

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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# FORM 8-K

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## CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 23, 2023

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## DallasNews CORPORATION

(Exact name of registrant as specified in its charter)

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Commission file number: **1-33741**

**Texas**

(State or other jurisdiction of incorporation or organization)

**38-3765318**

(I.R.S. Employer Identification No.)

**P. O. Box 224866, Dallas, Texas 75222-4866**

(Address of principal executive offices, including zip code)

**(214) 977-8869**

(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| <b>Title of each class</b>              | <b>Trading Symbol</b> | <b>Name of each exchange on which registered</b> |
|---|-----------------------|--|
| Series A Common Stock, \$0.01 par value | DALN                  | The Nasdaq Stock Market LLC                      |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition.**

On October 23, 2023, DallasNews Corporation announced its consolidated financial results for the three months ended September 30, 2023. A copy of the announcement press release is furnished with this report as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

| <b>Exhibit Number</b>       | <b>Description</b>  |
|-----------------------------|---|
| <a href="#"><u>99.1</u></a> | <a href="#"><u>Press Release issued by DallasNews Corporation on October 23, 2023</u></a> |
| 104                         | Cover Page Interactive Data File (embedded within the Inline XBRL document)               |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 23, 2023

DALLASNEWS CORPORATION

By: /s/ Katy Murray

Katy Murray  
President and Chief Financial Officer

# DallasNews CORPORATION

## DallasNews Corporation Announces Third Quarter 2023 Financial Results

**DALLAS** – DallasNews Corporation (Nasdaq: DALN) today reported a third quarter 2023 net loss of \$1.4 million, or \$(0.26) per share, and an operating loss of \$1.6 million. In the third quarter of 2022, the Company reported a net loss of \$2.6 million, or \$(0.48) per share, and an operating loss of \$2.3 million.

For the third quarter of 2023, on a non-GAAP basis, DallasNews reported an operating loss adjusted for certain items (“adjusted operating loss”) of \$0.9 million, an improvement of \$0.7 million or 44.8 percent when compared to an adjusted operating loss of \$1.6 million reported in the third quarter of 2022. The improvement is primarily due to expense savings of \$3.9 million, partially offset by a total revenue decline of \$3.2 million.

Grant Moise, Chief Executive Officer, said, “In 2023, we have experienced mixed revenue results. Core print advertising revenue, excluding the shared mail program we discontinued August 31, 2023, has outperformed our expectations, and digital marketing services have been slower than expected. In the third quarter, we announced our voluntary severance offering to align our expenses with these new revenue trends as we enter 2024. On the journalism side of the business, our 30-day series on fentanyl entitled ‘Deadly Fake’ was one of the most ambitious projects our newsroom has taken on in years. The audience results from the series were impressive, and it further positioned *The News* as a nationally renowned newsroom.”

### **Third Quarter Results**

Total revenue was \$34.5 million in the third quarter of 2023, a decrease of \$3.2 million or 8.5 percent when compared to the third quarter of 2022.

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Revenue from advertising and marketing services, including print and digital revenues, was \$14.7 million in the third quarter of 2023, a decrease of \$2.8 million or 16.1 percent when compared to the \$17.5 million reported for the third quarter of 2022. The decline is primarily due to a \$2.0 million or 18.0 percent decrease in print advertising revenue, driven by a \$1.8 million or 36.8 percent reduction in preprint advertising revenue resulting from the Company's strategic decision to exit its shared mail program to deliver weekly preprints and inserts.

Circulation revenue was \$16.2 million in the third quarter of 2023, flat when compared to the third quarter of 2022. The digital-only subscription revenue increase of \$0.7 million or 21.4 percent mostly offset the print circulation revenue decline of \$0.8 million or 6.1 percent.

Printing, distribution and other revenue was \$3.6 million, a decrease of \$0.3 million or 8.3 percent when compared to the third quarter of 2022, primarily due to a decline in commercial printing revenue.

Total consolidated operating expense in the third quarter of 2023, on a GAAP basis, was \$36.1 million, an improvement of \$3.9 million or 9.7 percent when compared to the third quarter of 2022. The improvement is primarily due to expense savings of \$1.7 million in distribution, \$0.9 million in outside services and \$0.8 million in newsprint.

On a non-GAAP basis, adjusted operating expense was \$35.4 million, an improvement of \$3.9 million or 9.9 percent when compared to the third quarter of 2022.

As of September 30, 2023, the Company had 608 employees, a decrease of 60 full-time equivalents, or 9.0 percent, when compared to the prior year period. Cash and cash equivalents along with short-term investments were \$24.5 million and the Company had no debt.

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**Non-GAAP Financial Measures**

Reconciliations of operating loss to adjusted operating loss and total operating costs and expense to adjusted operating expense are included in the exhibits to this release.

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**Financial Results Conference Call**

DallasNews Corporation will conduct a conference call on Tuesday, October 24, 2023, at 9:00 a.m. CDT to discuss financial results. The conference call will be available via webcast by accessing the Company's website at [investor.dallasnewscorporation.com/events](http://investor.dallasnewscorporation.com/events). An archive of the webcast will be available at [dallasnewscorporation.com](http://dallasnewscorporation.com) in the Investor Relations section.

To access the listen-only conference call, dial 1-844-291-5495 and enter the following access code when prompted: 664314. A replay line will be available at 1-866-207-1041 from 12:00 p.m. CDT on October 24, 2023 until 11:59 p.m. CDT on October 30, 2023. The access code for the replay is 5834196.

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## **About DallasNews Corporation**

DallasNews Corporation is the Dallas-based holding company of *The Dallas Morning News* and Medium Giant. *The Dallas Morning News* is Texas' leading daily newspaper with a strong journalistic reputation, intense regional focus and close community ties. Medium Giant is a media and marketing agency of divergent thinkers who devise strategies that deepen connections, expand influence, and scale success for clients nationwide. For additional information, visit [dallasnewscorporation.com](http://dallasnewscorporation.com) or email [invest@dallasnews.com](mailto:invest@dallasnews.com).

*Statements in this communication concerning DallasNews Corporation's (the "Company") business outlook or future economic performance, revenues, expenses, cash balance, investments, business initiatives, working capital, and other financial and non-financial items that are not historical facts are "forward-looking statements" as the term is defined under applicable federal securities laws. Words such as "anticipate," "assume," "believe," "can," "could," "estimate," "forecast," "intend," "expect," "may," "project," "plan," "seek," "should," "target," "will," "would" and their opposites and similar expressions are intended to identify forward-looking statements. Forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those statements. Such risks, trends and uncertainties are, in most instances, beyond the Company's control, and include changes in advertising demand and other economic conditions; consumers' tastes; newsprint and distribution prices; program costs; the success of the Company's digital strategy; labor relations; cybersecurity incidents; and technological obsolescence. Among other risks, there can be no guarantee that the board of directors will approve a quarterly dividend in future quarters or that our financial projections are accurate, as well as other risks described in the Company's Annual Report on Form 10-K and in the Company's other public disclosures and filings with the Securities and Exchange Commission. Forward-looking statements, which are as of the date of this filing, are not updated to reflect events or circumstances after the date of the statement.*

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**DallasNews Corporation and Subsidiaries**  
**Consolidated Statements of Operations**

| <i>In thousands, except share and per share amounts (unaudited)</i> | <i>Three Months Ended September 30,</i> |                   | <i>Nine Months Ended September 30,</i> |                   |
|---|---|-------------------|--|-------------------|
|   | <i>2023</i>                             | <i>2022</i>       | <i>2023</i>                            | <i>2022</i>       |
| <b>Net Operating Revenue:</b>                                       |   |                   |  |                   |
| Advertising and marketing services                                  | \$ 14,699                               | \$ 17,525         | \$ 46,231                              | \$ 51,246         |
| Circulation   | 16,194                                  | 16,230            | 48,201                                 | 48,576            |
| Printing, distribution and other                                    | 3,606                                   | 3,933             | 11,281                                 | 11,726            |
| Total net operating revenue   | 34,499                                  | 37,688            | 105,713                                | 111,548           |
| <b>Operating Costs and Expense:</b>                                 |   |                   |  |                   |
| Employee compensation and benefits                                  | 16,565                                  | 16,428            | 51,174                                 | 49,642            |
| Other production, distribution and operating costs                  | 16,778                                  | 19,691            | 52,099                                 | 58,665            |
| Newsprint, ink and other supplies                                   | 2,382                                   | 3,161             | 6,912                                  | 8,059             |
| Depreciation  | 388                                     | 699               | 1,118                                  | 2,127             |
| Asset impairments   | —                                       | —                 | —                                      | 102               |
| Total operating costs and expense                                   | 36,113                                  | 39,979            | 111,303                                | 118,595           |
| Operating loss  | (1,614)                                 | (2,291)           | (5,590)                                | (7,047)           |
| Other income (loss), net  | 342                                     | (94)              | 1,082                                  | (48)              |
| <b>Loss Before Income Taxes</b>                                     | <b>(1,272)</b>                          | <b>(2,385)</b>    | <b>(4,508)</b>                         | <b>(7,095)</b>    |
| Income tax provision  | 139                                     | 201               | 397                                    | 550               |
| <b>Net Loss</b>   | <b>\$ (1,411)</b>                       | <b>\$ (2,586)</b> | <b>\$ (4,905)</b>                      | <b>\$ (7,645)</b> |

**Per Share Basis <sup>(1)</sup>**

|  |           |           |           |           |
|--|-----------|-----------|-----------|-----------|
| Net loss   |           |           |           |           |
| Basic  | \$ (0.26) | \$ (0.48) | \$ (0.92) | \$ (1.43) |
| Number of common shares used in the per share calculation: |           |           |           |           |
| Basic  | 5,352,490 | 5,352,490 | 5,352,490 | 5,352,490 |

- (1) The Company's Series A and Series B common stock equally share in the distributed and undistributed earnings. There were no options or RSUs outstanding as of September 30, 2023 and 2022, that would result in dilution of shares or the calculation of EPS under the two-class method as prescribed under ASC 260 – Earnings Per Share.

**DallasNews Corporation and Subsidiaries**  
**Consolidated Balance Sheets**

| <i>In thousands (unaudited)</i>                    | <i>September 30,</i> | <i>December 31,</i> |
|--|----------------------|---------------------|
|  | <i>2023</i>          | <i>2022</i>         |
| <b>Assets</b>                                      |                      |                     |
| Current assets:                                    |                      |                     |
| Cash and cash equivalents                          | \$ 13,782            | \$ 27,825           |
| Short-term investments                             | 10,672               | —                   |
| Accounts receivable, net                           | 10,407               | 14,023              |
| Other current assets                               | 6,019                | 6,077               |
| Total current assets                               | <u>40,880</u>        | <u>47,925</u>       |
| Property, plant and equipment, net                 | 7,294                | 7,438               |
| Operating lease right-of-use assets                | 16,439               | 14,811              |
| Deferred income taxes, net                         | 304                  | 282                 |
| Other assets                                       | 1,795                | 1,809               |
| Total assets                                       | <u>\$ 66,712</u>     | <u>\$ 72,265</u>    |
| <b>Liabilities and Shareholders' Equity</b>        |                      |                     |
| Current liabilities:                               |                      |                     |
| Accounts payable                                   | \$ 4,413             | \$ 5,041            |
| Accrued compensation and other current liabilities | 9,966                | 8,214               |
| Contract liabilities                               | 10,420               | 9,504               |
| Total current liabilities                          | <u>24,799</u>        | <u>22,759</u>       |
| Long-term pension liabilities                      | 18,778               | 19,455              |
| Long-term operating lease liabilities              | 17,251               | 16,546              |
| Other liabilities                                  | 1,026                | 1,142               |
| Total liabilities                                  | <u>61,854</u>        | <u>59,902</u>       |
| Total shareholders' equity                         | 4,858                | 12,363              |
| Total liabilities and shareholders' equity         | <u>\$ 66,712</u>     | <u>\$ 72,265</u>    |

**DallasNews Corporation - Non-GAAP Financial Measures**  
**Reconciliation of Operating Loss to Adjusted Operating Loss**

| <i>In thousands (unaudited)</i>   | <i>Three Months Ended September 30,</i> |                   | <i>Nine Months Ended September 30,</i> |                   |
|-----------------------------------|---|-------------------|--|-------------------|
|                                   | <i>2023</i>                             | <i>2022</i>       | <i>2023</i>                            | <i>2022</i>       |
| Total net operating revenue       | \$ 34,499                               | \$ 37,688         | \$ 105,713                             | \$ 111,548        |
| Total operating costs and expense | 36,113                                  | 39,979            | 111,303                                | 118,595           |
| <b>Operating Loss</b>             | <b>\$ (1,614)</b>                       | <b>\$ (2,291)</b> | <b>\$ (5,590)</b>                      | <b>\$ (7,047)</b> |
| Total operating costs and expense | \$ 36,113                               | \$ 39,979         | \$ 111,303                             | \$ 118,595        |
| Less:                             |   |                   |  |                   |
| Depreciation                      | 388                                     | 699               | 1,118                                  | 2,127             |
| Severance expense                 | 336                                     | (19)              | 1,161                                  | 541               |
| Asset impairments                 | —                                       | —                 | —                                      | 102               |
| <b>Adjusted Operating Expense</b> | <b>\$ 35,389</b>                        | <b>\$ 39,299</b>  | <b>\$ 109,024</b>                      | <b>\$ 115,825</b> |
| Total net operating revenue       | \$ 34,499                               | \$ 37,688         | \$ 105,713                             | \$ 111,548        |
| Adjusted operating expense        | 35,389                                  | 39,299            | 109,024                                | 115,825           |
| <b>Adjusted Operating Loss</b>    | <b>\$ (890)</b>                         | <b>\$ (1,611)</b> | <b>\$ (3,311)</b>                      | <b>\$ (4,277)</b> |

The Company calculates adjusted operating income (loss) by adjusting operating income (loss) to exclude depreciation, severance expense, (gain) loss on sale/disposal of assets, and asset impairments ("adjusted operating income (loss)"). The Company believes that inclusion of certain noncash expenses and other items in the results makes for more difficult comparisons between years and with peer group companies.

Adjusted operating income (loss) is not a measure of financial performance under generally accepted accounting principles ("GAAP"). Management uses adjusted operating income (loss) and similar measures in internal analyses as supplemental measures of the Company's financial performance, and for performance comparisons versus its peer group of companies. Management uses this non-GAAP financial measure for the purposes of evaluating consolidated Company performance. The Company therefore believes that the non-GAAP measure presented provides useful information to investors by allowing them to view the Company's business through the eyes of management and the Board of Directors, facilitating comparison of results across historical periods and providing a focus on the underlying ongoing operating performance of its business. Adjusted operating income (loss) should not be considered in isolation or as a substitute for net income (loss), cash flows provided by (used for) operating activities or other comparable measures prepared in accordance with GAAP. Additionally, this non-GAAP measure may not be comparable to similarly-titled measures of other companies.