NOTE 5 - DEBT**

In August 2012, the Company obtained a loan from its landlord in order to complete leasehold improvements at its Chico office facilities. The Company's landlord agreed to advance funds for leasehold improvements in the amount of \$92,000 which is to be repaid on a monthly basis over a period of 48 months of \$2,203 inclusive of principal and interest. The stated interest rate is 7%.

As of December 31, 2015 and 2014, total debt outstanding amounted to \$41,396 and \$64,139, respectively. During the years ended December 31, 2015 and 2014, the Company repaid \$22,743 and \$21,137, respectively, in principal relating to this debt.

Future maturities of debt as of December 31, 2015, are as follows:

### Year Ending December 31,

2016	\$	24,367
2017	<u> </u>	17,029
	_\$	41,396

#### **NOTE 6 - COMMITMENTS AND CONTINGENCIES**

## <u>Leases</u>

The Company leases office space under noncancelable operating leases with various expiration dates through 2017. The leases contain rent escalation clauses. Rent expense is recorded on a straight-line basis over the term of the leases. The difference between the base rent payment and the straight-line rent amount is recorded as a deferred rent liability. At December 31, 2015 and 2014, the total deferred rent liability was \$8,866 and \$5,251, respectively. Rent expense for the years ended December 31, 2015 and 2014, was \$283,138 and \$265,292, respectively.

Future minimum lease payments under noncancelable operating leases as of December 31, 2015, are as follows:

### Year Ending December 31,

2016	\$ 263,139
2017	 178,552
	\$ 441,691

### **Litigation**

The Company, from time to time, is involved in certain legal matters which arise in the normal course of operations. Management believes that the resolution of such matters will not have a material adverse effect on the financial position of the Company.

#### **NOTE 7 - RELATED PARTY TRANSACTIONS**

FindnSave provides services to the members of the Company. During the years ended December 31, 2015 and 2014, revenue from these related parties amounted to \$2,807,560 and \$3,603,625, respectively. Accounts receivable from related parties were \$150,463 and \$211,015 as of December 31, 2015 and 2014, respectively.

#### **NOTE 8 - MEMBERS' INTERESTS**

As of December 31, 2015, the Company has 29,259.17 Class A Units and 9,199.40 Class B Units issued and outstanding, for contributions of \$35,071,024 and \$20,451,461, respectively. As of December 31, 2014, the Company had 22,791.79 Class A Units and 5,789.96 Class B Units issued and outstanding for contributions of \$36,002,302 and \$14,474,899, respectively.

During the year ended December 31, 2015, the Company issued 9,876.82 Class A Units in exchange for \$5,045,284. Additionally, due to the decrease in shareholding of certain members, \$5,976,562, representing 3,409.44 Units was transferred from Class A Units to Class B Units. During the year ended December 31. 2014, the Company issued 14,181.75 Class A Units in exchange for \$14,477,199. Additionally, due to the decrease in shareholding of certain members, \$8,969,217, representing 3,587.69 Units was transferred from Class A Units to Class B Units.

The following are the rights and preferences of the Company's Class A and Class B Units:

- Optional additional cash contributions may be contributed on a pro rata basis in accordance with each Member's percentage interest at the time.
- No Member shall have the right to withdraw, or receive any return of all or any portion of such Member's Capital Contribution.
- A Member shall not transfer any Units except under a permitted transfer, as defined. Prior to any proposed transfer, other than a permitted transfer or in a qualifying transaction, as defined, other Class A Members shall have the first right of refusal to purchase the transfer Units in proportion to each Class A Member's ownership interest. Prior to any proposed transfer, other than a permitted transfer or in a qualifying transaction, as defined, other Class B Members shall have the first right of refusal to purchase the transfer Units in proportion to each Class B Member's ownership interest. Under certain situations, Members also have tag-along rights and drag along rights.
- At meetings of Members, the presence of Members holding at least a majority of the outstanding Units is required to constitute a quorum.
- Each Member shall be entitled to one vote for each Unit held. Fractional votes are permitted.
- The Board of Directors shall consist of nine Directors of which the Class A and Class B Members shall each have the right to designate one Director respectively. Such Members shall also have the sole right to remove such Directors, with or without cause. A majority of the Directors shall constitute a quorum. All Directors shall serve without compensation.
- If a Class A Member's Percentage interest decreases below 9.375%, then such Class A Member shall lose its right to designate a Director. Such Class A Member's Class A Units shall be converted into Class B Units and the Class A Member shall become a Class B Member. Following such a conversion, the Board of Directors shall be decreased accordingly.
- The Board of Directors has general powers over management and control of the business and affairs of the Company. Supermajority vote of the Board of Directors is required for certain actions including any transaction that would result in a Change in Control of the Company, as defined, any redemption of Units by the Company, any Initial public offering or conversion, the dissolution of the Company, the creation of any Committee of the Board of Directors, and the admission of any new Class A Members.

#### **NOTE 9 - INCOME TAXES**

The components of the deferred tax assets consist of the following:

	December 31,			
		2015		2014
Deferred Tax Assets:				
Net operating loss carryforwards	\$	11,850	\$	8,100
Other		1,540		1,140
Total Deferred Tax Assets		13,390		9,240
Valuation Allowance		(13,390)		(9,240)
Net Deferred Tax Assets	\$		\$	

The tax effects of temporary differences and carryforwards that give rise to significant portions of the deferred tax assets mainly arising from net operating loss carryforwards and accrued expenses which are not yet deductible for tax purposes. Realization of deferred tax assets is dependent upon future earnings, if any, the timing and amount of which are uncertain. Accordingly, the net deferred tax assets have been fully offset by a valuation allowance. The valuation allowance increased by \$4,150,000 and \$3,084,000 during the years ended December 31, 2015 and 2014, respectively.

At December 31, 2015, the Company had Federal and California net operating loss carryforwards ("NOLs") of approximately \$30,000,000 and \$28,000,000, respectively. These NOLs are available to reduce future taxable income, if any. The Federal net operating loss will begin to expire in 2031 through 2035, and the California net operating loss will begin to expire in 2029 through 2035.

The Tax Reform Act of 1986 limits the use of net operating loss carryforwards in certain situations where changes occur in the stock ownership of a company. In the event the Company has had a change in ownership, utilization of the carryforwards could be limited.

The Company applies the provisions of ASC 740-10, *Accounting for Uncertainty in Income Taxes*, for recognition, measurement and presentation and disclosure of uncertain tax benefits in financial statements. There are no material uncertain tax benefits as of December 31, 2015.

The Company currently has no federal or state tax examinations in progress nor has it had any federal or state tax examinations since its inception. As a result of the Company's net operating loss carryforwards, all of its tax years are subject to federal and state tax examination.

## **NOTE 10 - EMPLOYEE BENEFIT PLANS**

#### 401(k) Plan

The Company sponsors a 401(k) defined contribution plan (the "401k Plan") covering all employees who have reached the minimum age of 18 with no minimum years of service required for participation. Participants are permitted to contribute a portion of their salary through payroll deferral subject to the Internal Revenue Service annual contribution limits. The Company makes 401k matching contributions depending on the amount of the participants' salary deferrals of 100% up to a maximum of 4% of the employees' deferrals. For the years ended December 31, 2015 and 2014, the Company made matching contributions of \$146,410 and \$156,982, respectively.

## Long Term Incentive Plan ("LTIP")

The Company contributes to a long term incentive plan (the "LTIP") for eligible employees. The Company makes contributions to the Incentive Plan annually of which the amounts are at the discretion of the Board of Directors. Contributions are fully vested after four years.

Since inception of the LTIP, the Board of Directors has approved Company contributions aggregating to \$4,249,554. Payments amounting to \$1,813,943 have been made to-date. Assets held relating to the Incentive Plan to be disbursed in future periods are included in deferred compensation asset, net of current portion, and deferred compensation asset, current portion, amounting to \$84,684 and \$1,210,482, respectively, as of December 31, 2015. Deferred compensation asset, net of current portion, and deferred compensation asset, current portion, amounted to \$71,255 and \$550,956, respectively, as of December 31, 2014.

The Company expensed \$1,188,540 and \$1,748,830 relating to the LTIP during the years ended December 31, 2015 and 2014, respectively. As of December 31, 2015, the Company accrued \$719,011 and \$610,048 as Accrued incentive plan, current portion and long term portion, respectively. As of December 31, 2014, the Company accrued \$422,449 and \$995,586, in Accrued incentive plan, current portion and long term portion, respectively.

Company contributions that are expected to be paid in the future are as follows:

### Year Ending December 31.

2016	\$ 719,011
2017	688,327
2018	532,915
2019	 204,553
	\$ 2,144,806